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Bryan School of Business and Economics
The University of North Carolina at Greensboro
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SUMMARY

- The University of North Carolina at Greensboro, Professor of International Business
- Vice President – Administration, Academy of International Business
- X-Culture Project Founder and Coordinator
- Publications in JAP, JIBS, IJHRM, AMLE, JIM, JWB, OD, PR, ISEA, and others
- Associated Editor of JIM, IJHRM, IJCCM, CCSM, EJIM;
EB member of JIBS, AMR, JWB, JIM, MRR, BMSIJ, IBRTP, ISMO, EMNMMU, FP
- Numerous teaching awards
- Rich business consulting experience

EXPERTISE AREAS

Global Virtual Teams, Cross-Cultural Management, Cross-Cultural Training, CQ,
Global Crowdsourcing, Immigration, Research Methods

EDUCATION

- Haskayne School of Business, University of Calgary, Canada, (2003-2008)
Ph.D., Human Resources and Organizational Dynamics / Strategy and Global Management
Doctoral dissertation:
Work-Related Acculturation: Change in Individual Work-Related Cultural Values Following Immigration
- The University of Texas at Dallas, USA, (2001-2003)
Master's of Public Affairs / Political Economy
- Rivne State Technical University, Ukraine, (1994-1999)
BS Economics and Management

WORK EXPERIENCE

- 2009-pres The University of North Carolina at Greensboro, Bryan School of Business & Economics
Department Chair, Department of Management (commences August 2023)
Full Professor, International Business, (2022-present)
Associate Professor, International Business (2016-2022)
Assistant Professor, International Business (2009-2016)
Master's of International Business Program Director (2018-2020)
International Business course coordinator (2010-present)
- 2022-pres Vice President - Administration (elect), The Academy of International Business

2010-pres X-Culture Founder and President (www.X-Culture.org)

2007/08 Haskayne School of Business, U. of Calgary
Lecturer, Course Coordinator, Human Resource Management and Organizational Dynamics

2007/pres Teamwork Technologies, Founder
Consulting in diversity management, team building, cross-cultural team and workgroup development

2006/08 University of Calgary Residence Services, Community Advisor (part-time)
Diversity management, community spirit development, student experience enhancement

1999/01 Rise Co., Ukraine (1200 employees) – Brand Manager
Coordinated supplies from 9 countries and supervised nationwide promotion of several brands

1995/99 Autohatka (9 employees), Ukraine - CEO and co-founder
Built a profitable company from the ground up, automotive sales and repairs

1994/96 Interpreter (German, English, Russian, Ukrainian) for several international companies

VISITING/SESSIONAL PROFESSOR

Yale University (sessional, executive education)

- Leading Global Virtual Teams (online), 2020-present

Ukrainian Catholic University

- International Business (online), 2022
- Cross-Cultural HRM (online), 2023

Vilnius University, Lithuania (visiting, online), 2015/present

- Cross-Cultural Management, undergraduate, online (syllabus [PDF](#))

Universidad EAFIT, Colombia (visiting), 2011, 2012

- Cross-Cultural Management, Master's of International Business, FTF
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EDITORIAL WORK

• Associate/Area Editor:

- Journal of International Management (2018-present)
- International Journal of Human Resource Management (2021-present)
- European Journal of International Management (2020-present)
- International Journal of Cross-Cultural Management (2012-present)
- Cross-Cultural and Strategic Management Journal (2017-present; stepping in for EIC 2020-present)
- Journal of International Business Studies (2018-present, action editor)

▪ **Editorial Board member:**

- Journal of International Business Studies (2013-present)
- Journal of World Business (2016-present)
- Academy of Management Review (2017-present)
- Cross-Cultural & Strategic Management (formerly Cross Cultural Management: An International Journal (2015-present)
- European Journal of International Management (2020-present)
- Journal of International Management (2009-present)
- Management Research Review (2011-present)
- International Business: Research, Teaching, and Practice (IBRTP) (2017-present)
- Economics Bulletin of National Mining University (2013-present)
- ACTA Oeconomica (2019-present)
- Forum Scientiae Oeconomia (2020-present)

TEACHING

The University of North Carolina at Greensboro, since 2009

Undergraduate

- MGT-301 Introduction to International Business (syllabus [PDF](#))
- MGT-304 Advanced Issues in International Management (syllabus [PDF](#))
- BUS-315 Global and Cultural Development (syllabus [PDF](#))

Master's Science in International Business / MBA

- MGT-618 International Collaboration (syllabus [PDF](#))
- MGT-619 International Collaboration (syllabus [PDF](#))
- BUS-622 Cross-Cultural Management (syllabus [PDF](#))
- MGT-589A International Business Experience (syllabus [PDF](#))

Doctoral / PhD Seminars

- BUS-703 Research Methods (syllabus [PDF](#))
- BUS-730 International Business Theory (syllabus [PDF](#))

University of Calgary, Canada, 2004-2008

- HROD-317 Human Resource Management and Employment Relations (syllabus [PDF](#))
- HROD-321 Management of Organizations & Human Resources (syllabus [PDF](#))

The University of Texas at Dallas, USA, 2002-2003

- SOCS-3305 Statistics for Social Sciences
- SOCS-3305 Lab - Statistics for Social Sciences (practical lab)

Other

- Smart Note Taking for Students
- Managing your Public Image in Politics and Business
- Public Speaking/Debating

RESEARCH AT THE R&R STAGE

(Full titles are not provided to preserve the integrity of the double-blind review process, but all details and full-text papers and reviewers' comments are available upon request).

Listed here are only papers that were invited to R&R. Not listed here are 8 other papers submitted for the first time.

1. Journal of International Business Studies, R&R round 3 resubmitted
2. Journal of Applied Psychology, R&R round 2 resubmitted
3. Academy of Management Journal, R&R
4. Journal of Business Research, R&R round 3 resubmitted
5. International Business Review, R&R
6. Journal of International Management, R&R
7. Journal of Fashion Marketing and Management, R&R

PUBLISHED RESEARCH

(JA) – journal article
 (TB) – textbook
 (EB) – edited book
 (BC) – book chapter

97. (JA) Şahin, F., Taras, V., Ceti, F., Tavoletti, E., Celic, D., Florea, L. (2023). A Configurational Approach For Analyzing Cultural Values And Performance In Global Virtual Teams. ***International Business Review***.
96. (JA) Gil, M., Su, J., Watchravesringkan, K., & Taras, V. (2023, in press). Do Cosmopolitans Care About the World? The Effect of Cosmopolitanism on the Consumption of Sustainable Apparel. ***Journal of Fashion Marketing and Management***.
95. (JA) Summerville, K., Shoham, A., Chen, Z., Taras, V. (in press) Speaking of diversity: The relationship between linguistic structure differences and cultural values toward equity, diversity and inclusion across the globe. ***Journal of World Business***.
94. (JA) Alon, I., Lankut, E., Gunkel, M., Munim, Z.H., Taras, V., Richter, N. (in press). Predicting leadership emergence in global virtual teams. ***Entrepreneurial Business and Economics Review***
93. (JA) Froesse, F., Blay, T., Gunkel, M., Taras, V. (in press). "Convergence of Collaborative Behavior in Virtual Teams: The Role of External Crises and Implications for Performance. ***Journal of Applied Psychology***.
92. (JA) Hirokawa, K., Taras, V., & Kasuga, A. (2023). Hofstede's cultural values and birth rate and longevity: A national-level analysis. ***Journal of Adult Development***.
91. (JA) Lee, J. Y., Jimenez, A., Xiaochen, S., & Taras, V. (2023). The Impact of the Perceived Value of the Sharing Economy on Consumer Usage Behavior: Evidence from Shared Mobility in China. ***Asian Business & Management***.

90. (JA) Davaei, M., Gunkel, M., Taras, V. (2023) Team Climate and Performance in Global Virtual Teams – Exploring the Effects of Cultural intelligence and Emotional Intelligence on Team Climate Satisfaction. ***European Journal of International Management***
89. (JA) Tavoletti, E., Bernhard, T., Taras, V., Dong, L. (2023) Peer Performance Evaluations In Global Virtual Teams: A Longitudinal Analysis Of Surface- And Deep-Level Attributes. ***Journal of International Management***. (PDF)
88. (JA) Richter, N., Taras, V., Schlaegel, C., Bird, A., Ilon, A. (2023). Reviewing Half a Century of Measuring Cross-Cultural Competence: Aligning Theoretical Constructs and Empirical Measures. ***International Business Review***. (PDF)
87. (TB) Lee, J.A., Usunier, J.C., Taras, V., (2023) ***Business & Marketing Across Cultures***, Sage, London
86. (BC) Gunkel, M., Schlaegel, C, Taras, V (2022) Research from Psychology on Intercultural Mediation: Cultural Values and Emotional Intelligence, book chapter in Bush, D., ***Routledge Handbook of ICM***, Taylor & Francis, NY (PDF)
85. (JA) Tavoletti, E., & Taras, V. (in press). From the periphery to the centre: A bibliometric review of global virtual teams as a new ordinary workplace. ***Management Research Review***. (PDF)
84. (BC) Jiménez, A. Bayraktar, S. and Taras, V. (2022). Learning to collaborate across borders: Insights from the X-Culture Project and the emergence of global virtual teams. In Palma, A.M., Brotons R.C. (Eds), ***International Education Narratives. Transdisciplinary Educative Innovation Experiences based on Bilingual Teaching***. Ed. University of Burgos, France., pp. 99-108. (PDF)
83. (JA) Gunkel, M., Schlaegel, C., Taras, V. (in press). COVID-19 and individual performance in global virtual teams: The role of self-regulation and individual cultural value orientations. ***Journal of Organizational Behavior***. (PDF)
82. (JA) Taras, V., Steel, P., & Stackhouse, M. (in press). Measuring Culture: A Comparative Evaluation of Seven Instruments for Measuring Hofstedeian Cultural Values ***Journal of World Business***. (PDF)
81. (JA) Davaei, M., Gunkel, M., Veglio, V., & Taras, V. (2022). The influence of cultural intelligence and emotional intelligence on conflict occurrence and performance in global virtual teams. ***Journal of International Management***, xxx, 100969. DOI: <https://doi.org/10.1016/j.intman.2022.100969> (PDF)
80. (EB) Taras, V. (Ed.) (2022) ***The X-Culture Handbook of Collaboration and Problem Solving in Global Virtual Teams***. University of North Carolina Press, Raleigh, NC. (PDF)
79. (JA) Tavoletti, E., Florea, L., Taras, V., Sahin, F., Çetin, F., & Askun, D. (in press). Cohesion and performance in global virtual teams: the moderating role of technical skills. ***European Journal of International Management***. DOI: [10.1504/EJIM.2022.10048936](https://doi.org/10.1504/EJIM.2022.10048936) (PDF)
- 78b. (BC) Keyton, J., Feitosa, J., & Taras, V. (2022). Research Methods for National Culture and Organizational Culture: Multiple Research Perspectives. In J. Keyton (Ed.), ***Culture 2.0: Intersection of National Culture and Organizational Culture***. (PDF)
- 78a. (BC) Altarriba, J., Avery, M. C., Keyton, J., Taras, V., & Wildman, J. (2022). National and Organizational Culture: Same, but Different? In J. Keyton (Ed.), ***Culture 2.0: Intersection of National Culture and Organizational Culture***. (PDF)
77. (JA) Gilli, K., Gunkel, M, Veglio, V., Taras, V. (2022). In Search of The Holy Grail in Global Virtual Teams: The Mediating Role of Satisfaction on Performance Outcomes. ***Journal of Business Research*** (PDF)
76. (JA) Tomczewska-Popowycz, N., & Taras, V. (2022). The Many Names of “Roots Tourism”: An Integrative Review of the Terminology. ***Journal of Hospitality and Tourism Management***. (PDF)
75. Bird, A., Maznevski, M., Michailova, S., Szkudlarek, B., Taras, V. (2022) Broadening Our Sight by Expanding Our Horizons: The Future of Intercultural Competence Research. ***The University of Auckland Business School Research Paper Series***. Posted Jan 5, 2022. Re-print Academy of Management Proceedings, 2020(1), 18067. doi:10.5465/ambpp.2020.18067symposium (PDF)
74. (JA) Tavoletti, E., Stephens, R., Dong, L., Taras, V. (2022). Nationality biases in peer evaluations: The country-of-origin effect in global virtual teams. ***International Business Review***. 31(2), 101969 (PDF)

