

MARKETA RICKLEY

Assistant Professor
Department of Management, Bryan School of Business
University of North Carolina at Greensboro
Email: m_rickle@uncg.edu

ACADEMIC EMPLOYMENT

UNIVERSITY OF NORTH CAROLINA AT GREENSBORO Bryan School of Business and Economics Assistant Professor, Department of Management	Greensboro, NC 2019-present
UNIVERSITY OF IOWA Henry B. Tippie College of Business Visiting Assistant Professor, Management & Entrepreneurship Department	Iowa City, IA 2015-2019

EDUCATION

QUESTROM SCHOOL OF BUSINESS, BOSTON UNIVERSITY Ph.D. in Management, Strategy & Innovation Department Dissertation title: <i>Strategic Human Capital Allocation in Multinational Companies</i>	Boston, MA
HENRY B. TIPPIE SCHOOL OF MANAGEMENT, UNIVERSITY OF IOWA Master of Business Administration, Finance and Strategic Management	Iowa City, IA
HENRY B. TIPPIE COLLEGE OF BUSINESS, UNIVERSITY OF IOWA Bachelor of Business Administration, Finance with high distinction	Iowa City, IA

RESEARCH: INTERESTS

Leadership Selection and Dismissal; Top Management Team Composition; Strategic Human Capital; Global Leadership; International Experience; Online Education

RESEARCH: HONORS AND AWARDS

- Winner, Emerald Literati Award for Outstanding Author Contribution 2023
- Winner, Academy of Management IM Division Best Paper in OB/HRM/OT Award 2023
- Winner, Academy of Management “Best Paper” Designation 2023
- Finalist, Academy of Management IM Division Best Paper in OB/HRM/OT Award 2022
- Finalist, Academy of International Business Temple/AIB Best Paper Award 2022
- Finalist, Academy of International Business AIB Insights Award for Actionable Insights 2022
- Finalist, Academy of Management CEIBS Best Paper Award 2021
- Finalist, Academy of Management HKUST Best Paper in Global Strategy Award 2021
- Winner, Academy of Management “Best Paper” Designation 2021

MARKETA RICKLEY

Assistant Professor
Department of Management, Bryan School of Business
University of North Carolina at Greensboro
Email: m_rickle@uncg.edu

- Winner, Southern Management Association Outstanding Conference Paper 2020
 - Winner, Southern Management Association Best Paper in Management Education 2020
 - Winner, Academy of Management Emerald Best International Dissertation 2016
 - Finalist, Wiley Award for Outstanding Dissertation Research in Business Policy and Strategy 2016
-

RESEARCH: JOURNAL PUBLICATIONS

Thams, Yannick and **Marketa Rickley**. 2023. Are foreign-born CEOs held to a higher performance standard? The role of national origin in CEO dismissals. *Global Strategy Journal*, 1-26. (Open Access)

<https://doi.org/10.1002/gsj.1491>

- Finalist, Academy of International Business Temple/AIB Best Paper Award (2022)
- Finalist, Academy of International Business AIB Insights Award for Actionable Insights (2022)
- Press Coverage: [CEOWORLD Magazine](#), [Management Today](#), [Boca Raton Tribune](#), [ScienceX](#)

Rickley, Marketa. 2023. A systematic review of power in global leadership. *Advances in Global Leadership*, 15, 3-35.

<https://doi.org/10.1108/S1535-120320230000015001>

Rickley, Marketa and Madelynn Stackhouse. 2022. Global leadership effectiveness: A multilevel review and exploration of the construct domain. *Advances in Global Leadership*, 14, 87-123. (Open Access)

<https://doi.org/10.1108/s1535-120320220000014004>

- Winner, Emerald Literati Award for Outstanding Author Contribution (2023)

Rickley, Marketa. 2021. How composition and compilation of international experience in groups influences knowledge sharing: A theoretical model. *Journal of Global Mobility*, 9(4), 464-479.

