

Ronnie R. Shaffer

University of North Carolina at Greensboro
Bryan School of Business and Economics
Department of Management
374 Bryan Building, P. O. Box 26170
Greensboro, NC 27402-6170
Phone: (336) 256-0470
Email: rrshaffe@uncg.edu

EXPERIENCE

University of North Carolina at Greensboro (August 2019 – current) Greensboro, NC
Bryan School of Business and Economics

Lecturer

North Carolina A&T State University (August 2016-July 2019) Greensboro, NC
College of Business and Economics

Lecturer

Rockingham Community College (May 2002-May 2018)

Wentworth, NC

Forsyth Technical Community College (August 2013-May 2014)

Winston-Salem, NC

Instructor/Business and Technology Divisions

- Effectively instructed courses in the Bryan School of Business and Economics in a traditional and online environment with class sizes ranging from 40 to 80+ students per course
- Successfully administered lecture courses with 165+ students at NC A&T State University
- Effectively taught a variety of business management courses in the Department of Management within the College of Business and Economics
- Effectively taught various business classes including Finance, Introduction to Business, Business Math, Management, Marketing, Communication, and Business English
- Worked with agencies to schedule and coordinate customized training programs
- Successfully taught various online courses using Moodle, Blackboard, Techlink and Webadvisor
- Tutored various levels of collage math as a TRIO/Student Success Center professional tutor

GearUp/Rockingham County Schools (August 2015-May 2016)

Professional Tutor

- Provide math tutoring to students from a 6th grade level up to honors math beyond a 12th grade level
- Worked with a diverse group of students at Morehead High School, Reidsville High School, Holmes Middle School and Reidsville Middle School.
- Worked with summer school program to assist students in all subjects to increase the graduation rate
- Addressed behavioral issues as needed to assist teachers

Corporate Trainer (Presenter)

August 2002-Present

- Provide training in partnership with various small business centers throughout NC to nurture small business growth
- Offer training workshops for various agencies/business and colleges/universities
- Conducted corporate training for various organizations including The Institute of Advanced Learning and Research and various Chambers of Commerce
- Conducted a series of money management workshops for Hurricane Katrina Evacuees in Raleigh, NC
- Below is a partial list of corporations and agencies along with dates detailing the training provided along with contacts:

1/15/2020	Institute of Advanced Learning and Research	Director: Jessica Beebe
12/10/2019	UNC Healthcare	Director: Dawn Mosier
12/5/2019	UNC Healthcare	Director: Dawn Mosier
11/6/2019	Institute of Advanced Learning and Research	Director: Jessica Beebe
10/16/2019	Institute of Advanced Learning and Research	Director: Jessica Beebe
8/14/2019	Institute of Advanced Learning and Research	Director: Jessica Beebe
8/9/2019	JTI Leaf Services	HR Director: Debra Colby
7/17/2019	Institute of Advanced Learning and Research	Director: Jessica Beebe
5/18/2019	Institute of Advanced Learning and Research	Director: Jessica Beebe
5/12/2019	Institute of Advanced Learning and Research	Director: Jessica Beebe
3/6/2019	Institute of Advanced Learning and Research	Director: Jessica Beebe
4/6/2019	Institute of Advanced Learning and Research	Director: Jessica Beebe