73. (TB) Richter, N. F., Strandkov, J., Hauff, S. & Taras, V., (2022), *Internatioanl Business*. Cheltenham: Edward Elgar Publishing. Textbook ([publisher's page](#))
72. (JA) Taras, V., Baack, D., Caprar, D., Jiménez, A., & Froese, F. (2021). Research: How Cultural Differences Can Impact Global Teams. *Harvard Business Review*, June 9, 2021, ([PDF](#))
71. (JA) Johnson, W., Baker, D., Dong, L., Taras, V., Wankel, C. (2021). Do Team Charters Help Team-Based Projects? The Effects of Team Charters on Performance and Satisfaction in Global Virtual Teams, *Academy of Management Learning and Education*. ([PDF](#))
70. (JA) Baker, D., Taras, V., Cohen, E., Balbinot, Z., & Newa, F. (2021). The Effects of Cultural Intelligence, Psychological Safety, and Teamwork Climate on Conflict Frequency in Global Virtual Teams. *European Journal of International Management*. DOI: [10.1504/EJIM.2022.10045380](https://doi.org/10.1504/EJIM.2022.10045380) ([PDF](#))
69. (JA) Valenzuela, M., Nguyen, A., Taras, V. (2021). A Review of Organizational Research on Acculturation from a Nonwork-Work Spillover Perspective: Content Analysis and Future Research Guidelines. *International Journal of Management Reviews*. 23(4): 516-540 <https://doi.org/10.1111/ijmr.12256> ([PDF](#))
68. (JA) Richter, N. F., Martin, J., Hansen, S., Taras, V., & Alon, I. (2021). Motivational Configurations of Cultural Intelligence, Social Integration, and Performance in Global Virtual Teams. *Journal of Business Research*. 129(3): 351-367. <https://doi.org/10.1016/j.jbusres.2021.03.012> ([PDF](#))
67. (JA) Schlagel, C., Richter, N., Taras, V. (2021) Cultural intelligence and work-related outcomes: A meta-analytic examination of joint effects and test of incremental predictive validity. *Journal of World Business*, 56(4), 101209 ([PDF](#))
66. (JA) Akoto, E., Taras, V. (2021). Micro-Level Cultural Profiles and Team Orientation and Contribution. *European Journal of International Management*. DOI: [10.1504/EJIM.2021.10039488](https://doi.org/10.1504/EJIM.2021.10039488) ([PDF](#))
65. (JA) Arora, A., Arora, A., & Taras, V. (2020). Finding 'H' in HRI: Examining Human Personality Traits, Robotic Anthropomorphism and Robot Likeability in Human-Robot Interaction. *International Journal of Intelligent Information Technologies*. ([PDF](#))
64. (JA) Fujing, D. X., Dong, L., Gao, B., Yu, Z., & Taras, V. (2020). Understanding the Relationships between Distances and Herd Behavior in Online Reviews: The Moderating Effects of Hospitality Experience. *International Journal of Contemporary Hospitality Management*. ([PDF](#))
63. (JA) Taras, V., Shah, G., Gunkel, M., Tavoletti, E., Assouad, A., Kraemer, J., Jimenez, A., Wei C. (2020). Graduates of Elite Universities Get Paid More. Do They Perform Better?, *Harvard Business Review*, September 4. <https://hbr.org/2020/09/graduates-of-elite-universities-get-paid-more-do-they-perform-better?fbclid=IwAR0vKi4h5USYOEKpjVyiUO58Wvfl6TtHJwiEZQh8BVSqJ6urFSJq0r89MA> ([PDF](#))
62. (JA) Lee, J. Y., Taras, V., Jiménez, A., Choi, B., & Pattnaik, C. (2020). Ambidextrous Knowledge Sharing within R&D Teams and Multinational Enterprise Performance: The Moderating Effects of Cultural Distance in Uncertainty Avoidance. *Management International Review*, 60(3): 1-39. ([PDF](#))
61. (JA) Taras, V., Gunkel, M., Assouad, A., Tavoletti, E., Kraemer, J., Jimenez, A., . . . Shah, G. (2020). The Predictive Power Of University Pedigree On The Graduate's Performance In Global Virtual Teams. *European Journal of International Management*. 16(4), 555-584. ([PDF](#))
60. (BC) Taras, V. (2019). Cross-Cultural Training: History, Developments, Future Directions. In B. Szkudlarek, L. Romani, D. Caprar, & J. Osland (Eds.), *The SAGE Handbook of Contemporary Cross-Cultural Management*. Sage. ([PDF](#))
59. (JA) Arora, A. S., Arora, A., & Taras, V. (2019). The moderating role of culture in social media-based spatial imagery, consumer xenocentrism, and word-of-mouth for global virtual teams. *International Journal of Cross Cultural Management*, 19(2), 160-193. ([PDF](#))
58. (BC) Baumanis, L., Taras, V., Lynden, K., Tavoletti, E., & Muth, T. (2019). The X-Culture Global Business Program: A Short-Term International Study-Abroad Experience. In M. A. Gonzalez-Perez, K. Lynden, & V. Taras (Eds.), *The Palgrave Handbook of Learning and Teaching International Business and Management*. Cham, Switzerland: Palgrave MacMillan. ([publisher's page](#))

57. (BC) Taras, V. (2019). X-Culture Academy: Kids Learning International Business Through Experience. In M. A. Gonzalez-Perez, K. Lynden, & V. Taras (Eds.), *The Palgrave Handbook of Learning and Teaching International Business and Management*. Cham, Switzerland: Palgrave MacMillan. ([publisher's page](#))
56. (BC) Taras, V. (2019). The X-Culture Coaching Program: Learning Team Management Through Practice. In M. A. Gonzalez-Perez, K. Lynden, & V. Taras (Eds.), *The Palgrave Handbook of Learning and Teaching International Business and Management*. Cham, Switzerland: Palgrave MacMillan. ([publisher's page](#))
55. (BC) Gonzalez-Perez, M. A., Lynden, K., & Taras, V. (2019). Learning and Teaching International Business and Management Using Experiential Learning Pedagogy. In M. A. Gonzalez-Perez, K. Lynden, & V. Taras (Eds.), *The Palgrave Handbook of Learning and Teaching International Business and Management*. Cham, Switzerland: Palgrave MacMillan. ([publisher's page](#))
54. (EB) Gonzalez-Perez, M. A., Lynden, K., & Taras, V. (Eds.). (2019). *The Palgrave Handbook of Learning and Teaching International Business and Management*. Cham, Switzerland: Palgrave MacMillan. ([PDF](#))
53. (JA) Mulik, S., Srivastava, M., Yajnik, N., & Taras, V. (2019). Antecedents and Outcomes of Flow Experience of MOOC Users. *Journal of International Education in Business*. ([PDF](#))
52. (JA) Taras, V., Baak, D., Caprar, D., Dowd, D., Froese, F., Jimenez, A., & Magnussong, P. (2019). Diverse effects of diversity: Disaggregating effects of diversity in global virtual teams. *Journal of International Management*. 25(4)1-36. ([PDF](#))
51. (JA) Taras, V. (2019). Conceptualizing and Measuring Cultural Intelligence: Important Unanswered Questions. *European Journal of International Management*. 14(2): 273-293. ([PDF](#))
50. (JA) Modaresnezhad, M., Palvia, P., Iyer, L., & Taras, V. (2019). Information Technology (IT) Enabled Crowdsourcing: A Conceptual Framework. *Information Processing and Management*. 57(2):102-135. ([PDF](#))
49. (JA) McLarnon, M., O'Neill, T., Taras, V., Donia, M., Steel, P., & Law, D. (2019). Global Virtual Team Communication, Coordination, and Performance across Three Peer Feedback Strategies. *Canadian Journal of Behavioural Science / Revue canadienne des sciences du comportement*. 51(4):207-218. ([PDF](#))
48. (JA) Palvia, P., Dissanayake, I., Amoako-Gyampah, K., Mehta, N., & Taras, V. (2019). Competition Matters! Self-Efficacy, Effort and Performance in Crowdsourcing Teams. *Information & Management*. 56(8):103-158. ([PDF](#))
47. (JA) Poór, J., Varga, E., Szira, Z., Kollár, C., & Taras, V. (2018). Central and Eastern European Experience of the X-Culture Project in Teaching International Management and Cross-Cultural Communication. *Journal of Intercultural Management*, 10(1), 5-41. ([PDF](#))
46. (JA) Taras, V., Tullar, W., Liu, T., & Pierce, J. (2018). Straight from the Horse's Mouth: Justifications and Prevention Strategies Provided by Free Riders on Global Virtual Teams. *Journal for Management and Training for Industries*, 5(3):51-67 ([PDF](#))
45. (JA) Poór, J., Varga, E., Machová, R., & Taras, V. (2018). Nové Formy Vzdelávania Prostredníctvom „X-Culture“ Projektu (New Forms of Education under “X-Culture” Project). *Ekonomické Rozhlady (Economic Review)*, 47(1), 9-25. ([PDF](#))
44. (JA) Taras, V., Mimeli, E., Wang, Z., & Harms, H. (2018). Family Involvement in Publicly-Traded Firms and Firm Performance: A Meta-Analysis. *Management Research Review*. 41(2), 225-251. ([PDF](#))
43. (JA) Steel, P., Taras, V., Uggerslev, K., & Bosco, F. (2018). The happy culture: a theoretical, meta-analytic, and empirical review of the relationship between culture and wealth and subjective well-being. *Personality and Social Psychology Review*, 22(2), 128-169 ([PDF](#))
42. (JA) Jimenez, A., Boehe, D., Taras, V., & Caprar, D. (2017). Working across Boundaries: Current and Future Perspectives on Global Virtual Teams. *Journal of International Management*. 23(4): 341-349. ([PDF](#))

41. (JA) Poór, J., Varga, E., Machova, R., Taras, V. (2017) X-Culture: A nemzetközi együttműködés egy példája In **Borgulya Ágnes és Konczosné Szombathelyi Márta (Szerk.) Vállalati kommunikációmenedzsment** (pp. 134-148), L'Harmattan Kiadó: Budapest (in Hungarian). ([PDF](#))
40. (JA) Tullar, W., Taras, V. (2017). Free Riding: A Multicultural Study. **International Journal of the Academic Business World**, 11(1):39-48. ([PDF](#))
39. (JA) Poór, J., Varga, E., Machova, R., Taras, V. (2016), X-Culture: An international project in the light of experience gained over the years (2010-2016). **Journal of Eastern European and Central Asian Research**. (3)2: 1-10. ([PDF](#))
38. (BC) Taras, V. (2018). Cultural Dimensions, Hofstede. **The International Encyclopedia of Intercultural Communication (IE-ICC)**, the International Communication Association publishing. ([PDF](#))
37. (JA) Kirkman, B., Taras, V., & Steel, P. (2016). Research: The Biggest Culture Gaps Are Within Countries, Not Between Them. **Harvard Business Review**, published May 18, <https://hbr.org/2016/05/research-the-biggest-culture-gaps-are-within-countries-not-between-them> ([PDF](#))
36. (JA) Gunkel, M., Schlaeger, C., & Taras, V. (2016). Cultural Values, Emotional Intelligence, and Conflict Handling Styles: A Global Study. **Journal of World Business**. 51(4): 568–585. ([PDF](#))
35. (JA) Taras, V., Steel, P., & Kirkman, B. L. (2016). Does Country Equate with Culture? Beyond Geography in the Search for Cultural Entities. **Management International Review**. 54(4): 455-472. ([PDF](#))
34. (JA) Zanakis, S., Newburry, W., & Taras, V. (2016). Global social tolerance index and multi-method country rankings sensitivity. **Journal of International Business Studies**. 47(5): 480-495. ([PDF](#))
33. (JA) Alon, I., Boulanger, M., Meyers, J., Vas, T.(alphabetical). (2016). The Development and Validation of the Business Cultural Intelligence Quotient. **Cross Cultural and Strategic Management (former Cross Cultural Management: An International Journal)**, 23(1): 78-100. ([PDF](#))
32. (BC) Taras, V., Berg, D. M., Erdener, C. B., Hagen, J. M., Johns, A., Meszoely, G., . . . Smith, R. C. (2015). More Food for Thought: Other Experiential Learning Projects. In V. Taras & M. A. Gonzalez-Perez (Eds.), **The Handbook of Experiential Learning in International Business** (pp. 873-886). Houndmills, UK: Palgrave Macmillan. ([publisher's page](#))
- 31.(BC) Gonzalez-Perez, M. A., & Taras, V. (2015). Conceptual and Theoretical Foundations: Experiential Learning in International Business and International Management Fields. In V. Taras & M. A. Gonzalez-Perez (Eds.), **The Handbook of Experiential Learning in International Business** (pp. 12-17). Houndmills, UK: Palgrave Macmillan. ([PDF](#))
30. (BC) Taras, V., & Gonzalez-Perez, M. A. (Eds.). (2015). **The Handbook of Experiential Learning in International Business**. Houndmills, UK: Palgrave Macmillan (ISBN: 9781137467706). ([publisher's page](#))
29. (BC) Taras, V., & Ordeñana, X. (2015). X-Culture: Challenges and Best Practices of Large-Scale Experiential Collaborative Projects. In V. Taras & M. A. Gonzalez-Perez (Eds.), **The Handbook of Experiential Learning in International Business** (pp. 131-149). Houndmills, UK: Palgrave Macmillan. ([publisher's page](#))
28. (JA) Junni, P., Sarala, R., Taras, V., & Tarba, S. (2013). Organizational ambidexterity and performance: A meta-analysis. **The Academy of Management Perspectives**. 27(4), 299-312. ([PDF](#))
27. (JA) Gonzalez-Perez, M.A, Velez-Calle, A., Cathro, V., Caprar, D.V. & Taras, V. (2014) Virtual teams: Challenges and opportunities for International Business teaching and learning. **Journal of Teaching in International Business**. Paciber Special Issue, 25:200-213. ([PDF](#))
26. (JA) Magnusson, P., Schuster, A., & Taras, V. (2014). A Process-Based Explanation of the Psychic Distance Paradox: Evidence from Global Virtual Teams. **Management International Review**, 54(3): 283-306. ([PDF](#))
25. (JA) Poór, J., Machova, R., Kerekes, K., Király, Á., & Taras, V. (2013). Experiences and Conclusions on the X-Culture International Case-Study Program. **Human Political Review**, 1:13-23. ([PDF](#))
24. (JA) Merkin, R., Taras, V., & Steel, P. 2013. State of the art themes in cross-cultural communication research: A systematic and meta-analytic review. **International Journal of Intercultural Relations**, 38(1), 1-23. ([PDF](#))