<https://doi.org/10.1108/jgm-02-2021-0017>

Rickley, Marketa and Pavlina Kemp. 2021. Effects of video lecture design and production quality on student outcomes: A quasi-experiment exploiting change in online course development principles. *Electronic Journal of e-Learning*, 19(3), 170-185. (Open Access)

<https://doi.org/10.34190/ejel.19.3.2297>

- Southern Management Association Outstanding Conference Paper (2020)
- Southern Management Association Best Paper in Innovative Teaching/Management Education (2020)

Rickley, Marketa. 2019. Cultural generalists and cultural specialists: Examining the international experience portfolios of subsidiary executives in multinational firms. *Journal of Management*, 45(2), 384-416.

<https://doi.org/10.1177/0149206317748745>

Rickley, Marketa and Samina Karim. 2018. Managing institutional distance: Examining how firm-specific advantages impact foreign subsidiary CEO staffing. *Journal of World Business*, 53(5), 740-751.

<https://doi.org/10.1016/j.jwb.2018.05.002>

Rickley, Marketa. 2018. Estimating the determinants of executive selection in multinational companies: A two-sided matching model. *European Journal of International Management*, 12(5/6), 596-623.

<https://doi.org/10.1504/ejim.2018.10014758>

MARKETA RICKLEY

Assistant Professor
Department of Management, Bryan School of Business
University of North Carolina at Greensboro
Email: m_rickle@uncg.edu

RESEARCH: BOOK CHAPTERS AND PUBLISHED CONFERENCE PROCEEDINGS

Li, Liang (Arthur), Vanessa Hasse and **Marketa Rickley**. 2023. A behavioral perspective on general manager succession in underperforming foreign subsidiaries. *Academy of Management Best Paper Proceedings*, 6 pages.
<https://doi.org/10.5465/AMPROC.2023.229bp>

Rickley, Marketa. 2022. Managing international teams: How to address the challenges and realize the benefits of national diversity in a team. In V. Taras (Ed.), *The X-Culture Handbook of Collaboration and Problem Solving in Global Virtual Teams*, 139-152. Chapel Hill: The University of North Carolina Press.
https://doi.org/10.5149/9781469669809_Taras

Coff, Russell and **Marketa Rickley**. 2021. Strategic human capital: Fit for the future. In I. Duhaime, M. Hitt, M. Lyles (Eds.), *Strategic Management: State of the Field and Its Future*, 579-593. New York: Oxford University Press.
<https://doi.org/10.1093/oso/9780190090883.003.0032>

Rickley, Marketa, I-Heng Wu and Eean Crawford. 2021. International experience as a microfoundation of foreign subsidiary performance: A multilevel model. *Academy of Management Best Paper Proceedings*, 6 pages.
<https://doi.org/10.5465/ambpp.2021.28>

RESEARCH: MANUSCRIPTS UNDER REVIEW

Stackhouse, Madelynn and **Marketa Rickley**. From traits to profiles: Understanding global leadership through personality combinations. (Revise & resubmit at *Journal of Occupational and Organizational Psychology*)

Stackhouse, Madelynn, **Marketa Rickley**, Yonghong Liu and Vasyl Taras. The associations between personality traits and cultural values: A 50-nation study. (Revise & resubmit at *Personality and Individual Differences*)

- Finalist, International Management Division Best Paper in OB/HRM/OT (2022)
-

RESEARCH: SELECTED WORKING PAPERS

Li, Liang (Arthur), Vanessa Hasse and **Marketa Rickley**. A behavioral perspective on general manager turnover in underperforming foreign subsidiaries. (Reject & resubmit at *Strategic Management Journal*)

- Academy of Management “Best Paper” (2023)
- Winner, International Management Division Best Paper in OB/HRM/OT (2023)

Rickley, Marketa, I-Heng (Ray) Wu and Eean Crawford. How international experience of foreign subsidiaries' top managers combines to influence subsidiary financial performance.

