

## MOSES ACQUAAH, PH.D.

University of North Carolina at Greensboro  
Bryan School of Business and Economics  
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### RESEARCH INTERESTS

Social capital and networking in emerging economies; Competitive strategy in emerging economies; Corporate strategy and performance in emerging economies; Family business and entrepreneurship in emerging economies; Strategic human resource management; Management and strategic control in organizations; Global strategic alliances; Human factor and leadership in Africa; Organizational economics; and Transfer, diffusion, and management of innovation.

### TEACHING INTERESTS

Strategic Management; Management of Technology and Innovation; Entrepreneurship Strategy; Family Business Management; International Business Strategy; & International Business/Management.

### EDUCATION & QUALIFICATIONS

**Ph.D.**, University of Wisconsin-Milwaukee, December 2000

Major: Strategic Management

Minor: International Management

**Dissertation:** *Firm-specific Resources and the Sustainability of Firm-specific Profitability: An Empirical Analysis.*  
**Supervisor:** Tailan Chi

**M.B.A.**, Simon Fraser University, Burnaby, BC, Canada, May 1995

Concentration: Accounting & Policy Analysis

**M.A.**, Simon Fraser University, Burnaby, B.C., Canada, May 1991

Concentration: Economics (Monetary and International Economics)

#### **Graduate Diploma in Development Studies**

University of Cambridge, Cambridge, England, July 1988

Concentration: Economics & Politics of Development

**B.A. (Honors)**, University of Science and Technology, Ghana, June 1985

Concentration: Social Sciences (Economics & Geography)

### TEACHING, RESEARCH AND ADMINISTRATIVE EXPERIENCE

**Professor of Management & Director of PhD Program in Business Administration**

Department of Management  
Joseph M. Bryan School of Business and Economics  
University of North Carolina at Greensboro  
August 2023 – Present

**Professor of Management & Department Head**

Department of Management  
Joseph M. Bryan School of Business and Economics  
University of North Carolina at Greensboro  
August 2015 – July 2023

**Professor of Management, Director of Graduate Programs & Director of MBA Program**

Joseph M. Bryan School of Business and Economics  
University of North Carolina at Greensboro  
August 2014 – July 2015

**Professor of Management & Director of MBA Program ad Interim**

Department of Management  
Joseph M. Bryan School of Business and Economics  
University of North Carolina at Greensboro  
August 2013 – July 2014.

**Associate Professor of Business Administration**

Department of Business Administration/Department of Management  
Joseph M. Bryan School of Business and Economics  
University of North Carolina at Greensboro  
August 2007 — July 2013.

**Assistant Professor of Business Administration**

Department of Business Administration  
Joseph M. Bryan School of Business and Economics  
University of North Carolina at Greensboro, USA  
August 2000 — July 2007

**Visiting Professor**

KNUST Business School  
Kwame Nkrumah University of Science and Technology (KNUST), Kumasi, Ghana.  
February – March 2006; June 2007; August 2011 to 2014.

**Visiting Professor**

Strathmore University Business School, Nairobi, Kenya  
January 2021 to Present

**Visiting Professor**

Nobel International Business School (NiBS), Accra, Ghana  
(Affiliated with Swiss Business School, Switzerland)  
September 2015 - Present

**Visiting Professor**

School of Management  
Open University of the Netherlands, Heerlen, Netherlands  
October/November 2014

**Visiting Professor**

GIMPA Business School  
Ghana Institute of Management and Public Administration (GIMPA), Achimota, Ghana

June 2009 - 2017

**Visiting Professor**

International Leadership University (ILU), Nairobi, Kenya  
April 2013

**Family Owned Business Institute (FOBI) Research Scholar**

Family Owned Business Institute (FOBI)  
Grand Valley State University, Grand Rapids, MI, USA.  
May 2007 – April 2008

**Instructor**

Luber School of Business  
University of Wisconsin-Milwaukee, Milwaukee WI, USA  
January 1999 - May 2000.