23. (JA) Taras, V., Muchinsky, P., Sarala, R., Avsec, A., Kimmelmeier, M., Aygun, Z. K., . . . Singelis, T. M. (2014). Opposite ends of the same stick? Multi-method test of the dimensionality of individualism and collectivism. *Journal of Cross-Cultural Psychology*, 45(2), 213-245. ([PDF](#))
21. (JA) Taras, V., Caprar, D. V., Rottig, D., Sarala, R. M., Zakaria, N., Zhao, F., . . . Minor, M. S. 2013. A global classroom? Evaluating the effectiveness of global virtual collaboration as a teaching tool in management education. *Academy of Management Learning & Education*, 12(3), 414-435. ([PDF](#))
20. (BC) Taras, V., Muth, T., & Gitlin, B. (2013). International collaboration experience: Using multi-country student collaboration projects to enhance learning and faculty research. In R. Griffith & L. F. Thompson (Eds.), *The age of internationalization: Developing an international organizational psychology curriculum*. Pringer Publishing, NY. ([PDF](#))
19. (JA) Taras, V., Bryla, P., Gupta, S. F., Jiménez, A., Minor, M. S., Muth, T., Ordenana, X., Rottig, D., Sarala, R., Zakaria, N., Zdravkovic, S. (2013). Changing the Face of International education: The X-Culture Project. *Academy of International Business Insights*, 12(4): 11-17. – “Aib Insight Outstanding Article Award - Celebrating 20 Years.” – best paper award. ([PDF](#))
18. (JA) Taras, V., Rowney, J., Steel, P. (2013). Work-Related Acculturation: Change in Individual Work-Related Cultural Values Following Immigration. *The International Journal of Human Resource Management*, 24(1-2):130-151. ([PDF](#))
17. (JA) Fendyur, A., & Taras, V. (2013). Quantitative Predictive Capacity of Human Development Index in Wireless Telephony Operations. *International Journal of Applied Management Science*, 5(1):66-79. ([PDF](#))
16. (BC) Taras, V. (2012). Trompenaars' and Hampden-Turner's cultural factors: Universalism-Particularism. *Wiley Encyclopedia of Management*, Volume 6: International Management. ([PDF](#))
15. (JA) Taras, V. (2012). Direct Versus Indirect Compensation: Balancing Value and Cost in Total Compensation. *Compensation and Benefits Review*, 44(1):24-28. ([PDF](#))
14. (JA) Taras, V., Steel, P., Kirkman, B. (2012). Improving National Cultural Indices Using a Meta-Analysis of Hofstede's Dimensions. *Journal of World Business*, 47(3): 329-341. ([PDF](#))
13. (JA) Taras, V., Steel, P., & Kirkman, B. L. (2011). Three Decades of Research on National Culture in the Workplace: Do the Differences Still Make a Difference? *Organizational Dynamics*, 40:189-198. ([PDF](#))
12. (JA) Taras, V., & Kline, T. J. B. (2010). Scale validation via quantifying item validity using the Dm index. *Psychological Reports*, 107(2), 535-546. ([PDF](#))
11. (JA) Taras, V., Steel, P., & Kirkman, B. L. (2010). Negative practice–value correlations in the GLOBE data: Unexpected findings, questionnaire limitations and research directions. *Journal of International Business Studies*, 41(8), 1330-1338. ([PDF](#))
10. (JA) Taras, V., Kirkman, B. L., & Steel, P. (2010). Examining the Impact of Culture's Consequences: A Three-Decade, Multi-Level, Meta-Analytic Review of Hofstede's Cultural Value Dimensions. *Journal of Applied Psychology*, 95(3), 405-439. ([PDF](#))
9. (JA) Steel, P. & Taras, V. (2010). Culture as a Consequence: A Multilevel Multivariate Meta-Analysis of the Effects of Individual and Country Characteristics on Work-Related Cultural Values. *Journal of International Management*. 16(2): 211-233. ([PDF](#))
8. (JA) Taras, V., Rowney, J., Steel, P. (2009). Half a Century of Measuring Culture: Approaches, Challenges, Limitations, and Suggestions Based on the Analysis of 121 Instruments for Quantifying Culture. *Journal of International Management*, 5(14): 357-373. ([PDF](#))
7. (BC) Taras, V., & Steel, P. (2009). Challenging fundamental assumptions about culture: A multi-level multivariate meta-analysis. In C. Nakata (Ed.), *Beyond Hofstede: Culture Frameworks for Global Marketing and Management*: Macmillan/Palgrave, London, UK. ([PDF](#))
6. (JA) Taras, V. (2008). Immigrant worker acculturation: Pace, extent, and predictors. *Perspective: Human Resources*, 3, 24. ([PDF](#))
5. (JA) Taras, V., & Rowney, J. (2008). Cross-Cultural Differences in Perceptions of Justice: Consequences for Academia. *International Studies of Educational Administration (ISEA)*, 36(3), 104-123. ([PDF](#))

4. (JA) Taras, V., & Roney, J. (2007). Effects of Cultural Diversity on In-Class Communication and Student Project Team Dynamics: Creating Synergy in the Diverse University Classroom. *International Studies in Educational Administration (ISEA)*, 35(2), 66-82. ([PDF](#))
3. (CP) Taras, V., & Steel, P. (2006). *Culture as a consequence: A multilevel multivariate meta-analysis of the effects of individual and country characteristics on work-related cultural values*. **Best Paper Proceedings, the Academy of Management Annual Meeting**, Atlanta, GA. ([PDF](#))
2. (CP) Taras, V., & Steel, P. (2006). Improving Cultural Indices and Rankings Based on a Meta-Analysis of Hofstede's Taxonomy. Paper presented at the Academy of International Business Annual Meeting, Beijing, China. **Best Paper Proceedings/Temple/AIB Best Paper Award Nominee**. ([PDF](#))
1. (JA) Taras, V. (2003). Social and Economic Effects of Bureaucratization and Institutionalization of Management as a Profession. *Journal of Social Science Research (former ERGO)*, 1(2), 1-21. ([PDF](#))

OTHER PUBLICATIONS

- 4-83. Taras, V. (2020) The X-Culture Project: Challenges of Managing "Global," "Virtual" Teams. A Case Study in Gaur, A. (Ed), Doh, J. (Ed.) *International Management*. ([PDF](#))
3. Taras, V. (updated regularly since 2005). Culture Survey Catalogue: Original Items, Scoring Keys and Psychometric Properties of 127 Instruments for Measuring Cultural Values and Behaviors. ([PDF](#))
2. Taras, V. (updated regularly since 2005). Acculturation Survey Catalogue: Original Items, Scoring Keys and Psychometric Properties of 53 Instruments for Measuring Acculturation. ([PDF](#))
1. Taras, V. (2008). *Work-Related Acculturation: Change in Individual Work-Related Cultural Values Following Immigration*. Unpublished doctoral dissertation, University of Calgary, Canada. ([PDF](#))

SELECTED CONFERENCE PRESENTATIONS

142. Johnson, W., Taras, V., and Wankel, C., "Charter Quality and Global Virtual Team Performance?" Academy of International Business Latin America Annual Conference, Sao Paulo, Brazil. (March 30, 2023). Presented by co-authors.
141. Tavoletti, E., Taras, V. (2022) Leveraging the Knowledge and Imagination of the Global Crowd to Improve Managerial Decisions, paper presented at the Strategic Management Society's Annual Meeting, Milan, Italy
140. Yang, B., Taras, V. (2022) Effects of Personality on Leader Emergence in Virtual Teams: An Integrative and Longitudinal Investigation, paper presented at the Southern Management Association Annual Meeting, Little Rock, AK
139. Mell, J., Jan, S., Chai, S., Chan, S., (2022) Temporal Structures in Global Teams: How Women's Temporal Brokerage Shapes Team Performance, paper presented at the INGRoup conference, Seattle, WA
138. Tavoletti, E., Dong, L., Bernhard, T., Taras, V. (2022), The Role of Multiple Intelligences in Promoting Team Climate and its' Performance Outcomes in Global Virtual Teams, paper presented at the EURAM Conference, Winterthur, Switzerland
137. Brand, M., Stahl, G., Taras, V. (2022) People Management across Borders, Global Leadership, and International Teams, paper presented at EIBA Annual Conference, Oslo, Norway
136. Brand, M., Stahl, G., Taras, V., (2022), Relativizing the moral compass - International experience and cultural intelligence as roots of unethical behavior? Paper presented at the EGOS Colloquium, Vienna, Austria

135. Lynden, K., Baumanis, L., Charles, R., Genc, O, Muth, T., Rottig, D., Torres, L. Taras, V. (2022). X-Culture: Preparing Students to Thrive in the Current Work Environment, A panel session at the Academy of International Business – Southeast USA Chapter Annual Conference, Panama City, FL.
134. Taras, V. & Dong, L. (2022). Expected Versus Observed Challenges Congruence (EVOCC): Effects on the GVT Dynamics and Performance and Implication for Training. Paper presented at the Academy of International Business – Southeast USA Chapter Annual Conference, Panama City, FL.
133. Taras, V. & Taras, O. (2022). Arranged Friendship: A New Construct, Instrument, and National Rankings. Presented at the Academy of International Business – Southeast USA Chapter Annual Conference, Panama City, FL., **BEST CONFERENCE PAPER AWARD**
132. Balbinot, Z., Farrell, W., Johnson, W. H. A., Pissaris, S., Cohen, E. D., Chun, J., & Taras, V. (2022). Creating a Better Workplace for Global Virtual Teams: The Influence of the “Strongest Link”. Paper presented at the Academy of Management Annual Conference, Seattle, WA.
131. Stackhouse, M., Rickley, M., Liu, Y., & Taras, V. (2022). The Relationship Between Personality and Cultural Values Among Workers in Global Virtual Teams. Paper presented at the Academy of Management Annual Conference, Seattle, WA. (OB/HRM/OT **Best Paper Award Finalists**)
130. Taras, V., Michailova, S., Ott, D., Richter, N. (2022). The Future of Cultural Intelligence Research: Contextualization, Conceptualization and Methodological Innovation. Panel session at the Academy of International Business Annual Conference, Miami, FL.
129. Davaei, M., Gunkel, M., & Taras, V. (2022). The Role of Multiple Intelligences in Promoting Team Climate and its' Performance Outcomes in Global Virtual Teams Paper presented at the Academy of International Business Annual Conference, Miami, FL.
128. Richter, N., Schlagel, C., Taras, V., & Bird, A. (2022). Half a Century of Measuring Cross-Cultural Competence: A Review with Recommendations. Paper presented at the Academy of International Business Annual Conference, Miami, FL.
127. Tavoletti, E., Bernhard, T., Dong, L., & Taras, V. (2022). The Impact of Surface and Deep-Level Attributes on Peer: Evaluations in Global Virtual Teams. Paper presented at the Academy of International Business Annual Conference, Miami, FL.
126. Gil, M.S., Su, J., Taras, V., and Watchravesringkan, K. (2021). Are Cosmopolitans into Sustainable Apparel? International Textile and Apparel Association Annual Conference, Online.
125. Taras, V., & Taras, O. (2021). Arranged Friendship: A New Construct, Instrument, and National Rankings. Paper presented at the Academy of International Business - Southeast USA Chapter Annual Meeting, Online.
124. Rottig, D., Taras, V., Zwerg-Villegas, A. M., Baker, D. S., & Svirina, A. (2021). Incorporating X-Culture in Teaching and Research (panel session). Paper presented at the Academy of International Business Annual Meeting, Online.
123. Davaei, M., Gunkel, M., Veglio, V., & Taras, V. (2021). The Influence of Multiple Intelligences on Conflict Occurrence and Performance in Global Virtual Teams. Paper presented at the Academy of International Business Annual Meeting, Online.
122. Summerville, K. M., Chen, V. Z., Taras, V., & Shoham, A. (2021). Speaking of Cultures: Linguistic Structures and Cultural Values. Paper presented at the Academy of International Business Annual Meeting, Online.
121. Taras, V., & Stackhouse, M. (2021). The Good, The Bad, and The Ugly: Comparing Psychometric Properties of Instruments for Measuring Hofstedeian Cultural Values. Paper presented at the Academy of International Business Annual Meeting, Online.
120. Farrell, W. C., Taras, V., Kraemer, J., & Assouad, A. (2021). The Magic Black Box of Time. The Importance of Unstructured Time in the Early Stages of Project Team Development. Paper presented at the Academy of International Business Annual Meeting, Online.
119. Taras, V. (2021). The X-Culture Project: Global Research Collaboration. Paper presented at the Academy of Management Annual Conference, ENT Division Global Scholar Development Session, Online.