3/6/2019	Institute of Advanced Learning and Research	Director: Jessica Beebe
2/1/2019	American National Bank, Danville VA	HR Manager: Katrina Carr
2/11/2019	Institute of Advanced Learning and Research	Director: Jessica Beebe
1/8/2019	American National Bank, Danville VA	HR Manager: Katrina Carr
1/7/2019	Institute of Advanced Learning and Research	Director: Jessica Beebe
11/8/2019	Institute of Advanced Learning and Research	Director: Jessica Beebe
10/26/2018	Gateway Healthcare Systems	Coordinator - Megan Goebel
10/23/2018	American National Bank, Danville VA	HR Manager: Katrina Carr
10/9/2018	Institute of Advanced Learning and Research	Director: Jessica Beebe
10/8/2018	Gateway Healthcare Systems	Manager: Monica Crews
9/24/2018	Institute of Advanced Learning and Research	Director: Jessica Beebe
8/27/2018	Institute of Advanced Learning and Research	Director: Jessica Beebe
8/7/2018	Institute of Advanced Learning and Research	Director: Jessica Beebe
7/12/2018	Institute of Advanced Learning and Research	Director: Jessica Beebe
5/25/2018	Institute of Advanced Learning and Research	Director: Jessica Beebe
3/23/2018	Institute of Advanced Learning and Research	Director: Jessica Beebe
3/16/2018	Institute of Advanced Learning and Research	Director: Jessica Beebe
2/23/2018	Averett University – IALR	
2/19/2018	Danville PublicWorks	Contact: Denise Wyatt
12/14/2017	City of Danville	
11/16/2017	Institute of Advanced Learning and Research	Director: Jessica Beebe
11/10/2017	Bridgestone/Firestone	HR Manager Sherry Hancock
10/6/2016	Department of Tax and The Revenue Pittsylvania County	Various contacts
10/27/2017	Bridgestone/Firestone	HR Manager Sherry Hancock
10/26/2017	CIT Corporation	
10/10/2017	CIT Corporation	
9/29/2017	Womack Group	Ms. Tara Lewis
9/21/2017	CIT Corporation	
9/14/2017	CIT Corporation	
9/7/2017	CIT Corporation	
8/31/2017	CIT Corporation	
8/9/2017	Institute of Advanced Learning and Research	Director: Jessica Beebe
8/2/2017	CIT Corporation	
7/14/2017	Institute of Advanced Learning and Research	Director: Jessica Beebe
5/17/2017	Institute of Advanced Learning and Research	Director: Tonya Mills
4/21/2017	Charlie's Soap	Sallie Newman – Director
10/28/2016	Ball Corporation	Sallie Newman – Director
10/28/2016	Ball Corporation	Sallie Newman – Director
10/10/2016	Ball Corporation	Sallie Newman – Director
10/11/2016	Ball Corporation	Sallie Newman – Director
9/20/2016	Bridgestone/Firestone	HR Manager Sherry Hancock
9/21/2016	Institute of Advanced Learning and Research	Director: Jessica Beebe
9/11/2016	Bridgestone/Firestone	HR Manager Sherry Hancock
8/25/2016	Surry CC Small Business Center	Elkin Center
1/20/2015	Rockingham Community College - SBC	Director: Cathy Wheeler
1/22/2015	Rockingham Community College - SBC	Director: Cathy Wheeler
2/2015	JTI Leaf Services – series of trainings	Sallie Newman – Director
2/2015	Commonwealth Corporation – training series	Sallie Newman – Director
5/2015	JTI Leaf Services – series of trainings	Sallie Newman – Director
7/2006	Hurricane Katrina Relief Effort- Raleigh, NC	Coordinator – Georgia Steele
2003-2008	Forsyth Chamber of Commerce / Forsyth Community College Small Business Ctr	Director – Nell Perry
2003-2009	Alamance Community College Small Business Ctr	Director – Milele Archibald
	Miller/Coors Brewery, Eden, NC	Sallie Newman – Director
2007	Amcor Corporation – training series	Sallie Newman – Director
8/2005	Elizabeth City State University – faculty/staff training	various
2/2006	Fayetteville State University	Dr. John Godbolt
2002-2009	Goodwill Industries	Director: Carolyn Loftis

Electronic Data Systems/ Wendover Financial Services

Mortgage Specialist Team Leader

Greensboro, NC

Nov. 2000-Feb. 2002

- Worked on developing organizational strategies to increase process efficiency

- Served as a Team Leader in a training and development capacity to develop other team members

Electronic Data Systems/ Saturn Corporation – GM July 1997-October 2000

Territory Leader / Customer Assistance Manager (West and Central Region)

- Assisted financial institutions, attorneys and public agencies in assisting Saturn owners
- Analyzed decisions made by Customer Assistant Managers and reviewed documentation
- Addressed issues effectively through state and government agencies
- Worked with Saturn facilities all over the US

EDUCATION

North Carolina Agricultural and Technical State University, Greensboro, NC

M.S., Management (Human Resource Management Concentration), May 2014

University of Tennessee, Knoxville, TN

B.S., Retail and Consumer Science/ Business Minor, May 1993

Ronnie R. Shaffer

List of Small Business Centers, colleges and corporations Ron Shaffer has trained:

Miller/Coors Brewery Amcor Corporation

Karastan Corporation Bridgestone/Firestone

Goodwill Industries Corporation (Winston-Salem)

Elizabeth City State University (faculty and staff)

Fayetteville State University (faculty and staff)

Institute of Advanced Learning and Research

Charlie's Soap Corporation Ball Corporation

Forsyth Chamber of Commerce

Pittsylvania County Commissioner's Office and the
Department of Tax and the Revenue