**Graduate Teaching Assistant**

Luber School of Business  
University of Wisconsin-Milwaukee, Milwaukee, WI, USA  
August 1995 - December 1998

**Graduate Teaching Assistant**

Faculty of Business Administration  
Simon Fraser University, Burnaby, BC, Canada  
August 1991 – May 1995

**Graduate Teaching Assistant**

Department of Economics  
Simon Fraser University, Burnaby, BC, Canada  
January 1989 – May 1991

**Research Associate**

International Institute for Human Factor Development (IIHFD)  
San Diego, CA, USA  
1993 – Present.

**Research Assistant**

Bureau of Integrated Rural Development (BIRD),  
Kwame Nkrumah University of Science & Technology (KNUST), Kumasi, Ghana  
June 1985 – September 1987.

**Library Assistant**

Kwame Nkrumah University of Science & Technology (KNUST) Library, Kumasi, Ghana  
April 1980 – September 1981.

## **LIST OF COURSES TAUGHT**

Undergraduate: *MGT 491: Business Policy and Strategy (both Face-to-Face and Online)*

Graduate: *BUS 720: Seminar in Organization Theory (PhD Seminar).*  
*BUS 740: Seminar in Strategic Management I (PhD Seminar)*  
*MBA 620: Strategy Analysis and Strategy Formulation*  
*MBA 629: Strategy Implementation*  
*MBA 629A: Creating and Sustaining Competitive Advantage*  
*MBA 651/ ISM 651: Management of Technology and Innovation*  
*MBA 663: Doing Business Abroad – Brazil*

*MBA 712: Strategic Management*  
*MBA 719: Strategic Management in Action*  
*MBA 745: Doing Business in Germany*

## OTHER ACTIVITIES

**President**, Africa Academy of Management, January 2023 -- Present

**Vice President**, Africa Academy of Management, January 2018-December 2022

**Editor-in-Chief**, Journal of African Business, June 2018 – Present

**Associate Editor (Strategic Management)**, Journal of Business Research, August 2023 – Present

**Consulting Editor**, Journal of Comparative International Management (JCIM), 2021 – Present

**Organizer & Facilitator**, Africa Faculty Development Workshop (AFDW) organized by the Africa Academy of Management (AFAM) and co-sponsored by the University of South Africa, held at the University of South Africa, Pretoria, South Africa, June 3-9, 2023.

**Organizer and Facilitator**, Centre for African Smart Public Value Governance (C4SP), Africa Academy of Management (AFAM), and Africa Journal of Management (AJOM) Virtual Paper Development Workshop on 'African Approaches to Tackle Grand Challenges' for doctoral students and early career faculty, October 2022.

**Keynote Speaker**, Africa Family Business Summit & Conference (AFBS), Accra, Ghana, June 29, 2023.

**Reviewer**, Carnegie African Diaspora Fellowship Program (CADFP), 2021- Present

**Fellow**, Carnegie African Diaspora Fellowship Program (CADFP), 2018 and 2021

**Keynote Speaker**, Africa Family Business Summit & Conference (AFBS), Accra, Ghana, June 23, 2022.

**Program Co-Chair**, 5<sup>th</sup> Biennial Conference of the Africa Academy of Management, Lagos Business School, Lagos, Nigeria, January 8-11, 2020.

**Reviewer**, National Research Foundation of South Africa, 2018 to Present

**External Assessor** for Promotion Decision, Georgia Southern University, Statesboro, GA, USA, September 2022

**External Assessor** for Promotion Decision, Wayne State University, Detroit, MI, USA, October 2021

**External Assessor** for Promotion Decision, Kwame Nkrumah University of Science and Technology, Kumasi, Ghana. August 2020

**External Assessor** for promotion Decision, University of Pretoria's Gordon Institute of Business Science, Johannesburg, South Africa. August 2020

**External Examiner**, PhD Thesis Examination "Does firm internationalisation influence a country's industrial development?" Graduate School of Business, University of Cape Town student, May 2020/June 2021.