118. Gilli, K., Veglio, V., Gunkel, M., & Taras, V. (2021). The Holy Grail in Global Virtual Teams: The Mediating Role of Satisfaction on Performance Outcomes. Paper presented at the Academy of Management Annual Conference, Online.
117. Gunkel, M., Davaei, M., Veglio, V., Taras, V. (2021) The Influences of Multiple Intelligences on Conflict Occurrence And Performance in Global Virtual Teams. Paper presented at the European Academy of Management annual conference (online). The winner of the Journal of Global Mobility (JGM) **Best Paper Award** in the Expatriate Management Track (EMT).
116. Taras, V. (2020). Crowdsourcing Business Consulting. Presentation at the Academy of International Business Southeast USA Division Annual Meeting, online.
117. Akoto, E., Taras, V. (2020). Profiles of Culture, Team Orientation and Contribution to the Team. Paper presented at the Academy of International Business Southeast USA Division Annual Meeting, online.
116. Taras, V. (2020). X-Culture: Global Virtual Teams What works? What doesn't. Research and Evidence from a 10 year longitudinal study. Presentation at the Academy of International Business Southeast USA Division Annual Meeting, online.
115. Johnson, W., Taras, V., Wankel, C., Baker, D. (2020). To Place a Charter before the Course? The Effects of Team Charters on Performance and Satisfaction in Global Virtual Teams. Paper presented at the Academy of International Business Annual Meeting, online.
114. Gunkel, M., Gilli, K., Veglio, V. (2020). Satisfaction in Global Virtual Teams: An Exploratory Study of Antecedents and Performance Outcomes. Paper presented at the Academy of International Business Annual Meeting, online.
113. Tavoletti, E., Stephens, R., Dong, L., Taras, V. (2020). Where You Are from Is More Important Than What You Do: The Impact of Nationality on Peer Evaluations in GVTs. Paper presented at the Academy of International Business Annual Meeting, online.
112. Baker, D., Balbinot, Z., Cohen, E., Newa, F., Taras, V. (2020) Why Do We Fight? The Effects of Cultural Intelligence, Psychological Safety, and Teamwork Climate on Conflict Frequency in Global Virtual Teams. Paper presented at the Academy of International Business Annual Meeting, online.
111. Eberz, F. Gunkel, M., Schlaegel, C., Taras, V. (2020). A Configurational Analysis of the Effects of Emotional Intelligence and Cultural Intelligence on Performance in Multicultural Teams. Paper presented at the Academy of International Business annual Meeting, online.
110. Taras, V., & Taras, O. (2020). Arranged Friendship: A New Construct, Instrument, and National Rankings. Paper presented at the Academy of International Business Annual Meeting, Online.
109. Taras., V (2020). Broadening our Sight by Expanding our Horizons: The Future of Intercultural Competence Research. Panel session presentation at the Academy of Management Conference, online.
108. Gunkel, M., Eberz, F., Taras, V., & Schlaegel, C. (2020). A Configurational Analysis of the Effects of EQ and CQ on Performance in Multicultural Team. Paper presented at the Academy of Management Conference, online. **Dexter Best Paper Award finalist.**
107. Taras, V., & Taras, O. (2020). Arranged Friendship: A New Construct, Instrument, and National Rankings. Paper presented at the Academy of Management, Online.
106. Taras, V. (2019). Challenges and Best Practices of Incorporating X-Culture in Business Courses. Panel session presenter at the Academy of International Business Southeast USA Division Annual Meeting, San Antonio, TX.
105. Taras, V., Tullar, W., & Kirkman, B. L. (2019). Withholding Effort in Teams: A Meta-Analytic Synthesis of Empirical Evidence on Social Loafing in Teams. Paper presented at the Academy of International Business Southeast USA Division Annual Meeting, San Antonio, TX.
104. Taras, V., McLarnon, M., O'Neil, T., & Tullar, W. (2019). Free-Riding in Global Virtual Teams: An Experimental Study of Antecedents and Strategies to Minimize the Problem. Paper presented at the Academy of International Business Southeast USA Division Annual Meeting, San Antonio, TX. (**Best Paper Nominee**).

103. Taras, V., & Dong, L. (2019). Expected Versus Observed Challenges Congruence (EVOCC): Effects on the GVT Dynamics and Performance and Implication for Training. Paper presented at the Academy of International Business Annual Meeting, Copenhagen, Denmark.
102. Taras, V. (2019). A New Approach to Measuring CQ: The Development and Validation of the Quasi-Observational Cultural Intelligence (QO-CQ) Scale. Paper presented at the Academy of International Business Annual Meeting, Copenhagen, Denmark.
101. Taras, V. (2019). Experiential Learning Projects: Teaching Cafe. Panel session presenter at the Academy of International Business Annual Meeting, Copenhagen, Denmark.
100. Taras, V. (2019). Incorporating the X-Culture Project in International Business Courses: Best Practices, Opportunities and Challenges. Panel session at the Academy of International Business Annual Meeting, Copenhagen, Denmark.
99. Taras, V., with Miller, S., Paul, J., Lyles, M., Gupta, S., Hewett, K. (2018). Meet the Editors Panel, represented Journal of International Business and Cross-Cultural Strategic Management at *the Academy of International Business Southeast USA Annual Meeting*, Nashville, TN.
98. Lynden, K., Baker, D., Robledo, C., Taras, V. (2018). Creative Economy Challenges: Incorporating X-Culture in Business Courses. Paper presented at *the Academy of International Business Southeast USA Annual Meeting*, Nashville, TN.
97. Taras, V., with Rottig, D., Engle, B., McIntyre, J., Nakos, G., Greensboro (2018). The Role of AIB and its Chapters in Making our Field of IB More Legitimate and Relevant in a New Era of Populism and Anti-Globalization. Panel session presenter at *the Academy of International Business Southeast USA Annual Meeting*, Nashville, TN.
96. Taras, V., & Dong, L. (2018). Expected Versus Observed Challenges Congruence (EVOCC): Effects on the GVT Dynamics and Performance and Implication for Training. Paper presented at *the Academy of International Business Southeast USA Annual Meeting*, Nashville, TN.
95. Taras, V., & Tullar, W. (2018). Withholding Effort in Teams: A Meta-Analytic Synthesis of Empirical Evidence on Social Loafing, Free Riding, and Free-Loading in Teams. Paper presented at the *Academy of International Business Annual Meeting*, Minneapolis, MN.
94. Kraemer, J., Assouad, A., Gunkel, M., Jiménez, A., Tavoletti, E., Lei, W. S. C., . . . Taras, V. (2018). Does Academic Pedigree Predict Performance? On the Predictive Power of University Prestige, Paper presented at the *Academy of International Business Annual Meeting*, Minneapolis, MN.
93. Lynden, K., Baker, D. S., Charles, R., Lewa, P., Muth, T., Panina, D., . . . Zwerg, A. M. (2017). Incorporating the X-Culture Project in International Business Curriculum: Challenges and Best Practices. Paper presented at the *Academy of International Business Southeast USA Division Annual Conference*, Washington, DC.
92. Gunkel, M., & Taras, V. (2017). What Matters More in Multicultural Teams – CQ or EQ? An Empirical Study. Paper presented at the *Academy of International Business Southeast USA Division Annual Conference*, Washington, DC.
91. Taras, V. (2017). The Development and Validation of the Quasi-Observational Cultural Intelligence (QO-CQ) Instrument. Paper presented at the *Academy of International Business Southeast USA Division Annual Conference*, Washington, DC.
90. Taras, V. (2017). Researching with X-Culture Data. Presentation at the *Academy of International Business Southeast USA Division Annual Conference*, Washington, DC.
89. Taras, V., Tullar, W., & Gil, M. (2017). 86. Taras, V., Tullar, W., & Gil, M. (2017). The Other Side of the Barricades: Interviewing the Free-Riders in GVTs. Paper presented at the *Academy of Management Annual Conference*, Atlanta, GA.
88. Schlaegel, C., Richter, N. F., & Taras, V. (2017). Cultural Intelligence and Work-Related Outcomes: A Meta-Analytic Review. Paper presented at the *Academy of Management Conference*, Atlanta, GA. **(BEST PAPER PROCEEDINGS)**

87. Taras, V., Assouad, A., Baker, D. S., Gerschewski, S., Jha, S., Lynden, K., . . . Zwerg, A. M. (2017). Incorporating the X-Culture Project in International Business Curriculum: Challenges and Best Practices. Panel session at the **Academy of International Business Conference**, Dubai, UAE.
86. Taras, V., Tullar, W., & Gil, M. (2017). The Other Side of the Barricades: Interviewing the Free-Riders, Not Their Managers or Co-Workers, on the Reasons for and Ways to Deal with Free-Riding in GVTs. Paper presented at **the Academy of International Business Conference**, Dubai, UAE.
85. Taras, V. (2017). The Development and Validation of the Quasi-Observational Cultural Intelligence (QO-CQ) Instrument. Paper presented at the **Academy of International Business Conference**, Dubai, UAE.
84. Schlaegel, C., Richter, N. F., & Taras, V. (2017). Cultural Intelligence and Work-Related Outcomes: A Meta-Analytic Review. Paper presented at the **Academy of International Business Annual Meeting**, Dubai, UAE.
83. Taras, V. (2017) New Trends in Open-Source Research and Large-Scale Collaboration. Presentation at the **Southern Management Association**, Charlotte, NC
82. Alon, I., Camacho, L., Jimenez, A., Liou, R.-S., Lynden, K., Naoumova, I., Taras., V. . . . Bayraktar, S. (2016). Integrating Experiential Learning in International Business Curriculum: Existing Projects and Best Practices. **Paper presented at the Academy of International Business Southeast USA Annual Meeting**, Tampa, FL.
81. Lynden, K., Taras, V., Alcazar, M. G. d., Robledo-Ardila, C., Crockett, D. R., Muth, T., . . . Bayraktar, S. (2016). X-Culture in International Business Courses: Instructor Exchange of Experiences, Challenges, Best Practices. Paper presented at the **Academy of International Business Southeast USA Annual Meeting**, Tampa, FL.
80. Nayir, D. Z., Mueller, K., Gupta, S. F., & Taras, V. (2016). Proactive Personality In Culturally Diverse Virtual Teams: Effects Of Leader/Member Fit And Cultural Moderators On Performance Outcomes. Paper presented at the **Academy of International Business Southeast USA Annual Meeting**, Tampa, FL.
79. Taras, V. (2016). The Development and Validation of the Quasi-Observational Cultural Intelligence (QO-CQ) Instrument. Paper presented at the **Academy of International Business Southeast USA Annual Meeting**, Tampa, FL.
78. Taras, V., Alcazar, M. G. d., Jimenez, A., Tavoletti, E., Blair, J., & Naoumova, I. (2016). Research Crowdsourcing, Data Sharing, and Large-Scale Collaboration: Latest Developments and Opportunities in International Business Studies. Paper presented at the **Academy of International Business Southeast USA Annual Meeting**, Tampa, FL.
77. Taras, V., Alcazar, M. G. d., & Tullar, W. (2016). The Other Sides of Barricades: Interviewing the Free-Riders, Not Their Managers and Co-Workers, on the Reasons of and Ways to Deal with Free-Riding in GVTs. Paper presented at the **Academy of International Business Southeast USA Annual Meeting**, Tampa, FL., **Best Paper Award Nomination**.
76. Taras, V., Assouad, A., Gunkel, M., Kramer, J., Lei, W. S., Shah, G., . . . Tavoletti, E. (2016). Does Academic Pedigree Predict Performance? On the Predictive Power of University Prestige. Paper presented at the **Academy of International Business Southeast USA Annual Meeting**, Tampa, FL.
75. Tavoletti, E., Taras, V., Bruning, S., & Florea, L. (2016). Culture, Cohesiveness and Performance in Global Virtual Teams. Paper presented at the **Academy of International Business Southeast USA Annual Meeting**, Tampa, FL.
74. Velez-Calle, A., Robledo-Ardila, C., & Taras, V. (2016). The Effect of Team Cultural Composition on Emergent Leadership Structure Configuration in Self-Managed Global Virtual Teams. Paper presented at the **Academy of International Business Southeast USA Annual Meeting**, Tampa, FL.
73. Taras, V., Baack, D. W., Caprar, D., Dow, D., Froese, F. J., Magnusson, P., & Jiménez, A. (2016). Not All Diversity Is the Same: A Comparative Study of the Effects of Diversity in Global Virtual Teams. Paper presented at the **Academy of International Business** annual conference, New Orleans, LA.
72. Taras, V., Tullar, W., Steel, P., O'Neil, T., & McLarnon, M. (2016). Free-Riding in Global Virtual Teams: An Experimental Study of Antecedents and Strategies to Minimize the Problem. Paper presented at the

Academy of International Business annual conference, New Orleans, LA. **Best Research Methods Paper Award.**