North Carolina A&T State University (open to the public)

Northwest Piedmont Workforce Development Program

Rockingham Community College (faculty and staff)

Alamance Community College Coastal Carolina Community
College

American National Bank Gateway Health Systems

James Sprunt Community College - Mitchell Community
College

Rockingham County Schools

Reidsville High School Reidsville Middle School

Holmes Middle School Morehead High School

Sand Hills Community College Piedmont Community College

Stanly Community College Wilkes Community College

Eden NC Minority Business Association

Danville Public Schools George Washington High

JTI Leaf Services Ball Corporation

TEACHING EXPERIENCE

Term and Institution	Courses
Spring 2020 – current University of North Carolina at Greensboro	<ul style="list-style-type: none">• Management of Organizations• Organizational Behavior• Intro to International Business• Human Resource Management• Management Process Skills
Fall 2019 University of North Carolina at Greensboro	<ul style="list-style-type: none">• Management of Organizations• Organizational Behavior
Fall 2018 – Summer 2019 North Carolina A&T State University at Greensboro	<ul style="list-style-type: none">• Principles of Management• Human Resource Management• Business Environment
Spring 2018 North Carolina A&T State University at Greensboro	<ul style="list-style-type: none">• Principles of Management• Human Resource Management• Business Environment
Spring 2018 Rockingham Community College Wentworth NC	<ul style="list-style-type: none">• Introduction to Business• Human Resource Management• Principles of Marketing• Business Application Seminar
Fall 2017 North Carolina A&T State University at Greensboro Rockingham Community College Wentworth NC	<ul style="list-style-type: none">• Principles of Management• Human Resource Management• Business Environment
Fall 2017 Rockingham Community College Wentworth NC	<ul style="list-style-type: none">• Business Math• Introduction to Business• Business Law I• Principles of Management
Summer 2017 Rockingham Community College Wentworth NC	<ul style="list-style-type: none">• Introduction to Business

Spring 2017 North Carolina A&T State University at Greensboro NC	<ul style="list-style-type: none"> • Principles of Management • Human Resource Management
Spring 2017 Rockingham Community College Wentworth NC	<ul style="list-style-type: none"> • Introduction to Business • Principles of Marketing • Business Applications Seminar
Fall 2016 North Carolina A&T State University at Greensboro Rockingham Community College Wentworth NC	<ul style="list-style-type: none"> • Human Resource Management • Business Math • Principles of Management
Spring 2016 Rockingham Community College Wentworth NC	<ul style="list-style-type: none"> • Business Communication • Introduction to Business • Principles of Marketing • Business Applications Seminar
Fall 2013 – Fall 2015 Rockingham Community College Wentworth NC	<ul style="list-style-type: none"> • Business Law II • Principles of Management • Business Math • Introduction to Business • Business English • Business Communication
Fall 2013- Spring 2014 Forsyth Technical Community College Winston-Salem NC	<ul style="list-style-type: none"> • Intercultural Communication • Introduction to Business • Marketing Customer Service
Fall 2002- Spring 2013 Rockingham Community College Wentworth NC	<ul style="list-style-type: none"> • Business Finance • Personal Finance • Pharmacy Technician Medical Math • Microsoft Office • Developmental Math • Success and Study Skills

Ron Shaffer – List of Classes Taught at Post-secondary Level

Ron Shaffer has more than 18 years experiencing teaching at the university and community college level online and in the traditional classroom setting. Some of the courses that he has taught include the following:

Introduction to Computers (Windows)

Advanced Computers (MS Office)

BUS 110 – Introduction to Business

BUS 260 – Business Communications

BUS 121 – Business Math

BUS 122 – Advanced Business Math

BUS 239 – Business Seminar (capstone course)

BUS 225 – Business Finance

BUS 221- Personal Finance

BUS 115 – Business Law I

BUS 116 – Business Law II

MKT 210- Business Marketing

MKT 223-Customer Service

OST 289 – Business Applications Professional Development

OST 164 – Text Editing Applications

ECM 210 – E-Commerce

INT 115 – Intercultural Communication

CIS 070 – Introduction to Computers

BUS 137 – Principles of Management

ACA 115 – Success & Study Skills

ACA 122 – College Transfer

Money Matters

Basic Skills (GED) program

Developmental Math (DMA 10, DMA 20, DMA 30, DMA 40, DMA 50,
DMA 60, DMA 70)

Pharmacy Technician Medical Math