**Invited Speaker**, Strategic Management Division, 79<sup>th</sup> Annual Meeting of the Academy of Management on "Fostering Publications from Around the World in Leading Organization and Strategy Journals", Boston, MA, August 9-13, 2019.

**Organizer & Facilitator**, Africa Faculty Development Workshop (AFDW) organized by the Africa Academy of Management (AFAM) and co-sponsored by the University of Stellenbosch Business School, held at virtually by the University of Stellenbosch Business School, Cape Town, South Africa, June 2021.

**Organizer & Facilitator**, Africa Faculty Development Workshop (AFDW) organized by the Africa Academy of Management (AFAM) and co-sponsored by the Association to Advance Collegiate Schools of Business (AACSB), held at the American University in Cairo, Cairo, Egypt, June 2019.

**External Examiner**, PhD Thesis Examination “Internationalization of Small and Medium Enterprises (SMEs) in a Pacific Island Country – Fiji: Is it institutional factors or management competence that is impeding the international performance of SMEs in Fiji?” Department of Marketing and Management, Macquarie University (Australia) student, April 2019.

**Invited Speaker**, Strategic Management Division, 78<sup>th</sup> Annual Meeting of the Academy of Management on “Fostering Publications from Around the World in Leading Organization and Strategy Journals”, Chicago, IL, August 10-14, 2018.

**DBA Thesis Supervisor**, Joseph Ciici Arthur, Nobel International Business School, Accra, Ghana. Topic of Thesis: “The Impact of Job Insecurity on Employee Attitudes and Behaviors in the Banking Sector of Ghana”. Graduated in December 2020.

**DBA Thesis Supervisor**, Charles Asiedu, Nobel International Business School, Accra, Ghana. Topic of Thesis: “Sources and Resolution of Diversity Conflict Between Headquarters and Subsidiaries in the Firm’s Strategic Direction: Implications for African Multinational Enterprises”. Graduated in December 2020

**DBA Thesis Supervisor**, Mohammed Ibrahim Awal, Nobel International Business School, Accra, Ghana. Topic of Thesis: “Family Owned Business Sustainability After the Exit of the Founder”. Graduated in March 2018.

**DBA Thesis Supervisor**, James Asare-Adjei, Nobel International Business School, Accra, Ghana. Topic of Thesis: “The Impact of Firm-Specific Factors on Performance of Manufacturing SMEs in the Aluminium Industry in Ghana: The Mediating Effect of Productivity”. Graduated in March 2018.

**Facilitator**, Africa Faculty Development Workshop (AFDW) organized by the Africa Academy of Management (AFAM) and co-sponsored by the Ecowas Bank for Investment and Development (EBID), held at the Kwame Nkrumah University of Science & Technology, Kumasi, Ghana, May 2017.

**External Examiner**, PhD Thesis Examination “Poverty, Stress, and Happiness: Examining the Moderating Role of Psychological Capital on the Relationship between Poverty and Happiness among Farmers and Fish Farmers in Ghana” DeGroote School of Business, McMaster University student, July 2016.

**PhD Thesis Co-Supervisor**, Felicity Asiedu-Appiah, Kwame Nkrumah University of Science and Technology, Kumasi, Ghana. Topic of Thesis: “The Effects of Organizational Work-Life Balance Policies on Employee Engagement”. Graduated in June 2016.

**External Examiner**, PhD Thesis Examination on “Alignment of Information Technology Strategizing Practices and Organizational Goals” of the Department of Business Management, University of Pretoria Student, August 2015.

**PhD Thesis Supervisor**, Ahmed Agyapong, Kwame Nkrumah University of Science and Technology, Kumasi, Ghana. Topic of Thesis: “Competitive Strategies, Organizational Capabilities and Firms’ Performance: A Comparative Analyses of Family and Non-Family Businesses in Ghana”. Graduated in June 2014.

**External Examiner**, PhD Thesis Examination on “The effect of learning orientation and knowledge management on sustainable export performance: The moderated mediating effect of collaborative innovation and supply chain capabilities” of a Monash University Student, 2014.