71. Taras, V., Chun, D., Botero, J. C., Gupta, S. F., Idelson, M., Jarosinski, M., . . . Velez-Calle, A. (2016). Teaching International Business through Experience. Paper presented at the **Academy of International Business** annual conference, New Orleans, LA.
70. Taras, V., Wankel, C., Steel, P., Tavoletti, E., Bosco, F., Alcazar, M. G. d., & Arora, S. (2016). Research Crowdsourcing, Data Sharing, and Large-Scale Collaboration: Latest Developments and Opportunities in International Business Studies. Paper presented at the **Academy of International Business** annual conference, New Orleans, LA.
69. Tullar, William L., Taras, V. (2016) **Free Riding in GVTs: A Multicultural Study**. Paper presented at the Joint Meeting of the Academic Business World International Conference and International Conference on Learning and Administration in Higher Education, Nashville, TN. (Best Presentation Award).
68. Lynden, K., Taras, V., Colakoglu, S., Lituchy, T., Vyas, B. J., Morin, D., . . . Bardas, A. (2015). Teaching International Business Through Experience. Paper presented at the **Academy of International Business Southeast USA** Annual Conference, Savannah, GA.
67. Lynden, K., Taras, V., Ardila, C. R., Lituchy, T., Muth, T., Rottig, D., . . . Pembleton, D. J. (2015). Optimizing the Use of X-Culture In International Business Courses. Paper presented at the **Academy of International Business Southeast USA** Annual Conference, Savannah, GA.
66. Taras, V., Boulanger, M., Svirina, A., Bardas, A., & Tolmie, C. R. (2015). Research Crowdsourcing, Data Sharing, and Large-Scale Collaboration: Latest Developments and Opportunities in International Business Studies. Paper presented at the **Academy of International Business Southeast USA** Annual Conference, Savannah, GA.
65. Stafford, T., Taras, V., Rottig, D., & Clampit, J. (2015). Culture and Managerial Decision Making: Changing Roles across Cultures and Levels of Business. A Research Panel. Paper presented at the **Academy of International Business Southeast USA** Annual Conference, Savannah, GA.
64. Taras, V., Steel, P., Tullar, W., & O'Neil, T. (2015). Free-Riding in Global Virtual Teams: An Experimental Study of Antecedents and Strategies to Minimize the Problem. Paper presented at the **Academy of International Business Southeast USA** Annual Conference, Savannah, GA.
63. Taras, V., Lynden, K., Taras, V., Arora, S., Calixto, C., Gupta, S. F., . . . Vyas, B. (2015). X-Culture: Optimizing the Use of X-Culture in International Business Courses. Paper presented at the **Academy of International Business Annual Meeting**, Bangalore, India.
62. Taras, V., Baak, D., Dow, D., Jimenez, A., & Magnusson, P. (2015). Not All Diversity Is the Same: A Comparative Study of the Effects of Diversity in Global Virtual Teams. Paper presented at **the Academy of International Business Annual Meeting**, Bangalore, India.
61. Taras, V. (2015). Engage Them and They'll Understand: Existing Projects and Best Practices of Integrating Experiential Learning in International Business Curriculum. Paper presented at **the Academy of International Business Annual Meeting**, Bangalore, India.
60. Gunkel, M., & Taras, V. (2015). Cultural Values, Emotional Intelligence, and Conflict Handling Styles: A Global Study. Paper presented at the Academy of Management Annual Meeting, Vancouver, Canada.
59. Memili, E., Harms, H., Taras, V., & Wang, Z. H. (2015). Family Involvement in Publicly-Traded Firms and Firm Performance: A Meta-Analysis. Paper presented at the **Academy of Management Annual Meeting**, Vancouver, Canada.
58. Taras, V. (2015). Research Crowdsourcing, Data Sharing, and Large-Scale Collaboration. Panel session at the **Academy of Management Annual Meeting**, Vancouver, Canada.
57. Boulanger, M., Alon, I., Elston, J., Gabrenya, W., Galanaki, E., Komiak, P., . . . Taras, V. 2014. Cultural Intelligence: Can It Be Measured and Taught Universally? Panel session at the **Academy of International Business Southeast USA** conference, Miami, FL.
56. Taras, V., Tullar, W., & Yang, J. 2014. Withholding Effort: A Meta-analysis of the Literature on Social Loafing, Free Riding, and Shirking. Paper presented at the **Academy of International Business Southeast USA** conference, Miami, FL.

55. Taras, V., Steel, P., & Kirkman, B. 2014. Is the World Really Flat (or Flattening)? A Meta-Analytic Test of National Cultural Convergence and Modernization Theories. Paper presented at the **Academy of International Business Southeast USA** conference, Miami, FL.
54. Alon, I., Myer, J., Bouldeger, M., & Taras, V. 2014. A New Look at Cultural Intelligence: Development and Validation of BCIQ. Paper presented at the **Academy of International Business Southeast USA** conference, Miami, FL.
53. Taras, V., Steel, P., Rottig, D., Caprar, D., Zakharia, N., & Budde-Sung, A. 2014. Data Sharing, Research Crowdsourcing, and Open Collaboration: Latest Developments and Opportunities in International Business Studies. Paper presented at **the Academy of International Business conference**, Vancouver, Canada.
52. Taras, V., Rottig, D., & Magnusson, P. 2014. Researchers Needed: Presenting a Multi-Source Multi-Level Longitudinal X-Culture Database, Open To Everyone. Paper presented at the **Academy of International Business** conference, Vancouver, Canada.
51. Taras, V., Johns, A., Lertkornkitja, A., Sujarittanonta, L., Gonzalez-Perez, M. A., Jiménez, A., . . . Zakaria, N. 2014. Engage them and They'll Understand: Existing Projects and Best Practices of Integrating Experiential Learning in International Business Curriculum. Panel session at the **Academy of International Business** conference, Vancouver, Canada.
50. Fitzsimmons, S. R., Caprar, D. V., & Taras, V. 2014. Multicultural Individuals on Multicultural Teams. Process and Performance Outcomes. Paper presented at the **Academy of International Business** conference, Vancouver, Canada.
49. Taras, V. 2014. Large-Scale International Collaboration Projects for Experiential Learning and Research in IB. Panel session at the Academy of Management conference, Philadelphia, PA.
48. Taras, V., Steel, P., & Kirkman, B. L. 2014. Does Country Equal Culture? Beyond Geography in Search for Cultural Entities. Paper presented at the **Academy of Management** conference, Philadelphia, PA.
47. Taras, V. (2013). Collaborative Co-Creation. Paper presented at the Annual CAL4RINO conference, London, UK.
46. Taras, V., Jarosiński, M., Librowicz, M., Robinson, N., Budde-Sung, A., Johns, A., . . . Ozaki, T. (2013). Hands-On, Minds-On: Experiential Learning Projects in International Business Education. Paper presented at the **Academy of International Business Annual Meeting**, Istanbul, Turkey.
45. Magnusson, P., Schuster, A., & Taras, V. (2013). A Process-Based Explanation of the Psychic Distance Paradox: Evidence from Global Virtual Teams. Paper presented at the **Academy of International Business Annual Meeting**, Istanbul, Turkey.
44. Taras, V., Caprar, D., Rottig, D., Sarala, R., Zakaria, N., Zhao, F., . . . Huang, V. Z. (2013). A global classroom? A multi-method evaluation of effectiveness of international collaboration exercises in international management education. Paper presented at the **Academy of International Business Annual Meeting**, Istanbul, Turkey.
43. Alon, I., Meyers, J., Boulanger, M., Taras, V., Tan, J.-S., Vargas-Hernández, J. G., . . . Prange, C. (2013). Business Cultural Intelligence Quotient (BCIQ). Paper presented at the **Academy of Management Annual Meeting**, Orlando, FL.
42. Tarba, S., Sarala, R., Junni, P., & Taras, V. (2013). A meta-analysis of the effect of organizational ambidexterity on performance. Paper presented at the Academy of Management Annual Meeting, Orlando, FL.
41. Taras, V., Sarala, R., (Guenter Stahl, Symposium Chair), G. S. S. (2013). The Effects of International Collaboration Exercises on Learning Outcomes in International Management Education. Paper presented at the Academy of Management Annual Meeting, Orlando, FL. **Management Education MED Best Global Symposium award**, and **Emerald Best International Symposium Award** finalist.
40. Taras, V., Bathula, H., Caprar, D., Baldegger, R., Bode, A., Bryla, P., Froese, F., Huang, V., Jimenez, A., Lei, C., Minor, M., Rottig, D., Vaiginiene, E., Wankel, C., Ordenana, X., Sarala, R., Schuster, A., Zakaria, N., & Zhao, F. (2013). Using global virtual team exercises in cross-cultural management courses: Implications and insights on best practices. **ANZIBA Conference**, Macquarie University, Sydney.

39. Taras, V., Caprar, D., Bathula, H., Bryla, P., Magnusson, P. Sarala, R., Froese, F., & Jimenez, A. (2013). The effects various forms of team diversity on global virtual team performance, **ANZIBA Conference**, Macquarie University, Sydney.
38. Bode, A., Taras, V., Bryla, P., Caprar, D., Froese, F., Jimenez, A., Magnusson, P., Sarala, R. (2013). The Effects of Various Forms of Team Diversity on Global Virtual Team Performance. Paper presented at the 2013 **International Conference on Information, Business and Education Technology** (ICIBET 2013), Beijing, China.
37. Taras, V., Steel, P., & Kirkman, B. L. (2012). Does Country Equal Culture? Beyond Geography in the Search for Cultural Entities. Paper presented at the Academy of International Business – Southeast USA Chapter, Ft. Lauderdale, FL. **Best Conference Paper Award**.
36. Zanakis, S., Newburry, W., & Taras, V. (2012). Global Social Tolerance Index And Robust Multi-Method Country Rankings. Paper presented at the Academy of International Business – Southeast USA Chapter, Ft. Lauderdale, FL. Best Conference Paper Award finalist.
35. Taras, V., Bode, A., Jimenez, A., Schuster, A., Wankel, C., Lei, C., Caprar, D., Rottig, D., Vaiginieni, E., Froese, F., Zhao, F., Bathula, H., Minor, M., Zakaria, N., Bryla, P., Baldegger, R., Sarala, R., Huang, V. Z., & Ordenana, X. (2012). The Effects of International Collaboration Exercise on Learning Outcomes in Cross-Cultural International Management Courses'. Paper presented at the Academy of International Business – Southeast USA Chapter, Ft. Lauderdale, FL. **Best Conference Paper Award finalist**.
34. Taras, V., Matysek-Jędrych, A., Gitlin, B., Punnett, B. J., Rottig, D., Vianelli, D., Curran, L., Magnusson, P., Karabati, S., Gupta, S., & Muth, T. R. (2012). *Multi-Country Collaboration Projects in IB/IM Education: Challenges and Best Practices for Enhancing Teaching and Research*. Panel session presented at the Academy of International Business – Southeast USA Chapter, Ft. Lauderdale, FL.
33. Taras, V., Bryla, P., Caprar, D. V., Jimenez, A., Magnusson, P., & Sarala, R. M. (2012). A Comparative Analysis of the Effects of Different Forms of Team Diversity on Global Virtual Team Performance. Paper presented at the Academy of International Business Annual Meeting, Washington, DC. **Temple/AIB Best Paper Award nominee**.
32. Taras, V., Bode, A., Chun, D., Curran, L., Gupta, S., Igoe, J., Magnusson, P., Ordeñana, X., Punnett, B.J., Sarala, R., Schuster, A., Vargas-Hernández, J., Zakaria, N. (2012). Large-Scale Multi-Country Experiential Learning Projects in IB/IM Education: Challenges and Best Practices for Enhancing Teaching and Research. Paper presented at the Academy of International Business Annual Meeting, Washington, DC. **Management Education Global Forum Best Symposium Award** for the symposium that **best creates the opportunity to address global issues of significance to management education and/or development**.
31. Taras, V., Bode, A., Schuster, A., Chan, D., Jiménez, A., Vargas-Hernández, J. G., Gupta, S., Sarala, R., Bryla, P., Curran, L. (2012). Large-scale international student collaboration projects and experiential exercises in IB. Paper presented at the Academy of Management Annual Meeting, Boston, MA.
30. Steel, P., Taras, V., & Merkin, R. (2012). *The Happy Culture*. Paper presented at the Academy of Management Annual Meeting, Boston, MA.
29. Steel, P., Taras, V., & Merkin, R. (2012). *A Meta-Analytic Review of Subjective Well-Being And Culture*. Paper presented at the Academy of Management Annual Meeting, Boston, MA.
28. Taras, V., Machova, R., & Poor, J. (2012). *Az X-culture nemzetközi esettanulmány program tanulsagai és tapasztalatai*. Paper presented at the A vallalati Kommunikációmnedzsment Emberi Oldala conference, Budapest, Hungary.
27. Taras, V., Nayir, D. Z., Bryla, P., Ozaki, T., Poor, J., Siddiqui, S. H., Vaiginieni, E. (2011). *Different Forms of Distance in Teams: Antecedents and Consequences*. Paper presented at the Academy of International Business Annual Meeting, Nagoya, Japan.
26. Taras, V. (2011). *Country ≠ Culture: In search of More Meaningful Dimensions for Grouping Cultures*. Paper presented at the Rykkio Northeastern Symposium, Tokyo, Japan.
25. Fendyur, A., & Taras, V. (2011). *Quantitative predictable capacity of Human Development Index in wireless telephony operations*. Paper presented at the Northeast Decision Sciences Institute Annual Meeting, Montréal, Canada.

