

## **A. THAD LEWALLEN**

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### **SUMMARY**

Senior Level Executive with multiple years of strategic leadership, strategic consulting & university level teaching experience. Current and past experience in business development, leadership consulting, project management, strategic fund-raising leadership development, real estate development, corporate leadership, public relations, sales, marketing, and entrepreneurial business ownership. Long-term commitment to community affairs and non-profit fund-raising activities.

### **ACADEMIC TEACHING EXPERIENCE**

#### **UNIVERSITY OF NORTH CAROLINA/GREENSBORO – Greensboro, NC**

##### **Full Time Lecturer (2023-Present)**

- Introduction to International Business – (MGT 301) – Fall 2023, Spring 2024
- Global & Cultural Development – (BUS 315) - Fall 2023, Spring 2024
- Instructor in the First Year Experience Course – Semester long course for first year students – Fall 2021

#### **WAKE FOREST UNIVERSITY, Winston-Salem, NC**

##### **Adjunct Lecturer – School of Business (Adjunct-2002-2015, Full Time 2016-2019, Adjunct-2020-Present)**

Responsible for developing and/or teaching the curriculum for the following courses:

- Organizational Behavior (BEM 211) – Spring 2024
- Key Topics in Real Estate (BEM 386) – Spring 2024
- Entrepreneurship (BEM 377) – Spring 2023
- Managing in a Global Context (BEM 315) – Spring 2023
- Seminar in Global Trade & Commerce (CGS 260) – Spring 2023, 2024
- Business Level and Corporate Level Strategic Management (BEM 371/372) - Undergraduate School.
- Capsim Business Simulation Course (BEM 388) – Lead Professor 2017 & 2018. Asst. Prof. 2013-2023 in the Undergraduate School. (one of four WFU Professors trained for new Capsim Global DNA Simulation course)
- Summer Internship Academic Advising Professor for BEM 389 Internship Course (2017, 2018, 2019-2022).
- MGT 2670 -GCP I Course Assist Professor – Masters in Management Program (2022)
- Lead Professor of Professional Life Skills Course (BUS 111) (Financial Literacy elective 2016-2020)
- Business Strategy & Planning (MGT 2621) - Master of Arts in Management Program - 2015
- Strategic Management - Summer Management Undergraduate Program
- Sports Management Undergraduate Summer Program - Sports Administration, Facilities Management & Strategic Management.

#### **HIGH POINT UNIVERSITY – High Point, NC**

##### **Adjunct Professor – Phillips School of Business (Part Time – Adjunct - 2021-2022)**

- MGT 2220 - Principles of Management and Organizational Behavior
- MGT 4990 – Strategic Management

#### **HPW REAL ESTATE SCHOOL – Raleigh, NC**

##### **Licensed NC Real Estate Instructor – Present**

- NC Real Estate Commission Pre & Post Licensing courses.

### **EDUCATION & PROFESSIONAL ASSOCIATIONS**

- Master of Science – International Business – University of North Carolina/ Greensboro
- BA, Business Administration, Lenoir Rhyne University, Hickory, NC
- Licensed Real Estate Broker, State of North Carolina
- Member - Association of Daily Money Managers
- Licensed Real Estate Instructor – NC Real Estate Commission

## **CURRENT & PRIOR WORK EXPERIENCE**

### **LEWALLEN MANAGEMENT, LLC, Winston-Salem, NC**

#### **Managing Director**

Consulting services in business development, fundraising, strategic/ financial management activities. Experience in non-profit fundraising including annual giving, major gifts and planned giving and giving societies. Strategic planning and corporate business consulting. Daily Money Management Services for senior adults and small businesses.

### **YMCA OF NORTHWEST NORTH CAROLINA, Winston Salem, NC**

#### **Vice President-Chief Development Officer**

Directed all Financial Development activities for a 14 branch YMCA Association. Oversight of the Y's Annual Giving Campaign, Planned Giving, Major Gifts and Grant Funding efforts. Developed ideas for a new successful monthly recurring giving Society. Managed financial development staff of four. Oversight and planning for all YMCA Association Board and Annual Membership Meeting Events.

### **CENTENARY UNITED METHODIST CHURCH, Winston Salem, NC**

#### **Director of Stewardship & Planned Giving**

Managed overall philanthropic efforts for a large downtown church. Included creating and implementing the church annual stewardship campaign, major gifts campaign as well as an inaugural comprehensive planned giving society effort.

### **TO THE POINT, INC., Winston-Salem, NC**

#### **President/CEO**

Co-owner of startup embroidery and promotional products business that grew to over 2 million in sales in 3 years before a successful transition to new ownership.

### **GOODY'S PHARMACEUTICALS, INC, Winston-Salem, NC**

#### **Vice President Marketing / Managing Director, Goody's Holdings, Ltd/ Vice Chair Board of Directors**

Managed corporate marketing program involving corporate advertising budget and media production. Financial analysis of channel marketing and extensive sports marketing activities including NASCAR programs. Directed corporate strategic development, including new product development/expansion, all corporate public relations, and management of real estate holdings.

## **VOLUNTEER AND COMMUNITY ACTIVITIES**

### **Forsyth Technical Community College's Small Business Institute**

- Small Business Mentor-Specialty in Strategic Planning & Startups, Non-Profit Startups/Fundraising Coaching

### **Brenner Children's Hospital, Winston-Salem, NC,**

- Past Board member & Former Chair

### **Centenary United Methodist Church, Winston-Salem, NC**

- Current Finance Committee
- Former Board of Trustees member
- Former Property Committee and Past Chair
- Former Staff Parish Relations Committee (Personnel) and Past Chair
- Trained Stephen Minister

### **Hospice & Palliative Care Center, Winston-Salem, NC**

- Former Board of Directors

### **Lenoir Rhyne University, Hickory, NC**

- Past Board of Trustees
- Past Board of Visitors

### **North Carolina Motorsports Association (NCMA), Concord, NC**

- Founding Board of Directors Member.

### **Boy Scouts of America**

- Past Troop 920 Scout Master – Centenary United Methodist Church