- Academy of Management “Best Paper” (2021)
- Finalist, International Management Division CEIBS Best Paper Award (2021)
- Finalist, International Management Division HKUST Best Paper Award in Global Strategy (2021)

MARKETA RICKLEY

Assistant Professor
Department of Management, Bryan School of Business
University of North Carolina at Greensboro
Email: m_rickle@uncg.edu

Li, Liang (Arthur), **Marketa Rickley** and Vanessa Hasse. Board diversity, CEO power, and general manager turnover in MNC subsidiaries.

TEACHING: HONORS AND AWARDS

- Winner, UNC Greensboro Bryan School of Business and Economics Teaching Excellence Award 2022
 - Finalist, UNC Greensboro James Y. Joyner Alumni Teaching Excellence Award 2022
 - Finalist, Eloise McCain Hassell Teaching Excellence Award 2022
 - Winner, Boston University School of Management Outstanding Teaching by a Doctoral Student 2014
-

TEACHING: EXPERIENCE

UNIVERSITY OF NORTH CAROLINA AT GREENSBORO	Greensboro, NC
Masters, MBA 712 Strategic Management (4.9/5.0 instructor rating)	2019-2024
Bachelors, MGT 491 Business Policy and Strategy (4.8/5.0 instructor rating)	2019-2023
UNIVERSITY OF IOWA	Iowa City, IA
Masters, MBA 8300 Foundations in Strategy (5.8/6.0 instructor rating)	2015-2018
Masters, MBA 8300W Foundations in Strategy online course (5.8/6.0 instructor rating)	2017-2019
Masters, MBA 8210W Global Business Strategy online course (5.5/6.0 instructor rating)	2016-2017
Masters, MBA 8500 Seminar in International Business (5.8/6.0 instructor rating)	2017, 2019
Bachelors, MGMT 4500 Strategy, Innovation, and Global Competition (5.7/6.0 instructor rating)	2016, 2019
BOSTON UNIVERSITY, HONORS PROGRAM	Boston, MA
Bachelors, SM 450 International Management Seminar (4.7/5.0 instructor rating)	2013-2014

SERVICE: INSTITUTIONAL

UNIVERSITY OF NORTH CAROLINA AT GREENSBORO	
• MBA Program Committee	2020-2026
• MBA Program Admissions Sub-Committee (Chair: 2022-present)	2020-2024
• Department of Management Search Committee	2020
• Department of Management Planning and Faculty Development Committee	2019-2021
UNIVERSITY OF IOWA	
• MBA Program Committee	2015-2019
• MBA Online Committee	2017
• Faculty Advisor, Phi Gamma Nu Business Fraternity	2016-2019

MARKETA RICKLEY

Assistant Professor
Department of Management, Bryan School of Business
University of North Carolina at Greensboro
Email: m_rickle@uncg.edu

BOSTON UNIVERSITY

- Ph.D. School of Management Association (President) 2013-2014
 - Ph.D. School of Management Association (Social Coordinator) 2012-2013
-

SERVICE: PROFESSIONAL

Editorial Review Boards

- Electronic Journal of e-Learning 2021-present

Ad-Hoc Reviewing

- *Journals*: Strategic Management Journal, Organization Science, Management Science, Global Strategy Journal, Journal of World Business, Journal of Business Research, Personnel Psychology, Human Resource Management Journal, International Business Reviews, Human Resource Development Quarterly, Journal of Global Mobility, Electronic Journal of e-Learning, and more.
- *Conferences*: Academy of Management, Academy of International Business, Strategic Management Society, Southern Management Association, European International Business Academy

Leadership positions

- Best International Dissertation Co-Chair, Academy of Management 2016-2018
-

PREVIOUS INDUSTRY EXPERIENCE

SOTIO LLC, MEMBER OF PPF GROUP Senior Financial Analyst	Boston, MA 2013-2015
KBC ASSET MANAGEMENT, MEMBER OF KBC GROUP Finance Officer – Central Europe	Prague, Czech Republic 2008-2010
CSOB ASSET MANAGEMENT, MEMBER OF KBC GROUP Equity Analyst	Prague, Czech Republic 2007-2008
PPF A.S., MEMBER OF PPF GROUP Financial Analyst	Prague, Czech Republic 2005-2007