24. Taras, V., Sarala, R., Muchinsky, P. (2010). *Opposite ends of the same stick: Multi-method test of independence of individualism and collectivism*. Paper presented at the Academy of International Business Annual Meeting, Rio de Janeiro, Brazil.
23. Merkin, R. S., Taras, V., & Steel, P. (2010). *The impact of culture on satisfaction: A meta-analytic review*. Paper presented at the Academy of International Business Annual Meeting, Rio de Janeiro, Brazil.
22. Merkin, R. S., Taras, V., & Steel, P. (2010). *State-of-the-art themes in cross-cultural communication research: A meta-analytic review*. Paper presented at the Academy of Management Annual Meeting, Montreal, Canada.
21. Taras, V., Singh, G. (2010). *Immigrant Value Transition: Change in Cultural Values Following Relocation to a Different Country*. Paper presented at the Academy of Management Annual Meeting, Montreal, Canada.
20. Taras, V., Kirkman, B. L., & Steel, P. (2009). *Examining the Impact of Culture's Consequences: A Three-Decade, Multi-Level, Meta-Analytic Review of Hofstede's Cultural Value Dimensions*. Paper presented at the Academy of International Business annual meeting San Diego, CA.
19. Taras, V., & Rowney, J. Steel, P. (2009). *Work-related acculturation of immigrant employees*. Paper presented at the Academy of International Business Annual Conference, San Diego, CA.
18. Taras, V., & Kline, T. J. B. (2009). *Quantifying Item Validity Using the Dm Index*. Paper presented at the Academy of Management Annual Meeting, Chicago, IL.
17. Taras, V. (2008). *Work-related acculturation: Change in individual work-related cultural values following immigration*. Paper presented at the Academy of International Business Annual Conference, Milan, Italy.
16. Taras, V., & Rowney, J. (2008). *Cross-cultural differences in perceptions of justice: Consequences for academia*. Paper presented at the Academy of International Business Annual Conference, Milan, Italy.
15. Taras, V., & Rowney, J. (2007). *Quantifying Culture: Approaches, Challenges and Suggestions Based On Analysis of 121 Value Measures*. Paper presented at the Academy of Management Annual Meeting, Philadelphia, PA.
14. Taras, V., & Steel, P. (2007). *Work-Related Culture: A Multilevel Multivariate Meta-Analysis* Paper presented at the Academy of International Business Annual Meeting, Indianapolis, IN.
13. Taras, V., & Rowney, J. (2006). *Half a Century of Measuring Culture: Approaches, Challenges, Limitations, and Suggestions Based on the Analysis of 72 Instruments for Quantifying Culture*. Paper presented at the Academy of International Business Annual Conference, Beijing, China.
12. Taras, V., & Rowney, J. (2006). *How useful are National Averages? Within-Country Variations in Cultural Values in the US*. Paper presented at the Conference of the Administrative Sciences Association of Canada, Banff, Canada.
11. Rowney, J., Lepene, I., Toffoli, R., & Taras, V. (2006). *National Culture: Reality or Myth?* Paper presented at the Conference of the Administrative Science Association of Canada Annual Conference, Banff, Canada.
10. Taras, V. (2006). *Quantifying Survey Construct Validity Using the Dh Index*. Paper presented at the Terry White Research Colloquium Series, Calgary, AB, Canada.
9. Taras, V. (2006). *Challenges of Conducting a Meta-Analysis*. Paper presented at the Terry White Research Colloquium Series, Calgary, AB, Canada.
8. Taras, V., & Steel, P. (2005). *Cross-Cultural Differences and Dynamics of Cultures over Time: A Meta-Analysis of Hofstede's Taxonomy*. Paper presented at the Academy of Management Conference, Honolulu, HI.
7. Taras, V. (2005). *Work-Related Acculturation: Change in Work-Related Cultural Values Following Immigration*. Paper presented at the Academy of International Business Conference/Doctoral Student Consortium, Quebec City, Canada.
6. Taras, V. (2005). *New Approach to Acculturation Assessment: Work-Related Acculturation*. Paper presented at the Immigration, Ethnicity and Multiculturalism in Canada Annual Conference, Calgary, Canada.

5. Taras, V. (2005). *Differences in Effect of Gender on Individual Cultural Values in Different Countries: A Meta-Analysis*. Paper presented at the Gender Research Symposium, Calgary, Canada.
4. Taras, V., & Steel, P. D. (2004). *Cross-Cultural Differences and Predictors of Personal Cultural Values: A Meta-Analysis*. Paper presented at the Immigration, Ethnicity and Multiculturalism in Canada Conference, University of Calgary, Canada.
3. Taras, V. (1999). *Causes and Effects of Hyperinflation in Post-Soviet Ukraine*. Paper presented at the Rivne State Technical University Annual Management Conference, Rivne, Ukraine.
2. Redlinger, L. J., Huesca-Martin, P., & Taras, V. (2003). Student Retention at the University of Texas at Dallas. *Internal Report*.
1. Taras, V. (1999). Management of International Economic Activities in Small and Medium Businesses Operating in Western Ukraine. Unpublished bachelor thesis, Rivne State Technical University, Rivne, Ukraine.

COMMITTEE

Professional Community

- Academy of International Business – Southeast USA Annual Conference, Organizing Committee member, 2022
- Teaching and Learning Track co-Chair, Academy of International Business Annual Meeting, 2019
- Teaching Resource Committee, Academy of International Business, 2017-present
- Research Method Track Chair, Academy of International Business Southeast Annual Meeting, 2015, 2016, 2017
- Academy of International Business Teaching Resources Committee member, 2017-present

University

- Online Teaching Excellence Award Committee, 2018
- Faculty First Research Grant Evaluation Committee, 2018
- UNCG Online Dean Search Committee, 2018-2019
- Global Engagement Committee, 2016-present
- Faculty Research Grant Evaluation Committee, 2017, 2018
- Hiring Committee for the BIPS Director position, 2017
- Student Ratings and Evaluations Committee, 2017
- Online Teaching Academy, 2016
- Student Learning Enhancement Committee, 2014-2015
- Coalition for Diversity in Language and Culture (CDLC), 2017

Bryan School of Business and Economics

- Bryan Committee on Research, Committee **Chair**, 2020-present
- Bryan Business School Graduate Program Committee, 2017-present
- Master's of International Business Program Development Committee, 2016-2020
- Ph.D. Management Program Development Committee, 2016-present

- Gen 3 Task Force, 2016-2017
- Undergraduate Program Committee, 2010-2012
- Bryan Faculty Development, 2014-2015
- Bryan Teaching and Learning Committee, 2013-2015
- Bryan School of Business and Economics Course Evaluation Design Committee, 2013
- Bryan School of Business and Economics Curriculum Redesign Workforce, 2012

Department of Management

- Department of Management Planning Committee, Committee **Chair**, 2015-present
- Annual Performance Review Committee, 2016-present
- Department of Management Hiring Committee, 2014, 2015, 2016, 2017, 2018, 2019, 2020
- Department of Management Scholar Program Committee, Committee **Chair**, 2018.
- DOM MS in IB Planning Committee / Program Director, 2018
- DOM Ph.D. in Management Planning Committee, 2017
- Department of Business Administration Scholar Program Committee, 2013
- Department of Management BASPRO Research Committee, 2012

AWARDS

20. Taras, V. & Taras, O. (2022). Arranged Friendship: A New Construct, Instrument, and National Rankings. Presented at the Academy of International Business – Southeast USA Chapter Annual Conference, Panama City, FL., Best Conference Paper Award
19. UNCG Online Teaching Excellence Award, 2020
18. Carolyn B. Dexter Award finalist, Academy of Management, for the paper “A Configurational Analysis of the Effects of EQ and CQ on Performance in Multicultural Teams.”
17. 2019-20 UNC Greensboro Award for Excellence in Online Education.
16. Best Reviewer Journal of World Business, 2019.
15. Margaret Van Hoy Hill Dean’s Notable Scholar Award/Title, The Bryan School of Business and Economics, 2018-2020.
14. Best Research Methods Paper Award, Academy of International Business, for Taras, V., Tullar, W., Steel, P., O’Neil, T., & McLarnon, M. (2016). Free-Riding in Global Virtual Teams: An Experimental Study of Antecedents and Strategies to Minimize the Problem. Paper presented at the Academy of International Business annual conference, New Orleans, LA.
13. Dean and Tracy Priddy Dean’s Notable Scholar award and title, 2015
12. Journal of International Business Studies, Best Reviewer Award, 2014
11. Junior Teaching Excellence Award, awarded annually to best teacher at the Bryan School of Business and Economics, the University of North Carolina at Greensboro, 2014
10. Academy of International Business USA SE Division, *Best Conference Paper Award* and \$500 prize for the paper titled “Does Country Equal Culture? Beyond Geography in the Search for Cultural Entities”, co-authored with Steel, P., and Kirkman, B. L., 2013

9. Academy of Management, Management Education and Development Division, *Management Education Global Forum Best Symposium Award.*, 2013
8. Academy of Management, Management Education and Development Division, *Management Education Global Forum Best Symposium Award* and \$500 prize for organizing a symposium that best creates the opportunity to address global issues of significance to management education and/or development., 2012
7. Best Reviewer Award, Academy of International Business, Annual Meeting, 2012
6. UNCG Research Excellence Award, awarded annually to best researcher at the Bryan School of Business and Economics, University of North Carolina at Greensboro, 2011
5. Best Reviewer Award, International Management Division, Academy of Management Annual Meeting, 2011
4. Best Reviewer Award, International Management Division, Academy of Management Annual Meeting, 2010
3. Best Reviewer Award, International Management Division, Academy of Management Annual Meeting, 2008
2. Best Reviewer Award, International Management Division, Academy of Management Annual Meeting, 2007
1. Official honor received from the Minister of Youth and Sports of Ukraine “For active work and contribution to creation and implementation of the State Youth Policy”, 1997

GRANTS, SCHOLARSHIPS

31. Social Sciences and Humanities Research Council of Canada, “Improving National Indices of Culture and Testing Theories of Cultural Change”, 2021-2022, Role: Collaborator, PI: Piers Steel, CAD \$96,730
<https://www.sshrc-crsh.gc.ca/results-resultats/recipient-recipientaires/2020/ig-ss-eng.aspx>
30. National Science Foundation, “Targeted Infusion Project: STEM-Business Focused Logistics and International Trade (LIT) Analytics”, Role: Collaborator, Principal Co-Investigators: Anshu Arora, Pradeep Behera, Lei Wang, Amit Arora, Mohamad Sepehri, 2019-2022, \$399,967.
https://www.nsf.gov/awardsearch/showAward?AWD_ID=1912070&HistoricalAwards=false
29. UNCG Library textbook development grant, “Open Textbook in International Business”, 2018-2020, \$5,000.
28. Department of Management Scholars Program grant, “Much Richer Picture of the GVT Dynamics: A Qualitative Multi-Study Research Stream”, 2018-2019, \$5,000.
27. UNCG Regular Faculty Research Grant, Group Dynamics and Performance in Global Virtual Teams: What Matters, What Works and What Doesn’t., Co-PIs: William Tullar, \$10,000, 2017-2018.
26. SSHRC of Canada, SSHRC Partnership Development Grant, “(collaborator, with Thomas O’Neil (PI), \$465,000, 2016-2020.
25. SSHRC of Canada, Leading multicultural global virtual teams, “(collaborator, with Magda Donia (PI) and Thomas O’Neill (CA)), \$109,997, 2016-2018.
24. Dean’s Research Grant, For the development of the open research crowdsourcing platform WikiDemix, \$3,000, 2015.
23. SSHRC of Canada, The Use of Peer Feedback for Enhancing Performance in Virtual Teams (collaborator, with Magda Donia (PI) and Thomas O’Neill (CA)), \$74,703, 2014-2016
22. SHRM Foundation, Free-Riding in Global Virtual Teams: An Experimental Study of Antecedents and Strategies to Minimize the Problem, (Principal Investigator, with Thomas O’Neil, William Tullar, Piers Steel), \$75,300, 2014-2016
21. CAL4RINO Project Administration Grant, for X-Culture project management, \$9,000, 2013.
20. UNCG International Travel Grant, \$700, 2013.
19. UNCG Summer Research Grant, \$5,000, 2013.

18. UCG Junior Faculty Research Grant, \$5,000, 2013.
17. Bryan Dean's Research Scholar Program Grant, \$1,500, 2012.
16. Royal Bank of Canada Investing in New Research Grant, \$17,500, 2012.
15. BASPRO Research Grant, Study of International Virtual Teams, \$5,000, 2012.
14. Kohler Research Grant, X-Culture International Collaboration Project, \$1,000, 2012.
13. Summer Research Scholarship, one stipend for MBA student, \$3,000, 2011.
12. Undergraduate Summer Research Grant, two stipends for undergraduate students, \$6,000, 2011.
11. Haskayne School of Business Research Grant, \$10,000, 2008.
10. The Social Sciences and Humanities Research Council of Canada Scholarship, \$20,000, 2006/2007.
9. Graduate Research Scholarship, \$2,500, 2006.
8. The Alberta Ukrainian Centennial Research Scholarship, \$30,000, 2005-2006, renewed for 2007.
7. Canadian Human Resource Planners Research Scholarship, \$2,000, 2005.
6. HROD Research Grant, University of Calgary, \$6,200, 2004.
5. Dean's Entry Scholarship, University of Calgary, \$5,000, 2003.
4. E. Muskie Freedom Support Act Graduate Fellowship - American Councils for International Education: ACTR/ACCELS, by US Government, appr. \$120,000, 2001-03.
3. Karl Duisberg Gesellschaft / Volkswagen AG Fellowship, Germany, 2000, appr. \$25,000, 2001.
2. Project Harmony / Community Connections Fellowship, by the US Government, appr. \$10,000, 1999.
1. Ridna Schkola Fellowship, Germany, appr. \$35,000, 1993/94.

INVITED PRESENTATIONS, WORKSHOPS

2022

- Global Virtual Teams: Lessons Learned from X-Culture, Global Mindset Executive Education, guest lecturer
- Leading Global Virtual Teams, the University of North Carolina at Greensboro
- How Academia Works? The University of North Carolina at Greensboro
- The Publishing Game. The University of North Carolina at Greensboro
- The Russia-Ukraine War. The White Stone Community Hall
- The Russia-Ukraine Conflict: History and Current Developments, The University of North Carolina at Greensboro
- Global Virtual Teams: Lessons from X-Culture, The Global Executive Program guest speaker
- The 10 Myths of Studying Culture, Cross-Cultural Brownbag seminar
- Free-Riding in GVTs, LaSanana University, Guest Speaker

2021

- The Power of Crowds, Brown Bag series
- The 3rd Generation University, Rivne Technical University Admin Task Force
- Global Virtual Teams: Challenges and Solutions, Skolvoko Guest Speaker Series

- University of the Future: How to Not Become Obsolete. Invited Presentation at the National University of Water and Environmental Engineering, Rivne, Ukraine, online

2020

- The Trade-Off Wheel of Crowdsourcing: Seems Like A Good Idea, But What Do We Do With It? Invited presentation at the Research Colloquium, Department of Management, the University of North Carolina at Greensboro
- Academy of Management webinar, Experiential learning for remote courses: Reflections and Best Practices

2019

- Culture 2.0: Intersection of National Culture and Organization Culture. Invited presentation at the workshop organized by the Army Research Institute at North Carolina State University.
- 2019 Scholarly Communication Symposium, invited presentation at the University of North Carolina at Greensboro.
- The Experiential School of Greensboro, invited presentation on International Business education through experience.

2018

- Keynote Speaker, "Crowd Sourcing International Business Education", Speaker series organized by the Department of Innovation, Technology, and Supply Chain Management of the Bloomsburg University.
- Keynote Speaker at the Congress of Administration Sciences, hosted by University Center for Economic and Managerial Studies at University of Guadalajara, Mexico.
- Beyond Global, presenter and participant at a workshop organized by the Buzz Aldrin Space Institute and the Cross-Cultural Management Institute, Florida Institute of Technology, Orlando, FL.
- A series of 10 workshops for UNCG staff and employees, "Building High Performance Teams".
- Taras, V. (2018). The Peculiarities of International Business, presentation at the X-Culture Global Symposium, University of Macerata, Italy.
- Taras, V. (2018). Execution East Creativity for Breakfast, presentation at the X-Culture Global Symposium, University of Macerata, Italy.

2017

- Keynote Speaker at the Congress of Administration Sciences, hosted by University Center for Economic and Managerial Studies at University of Guadalajara, Mexico
- Beyond Global, presenter and participant at a workshop organized by the Buzz Aldrin Space Institute and the Cross-Cultural Management Institute, Florida Institute of Technology, Cape Canaveral, FL.
- X-Culture: History, Programs, Plans, Presentation for the Bryan Advisory Committee, University of North Carolina at Greensboro
- Globalization: The Good, The Bad, The Unknown and It Depends, Invited presentation for the University of North Carolina Greensboro students.
- X-Culture: History, Programs, Plans, Presentation for the Online Teaching Academy meeting, University of North Carolina at Greensboro
- Let's Talk About the Economics of Pollution: Carbon Tax, Greensboro Science Café, April 24, 2017

2016

- TEDx Talk, Can Crowds of Amateurs Beat Experts at Solving Complex Business Problems, Presented in Greensboro, NC.

2015

- 2000 Heads are Better than 2: Does Diversity Trump Expertise in Business Consulting?, The Research Colloquium Series, Department of Management, UNCG
- Research Crowdsourcing/Data Sharing/Large-Scale Collaboration, Sage Publications Interview
- The Ukraine-Russia conflict: History and Forecasts, Lloyd International Honors College Panel Discussion, Greensboro, NC, February 23, 2015.

2014

- The Fall of the Berlin Wall: Watching From Near, Seeing the Shockwave Today. Looking Back, Moving Forward, 25th Anniversary of the Fall of the Berlin Wall Symposium, Greensboro, NC.
- How to Improve Participation in Team-Based Experiential Learning Projects and Global Virtual Teams, University of North Carolina Teaching and Research Symposium, 2014
- Boost Your Research Productivity: Large-scale research collaboration and research crowdsourcing. University of Groningen, the Netherlands
- Experiential Learning In International Business: Why and How. University of Groningen, the Netherlands

2013

- Evaluation of an Organizational Culture Assessment System, private consulting project.
- Experiential Learning Projects in Management Education, invited presentation to an interdisciplinary audience, the University of North Carolina at Greensboro, NC.
- Use of Large-Scale International Collaboration Projects in IB Education, invited presentation to an interdisciplinary audience, the University of North Carolina at Greensboro, NC.

2011

- Maximizing Performance in Diverse Work Groups, a training session hosted by the Human Resource Services, Professional Development Program, University of North Carolina at Greensboro, NC.

2010

- Conducting Business Effectively in the United States: Differences and Best Practices When Working with Americans, training session for CARTUS International
- Examining the Impact of Culture's Consequences: A Three-Decade, Multi-Level, Meta-Analytic Review of Hofstede's Cultural Value Dimensions, invited presentation, Texas A&M University.

2008

- Challenges and best practices of work in cross-cultural corporate workgroups, a series of professional development workshops for Jacobs Engineering Group Inc.

2007

- Cross-cultural communication in the academic context, professional development workshop for the University of Calgary Residence Services staff.

- Cross-Cultural Team Building, professional development workshop for YWCA of Calgary, training program designer and coach.
- Challenges and Best Strategies of Learning in Cross-Cultural Settings, workshop as a part of orientation for MBA students, Haskayne School of Business, University of Calgary.
- Cross-Cultural Diversity Training for ESL Instructors, staff development consulting program for Calgary Immigrant Educational Society, program designer and coach.
- Diversity Management and Cross-Cultural Workgroup Development, consulting program for Maple Leaf Academy, program designer, and coach.
- Challenges and Best Practices of Work in Cross-Cultural Settings, professional development seminar series for Calgary Board of Education, Chinook Learning Services, program designer and coach.
- Cross-Cultural Team Building, professional development consulting project for Calgary Immigrant Women's Association, training program designer and coach.
- Diversity Management and Cross-Cultural Team Building, professional development consulting project for Calgary Immigrant Educational Society, program designer, and coach.
- Challenges and Best Practices of Work in Cross-Cultural Settings, professional development consulting project for Equilibrium International Education Institute, program designer and coach.
- Teamwork Effectiveness in Cross-Cultural Settings, professional development consulting project for Calgary Catholic Immigrant Society, program designer and coach.

2006

- Cross-Cultural Workgroup and Diversity Management: Challenges and Best Practices. Seminar organized for HR managers by the Strategic Capabilities Network, Calgary, Canada.
- The Open Compliance and Ethics Group (OCEG), development of Organizational Culture Survey
- American Academy of Pediatrics, development of a cultural competency self-assessment tool

2005

- Immigrant Employees and Change in Work-Related Cultural Values: Consequences for the Workplace. Seminar organized for Strategic Capabilities Network (former Canadian Human Resource Planners), Calgary, Canada.

IN MEDIA

- **Inc. Magazin**: "Business Norms Abroad Differ. Here's How to Help Your Team Adapt When Going Global", published September 14, 2023, <https://www.inc.com/sarah-lynch/business-norms-abroad-differ-heres-how-to-help-your-team-adapt-when-going-global.html>
- **Financial Review**, "At work, culture gaps within countries can matter most", published May 27, 2016, <http://www.afr.com/leadership/company-culture/at-work-culture-gaps-within-countries-can-matter-most-20160526-gp4gme>
- **Persuasive Litigator**, "Don't Expect Reliable Juror Differences Based on National Origin", published May 19, 2016, by Ken Broda-Bahm, <http://www.persuasivelitigator.com/2016/05/dont-expect-reliable-juror-differences-based-on-national-origin.html>
- **Quartz**, "Why you shouldn't identify your colleagues with their home country", published May 26, 16, <http://qz.com/691349/why-you-shouldnt-identify-your-colleagues-with-their-home-country/>

- **BuzEd**, Grassroots Innovation: X-Culture by Dr. Vas Taras” (Nov/Dec 2014), pp: 33-35, <http://www.e-digitaleditions.com/i/406930/34>
- **Campus Weekly**, “Vas Taras creates X-Culture to expose students to real-world, global business environment”, published Aug 28, 2012, <http://ure.uncg.edu/prod/cweekly/2012/08/28/vastaras/>
- **Florida Institute of Technology Cool Stuff**, “Cool Stuff: Challenging the Time Zones, X-Culture Business Project”, <http://www.fit.edu/cool-stuff/x-culture>
- **UNCG Now**, “Crossover X-Culture Engages Biz Students Around the Globe”, (August 2, 2012), <http://newsandfeatures.uncg.edu/crossover-x-culture-engages-biz-students-around-the-globe/#sthash.Vw0oQXtJ.dpbs>
- **Campus Weekly**, “Minds Across the Water: X-Culture Takes Business Education Global”, published Sep 14, 2012, <https://newsandfeatures.uncg.edu/x-culture/>
- **Fox 8 News**, “Got to be NC in China”, aired May 4, 2012, for full text and video visit <http://myfox8.com/2012/05/04/got-to-be-nc-in-china/>
- **Fox 8 News**, “From NC to China: China Reviving the State’s Furniture Industry, for full text and video visit”, aired May 4, 2012, for full text and video visit <http://myfox8.com/2012/05/03/from-nc-to-china-reviving-the-states-furniture-industry/>
- PhD Alumnus-Professor Collaboration Gets ‘Gold’ Publication Status (2011). *Alumni Connections: Haskayne School of Business*, 10(1): 20.
- Up & Coming. (2010). *UNCG Research: 2010 Spring issue*, Research Scholarship and Creative Activity.
- **New York Times**. Seligson, H. “For American Workers in China, a Culture Clash. *New York Times*”, published December 23, 2009, <http://www.nytimes.com/2009/12/24/business/global/24chinawork.html>
- **The Telegraph**, Seligson, H. (January 5 , 2010). Culture of learning, Calcutta, India, from http://www.telegraphindia.com/1100105/jsp/jobs/story_11942197.jsp
- **China Digital Times**, Yong, L. (December 23, 2009). For American Workers in China, a Culture Clash. *China Digital Times*, from <http://chinadigitaltimes.net/2009/12/for-american-workers-in-china-a-culture-clash>
- **Beijing Today**, Jing, L. (January 4, 2010). Changing views on race – Country faces culture clash as foreign residents increase. *Beijing Today*, from <http://www.beijingtoday.com.cn/?p=16779>
- **Danas**, (December 24, 2009). Neodlučni Kinezi i surovi Amerikanci najbolji saradnici, from http://www.danas.rs/vesti/svet/globus/neodlucni_kinezi_i_surovi_amerikanci_najbolji_saradnici.12.html?news_id=180002
- **Taipei Times**, Seligson, H. (Dec 30, 2009). China and the West in the workplace. *Taipei Times*, from <http://www.taipetimes.com/News/editorials/archives/2009/12/30/2003462158>
- **Epoch Times**, Hin, G. C. (2009). 中国职场的美国文化冲突. from <http://www.epochtimes.com/b5/9/12/26/n2766749.htm>
- **Momentum**, Managing Multiculturalism in the Workplace. (2009). *Momentum*, from <http://www.aucc.ca/momentum/en/benefits/cohesive.html>
- Radio Canada International, RCI, overview of Vas Taras’ research findings in “Immigrant Culture and Acculturation” program (in Chinese), Dec 17, 08 - audio file available at <http://www.rciviva.ca/rci/ch/dossiers/70598.shtml>
- **National Post**, “Integrating immigrants into the workplace takes time”, a report on Vas Taras’ research findings in *National Post: Financial Post*, Dec 9, 2008 issue, full text available at <http://www.nationalpost.com/story.html?id=1051967>.
- Interview with CBC Canada International Radio in program “Work-Related Value Acculturation and Immigrant Employee Management”, Sep-16-06
- Interview with CBC Canada International Radio in program “Canada Today: Foreign Direct Investment and Foreign Takeovers”, Sep-2-06
- Interview with CBC Canada International Radio in program “Economic Boom In Calgary”, Jun-10-06

REVIEWS

Journals (alphabetical)

- Academy of Management Journal (x4)
- Academy of Management Learning and Education (x8)
- Cross Cultural Management an International Journal (x1)
- Cross-Cultural Research (x2)
- European Journal of International Management (x2)
- International Journal of Cross-Cultural Management (x22)
- International Journal of Intercultural Relations (1)
- International Journal of Human Resource Management (x2)
- International Marketing Review (x2)
- Human Relations (x3)
- Human Resource Management (x1)
- Human Resource Management Journal (x1)
- Journal of Applied Psychology (x1)
- Journal of Business Venturing (x2)
- Journal of Business Ethics (x1)
- Journal of Cross-Cultural Psychology (x7)
- Journal of International Business Studies (x32)
- Journal of International Management (x55)
- Journal of Management Studies (x1)
- Journal of Research in Personality (x1)
- Journal of World Business (x18)
- Management Research News (x1)
- Management Research Review (x7)
- Organizational Development and Human Decision Process (x1)
- Technological and Economic Development of Economy (x1)

Conferences

- Academy of International Business Annual Meeting (x46)
- Academy of International Business Southeast USA division (x24)
- Academy of Management Annual Meeting (x38)
- ASAAC (x1)
- Leadership and Management in a Changing World: Lessons from Ancient East and West Philosophy (x6)

Research Grants and Awards

- Swiss Science Foundation (x1)
- Estonian Research Council research grant review (x1)
- King Fahd University of Petroleum & Minerals research grant review (x2)
- BASPRO research grant Selection Committee member (x1)
- US-Israel Bi-national Science Foundation research grant review (x1)
- Dexter Award, Academy of Management (x1)

Textbook reviews

- McGraw-Hill Publishing textbook review (x1)
- Routledge Publishing textbook review (x2)
- Taylor and Francis Publishing textbook review (x1)
- Waley International Business textbook (x1)

Award committee member

- Academy of Management Dexter Award (x1)
- Journal of International Business Studies Decade Award (x1)
- Management Research Review, Best Article of the Year Award (x3)

STUDENT RESEARCH SUPERVISOR / ACADEMIC ADVISOR

2022

- Karen Lynden, Ph.D. student supervisor. The University of North Carolina at Greensboro.
- Kristina Kelley, Ph.D. student supervisor. The University of North Carolina at Greensboro.
- Sheryar Tahirskeli, Ph.D. student supervisor. The University of North Carolina at Greensboro.
- Jon Clifft, Ph.D. student supervisor. The University of North Carolina at Greensboro.
- Tracy Ginn, Ph.D. student supervisor. The University of North Carolina at Greensboro.
- Heather Carle, Ph.D. student supervisor. The University of North Carolina at Greensboro.
- Yen Nguuyen, **Honors Research Project Supervisor**. The University of North Carolina at Greensboro.
- Caleigh Williams, **Honors Research Project Supervisor**. The University of North Carolina at Greensboro.
- Hilde Malmin, **Honors Research Project Supervisor**. The University of North Carolina at Greensboro.

2021

- Mary-Helen Kolousek, Global Virtual Teams, **Honors Research Project Supervisor**. The University of North Carolina at Greensboro.
- Samantha Oliva, Global Virtual Teams, **Honors Research Project Supervisor**. The University of North Carolina at Greensboro.
- Malen Fuller, Global Virtual Teams, **Honors Research Project Supervisor**. The University of North Carolina at Greensboro.

- Tobias Ludwig Gerhard Blay. Topic Pending. **Doctoral Dissertation Supervision Committee Member**. University of Goettingen, Germany, start 2021 –
- Maria Gil. Cross-Cultural Investigation of the Effect of Cosmopolitan Consumer Orientation on the Consumption of Sustainable Apparel Among Young Metropolitan Consumers. **Doctoral Dissertation Committee Member**. The University of North Carolina at Greensboro, Dissertation defended in 2021
- Hilde Malmin. What are the predictors of Cultural Intelligence, and how do they range in importance? **Master's Research Thesis Committee Member**, Defense scheduled for 2021

2020

- Abdullah Oguz. Cyberbullying in Global Virtual Teams. **Doctoral Dissertation Committee Member**. The University of North Carolina at Greensboro, Dissertation defended in 2020
- Anne-Marie Zwereg, Diversity, Engagement, And Satisfaction In Global Virtual Teams. **Doctoral Dissertation Committee member**, EAFIT University, Colombia, defended: 2020
- Calleigh Williams. Cross-Cultural HRM Strategy, **Honors Research Project Supervisor**, The University of North Carolina at Greensboro
- Raygan Hansley. GVT Teams, **Honors Research Project Supervisor**, The University of North Carolina at Greensboro
- Shrikant Mulik. Study of Factors Influencing the Adoption of Massive Open Online Courses (MOOCs), **Doctoral Dissertation Committee member**, Narsee Monjee Institute of Management Studies, Defended 2020
- Gabriela Ester Melgar Echeverria. Culture, Cultural Distance and Cultural Intelligence: A Multilevel Hierarchical Linear Model Analysis of Contextual Business Cultural Intelligence Quotient Antecedents. **Master's Thesis Committee Member**, Agder University, Norway.

2019

- Acharya Ashok. Investigation Of Environmental Determinants Effecting Business Cultural Intelligence. **Master's Thesis Committee Member**, Agder University, Norway.
- Larsen Cecilie. Culture, Cultural Distance and Cultural Intelligence: A Multilevel Hierarchical Linear Model Analysis of Contextual Business Cultural Intelligence Quotient Antecedents. **Master's Thesis Committee Member**, Agder University, Norway.

2018

- Manjari Srivastava, Adoption of Massive Open Online Courses (MOOC), **Doctoral Dissertation Research Project**, NMIMS SBM, India
- Grant Fuller. A Qualitative Study of GVT Dynamics, **Honors Research Project Supervisor**, UNCG
- Cassidy Bennett, Bullying in Global Virtual Teams, **Honors research project**, UNCG
- Anders B. Fløystad & Aleksandra Maria Kjemhus, Enhancing Creativity in Global Virtual Teams, **Master's of Science in Economics and Business Administration Thesis research project**, Norwegian School of Economics, collected data, research advisor.

2017

- Minoos Modaresnezhad. A Longitudinal Study of IT-enabled Crowdsourcing Performance in a Business Context, The University of North Carolina at Greensboro. **Doctoral Dissertation Research Co-Supervisor (2015-2017)**.
- Tiffany Branford. **Senior Honors Research Supervisor**, The University of North Carolina at Greensboro.

2016

- Senior honors research project, Bridgette McKensie, University of North Carolina at Greensboro.
- Doctoral Dissertation Advisor, Maria Randazzo, Farmingdale University.
- Senior honors research project, Mary Wrenn, University of North Carolina at Greensboro.
- Senior honors research project, Savannah Pegg, University of North Carolina at Greensboro.

2015

- 2015, Free-Riding in the Team Work Setting: An Experimental Study of the Cause and Strategies to Minimize the Issue, **Senior Honors Research Project**, Matthew Loftus
- 2015, Free-Riding in Global Virtual Teams: A Qualitative Study, **Senior Honors Research Project**, Hanna Trudeau
- 2015, Free-Riding Consequences in Business Organizations, **Senior Honors Research Project**, Ryan Kime
- 2015, Country Image and Consumers' Perception towards Products: A Focus on the Unfamiliar Product-Country Matches, **Doctoral Dissertation Committee Member**, Hongjoo Woo, University of North Carolina at Greensboro
- 2015, Costs, Gains and HR Implications of Free Higher Education, **Senior Honors Research Project**, Ashley B. Ibrahim
- **Senior Honors Research Project**, Yunhwan Kim, University of North Carolina at Greensboro.

2014

- Doctoral Dissertation Advisor, "The Effects of Country Perceptions on Strategic Market Choices", Laetisha Em, Groningen University, The Netherlands.
- Honors Research Projects, Turk Karabati, University of North Carolina at Greensboro.

2013

- Educational empowerment of student collaborative learning in the university studies, **Doctoral Dissertation Committee member**, Jurgita Vizgirdaite, Kaunas Technical University.
- Honors Research Projects, Elizabeth Ingold, University of North Carolina at Greensboro.

2012

- Current U.S. Apparel Industry, **Doctoral Dissertation Committee Member**, Sojin Jung, University of North Carolina at Greensboro
- Effects of Corporate Social Responsibility on Brand Perception in the Apparel Industry, **Master's Thesis Committee Member**, Hongjoo Woo
- Cultural Effects On Marketing and Advertising, **Senior Honors Research Project**, by Ogechukwu Onwurah
- Corporate Training; Reviewing the Past and Present to Direct the Future, **Senior Honors Research Project**, Karen Parnell

2011

- Utility of Cross-Cultural Organizational Training, **Senior Honors Research Project**, Karen Parnell
- The International Green Energy Business: Why America is Not a Leader, **Senior Honors Research Project**, Melanie Ellsweig
- Does Cross-Cultural Training Work? Evaluation of Effectiveness of Cross-Cultural Training Programs Using an Integrative Meta-Analytic Literature Review, **Senior Honors Research Project**, Ansley Lawson
- The Role of Biases and Stereotypes in Evaluation of Economic Effects of International Trade, by Matthew Johnson.

- The Role of Biases and Stereotypes in Evaluation of Economic Effects of Immigration, by Farhad Sultanov
- Utility Evaluation of Cross-Cultural Training in Corporations, by Bridgett Blose

2010

- Team Building: Cross-functional and Cross-Cultural Teams, **Senior Honors Research Project**, Karen Parnell

ORGANIZED EVENTS, CONFERENCES, SYMPOSIA

2022

- X-Culture Research Xakathon, Miami/Seattle (event [page](#))
- Academy of International Business – Southeast USA Division, organizing committee member, responsible for the X-Culture track of the conference (event [page](#)).

2021

- X-Culture Global Symposium, Online, attended by 50+ students and 60 professors from 70+ countries.

2020

- X-Culture Global Symposium, Online, attended by 400+ students and 50+ professors from 70+ countries.

2019

- X-Culture Global Symposium, Calgary, Canada, attended by 150 students and 30 professors from 40 countries (event [page](#))
- X-Culture Global Symposium, San Antonio, TX, in collaboration with the Academy of International Business Southeast USA Chapter, attended by 50 students and 20 professors from 20 countries (event [page](#))

2018

- X-Culture Global Symposium, Nashville, TN, in collaboration with the Academy of International Business Southeast USA Chapter, Belmont University, and Soles4Souls, attended by 50 students and 20 professors from 20 countries (event [page](#))
- X-Culture Global Symposium, Macerata, Italy, attended by 150 students and 30 professors from 42 countries (event [page](#)).
- Organized 82 webinars with company CEOs and other guest speakers for the X-Culture global community, attended live by hundreds of students from dozens of countries, and the recordings later watched by thousands more.
- X-Culture Research Hackathon, two-day intensive research development workshop, Greensboro, NC.
- X-Culture Research Hackathon, four-day intensive research development workshop, Macerata, Italy.

2017

- X-Culture Global Symposium, Washington, DC, in collaboration with the Academy of International Business Southeast USA Chapter, University of District of Columbia, and Perkinis, attended by 50 students and 20 professors from 20 countries (event [page](#)).
- X-Culture Global Symposium, Miami, FL, attended by 150 students and 30 professors from 43 countries, in collaboration with the Johnson and Wales University, Hard Rock International, American Airlines, UPS, Port of Miami, and Miami International Airport (event [page](#)).
- X-Culture Research Hackathon, four-day intensive research development workshop, Miami, FL (event [page](#))
- Organized 52 webinars with company CEOs and other guest speakers for the X-Culture global community, attended live by hundreds of students from dozens of countries, and the recordings were later watched by thousands more.

2016

- X-Culture Global Symposium, Tampa, FL, in collaboration with the Academy of International Business Southeast USA Chapter, Sykes, Forcier Consulting, attended by 50 students and 35 professors from 20 countries (event [page](#)).
- Organized 43 webinars with company CEOs and other guest speakers for the X-Culture global community, attended live by hundreds of students from dozens of countries, and the recordings later watched by thousands more.

2015

- X-Culture Global Symposium, Savannah, GA, in collaboration with the Academy of International Business Southeast USA Chapter, JCB, and Savannah State University, attended by 50 students and 35 professors from 20 countries (event [page](#)).
- Organized 33 webinars with company CEOs and other guest speakers for the X-Culture global community, attended live by hundreds of students from dozens of countries, and the recordings later watched by thousands more.

2014

- X-Culture Global Symposium, Miami, FL, in collaboration with the Academy of International Business Southeast USA Chapter and Louis Vuitton, attended by 50 students and 35 professors from 20 countries (event [page](#)).
- Organized 28 webinars with company CEOs and other guest speakers for the X-Culture global community, attended live by hundreds of students from dozens of countries, and the recordings later watched by thousands more.

2013

- X-Culture Global Symposium, Atlanta, GA, in collaboration with the Academy of International Business Southeast USA Chapter and Home Depot, attended by 50 students and 35 professors from 20 countries (event [page](#)).
- X-Culture Global Symposium, Istanbul, Turkey, in collaboration with the Academy of International Business and Daimler AG, attended by 40 students and 15 professors from 15 countries (event [page](#)).
- Organized 12 webinars with company CEOs and other guest speakers for the X-Culture global community, attended live by hundreds of students from dozens of countries, and the recordings were later watched by thousands more.

2012

- X-Culture Global Symposium, Ft. Lauderdale, in collaboration with the Academy of International Business Southeast USA Chapter and Florida Atlantic University, attended by 50 students and 35 professors from 20 countries (event [page](#)).

- Internationalizing Business Curriculum, speakers: Romie Littrell (AUT Business School), Allan Bird (Northeastern). Even organizer and moderator

PROFESSIONAL AFFILIATION AND OTHER

- Membership:
 - Academy of Management, 2003 – present
 - Academy of International Business, 2003 – present
 - AIB Teaching Resources Committee member, 2017-present
 - Canadian Human Resource Planners/Strategic Capability Network, 2005-2008

- Certified Intercultural Development Inventory

- Languages: English, German, Russian, Ukrainian (native)