**External Examiner**, DBA Dissertation Examination on “Social Capital and Managerial Ties” of an International Graduate School of Business Student, University of Southern Australia (UNISA), 2011 - 2012.

**External Assessor** for Promotion Decisions, Ghana Institute of Management and Public Administration (GIMPA), Achimota, Ghana.

**External Assessor** for Promotion Decisions, University of Ghana Business School, University of Ghana, Legon, Accra, Ghana.

**Facilitator**, Research Workshop for doctoral Students in African Business Schools during the IAABD Conference in Arusha, Tanzania, May 2016.

**Facilitator**, Africa Faculty Development Workshop (AFDW) organized by the Africa Academy of Management (AFAM), held at the University of Pretoria, Pretoria, South Africa, June/July 2015.

**Facilitator**, PhD Workshop on Entrepreneurship and Family Business, School of Management, Open University of the Netherlands, Heerlen, Netherlands, October/November 2014.

**Invited Speaker**, Business Policy and Strategy Division, 76<sup>th</sup> Annual Meeting of the Academy of Management on “Fostering Publications from Around the World in Leading Organization and Strategy Journals”, Anaheim, CA, August 5-9, 2016.

**Keynote Speaker**, Fourth International PhD Conference on “Africa and the World: Research in an Emerging Global Context”, Open University of the Netherlands, Heerlen, Netherlands, October/November 2014.

## RESEARCH AND PUBLICATIONS

### A. PUBLICATIONS IN ACADEMIC AND PRACTITIONER JOURNALS

44. Agyapong, A., Aidoo, S. O., **Acquaah, M.**, & Akomea, S. (2023). Environmental orientation and sustainability performance; the mediated moderation effects of green supply chain management practices and institutional pressure. *Journal of Cleaner Production*, 430, 139592.
43. Amankwah-Amoah, J., Debrah, Y. A., & **Acquaah, M.** (2023). Business failures in institutionally weak environments: An examination of Virgin Atlantic's failed adventure in sub-Saharan Africa. *International Business Review*, 32(5) 102146.
42. Abugre, J. B., & **Acquaah, M.** (2022). A contextual study of co-worker relationship and turnover intentions: the mediating role of employee cynicism. *African Journal of Economic and Management Studies*, 13(2): 219-235.
41. Moon, C., & **Acquaah, M.** (2022). Performance Implications of Combining Creative and Imitative Innovation Strategies. *European Journal of Innovation Management*, 25(1): 214-232.
40. Agyapong, A., & Acquaah, M. (2021). Organizational Capabilities, Business Strategic Orientation, and Performance in Family and Non-family Businesses in a sub-Saharan African Economy. *Journal of African Business*, 22(3), 411-439.

39. Amoako-Gyampah, K., **Acquaah, M.**, Aaku, E., & Famiyeh, S. (2021). Social capital and project management success in a developing country environment: Mediating role of knowledge management. *Africa Journal of Management*, 7(3), 339-374.

**38. Acquaah, M.**, Namatovu, R., & Kiggundu, M. N. (2021). INTRODUCTION TO THE SPECIAL ISSUE: Preliminary investigations into the COVID-19 pandemic and management in Africa. *Africa Journal of Management*, 7(1), 1-12.

37. Aidoo, S. O., Agyapong, A., **Acquaah, M.**, & Akomea, S. Y. (2021). The Performance Implications of Strategic Responses of SMEs to the COVID-19 Pandemic: Evidence from an African Economy. *Africa Journal of Management*, 7(1), 74-103.

36. Michaud, J., Lvina, E., Galperin, B. L., ...., **Acquaah, M.**, et al (2020). Development and validation of the Leadership Effectiveness in Africa and the Diaspora (LEAD) scale. *International Journal of Cross Cultural Management*, 20(3): 361-384.

35. **Acquaah, M.**, & Kiggundu, M. N. (2017). Prospects and Challenges in Managing Africa's Future: An Introduction. *Africa Journal of Management*, 3(1): 1-6.

34. **Acquaah, M.**, & Agyapong, A. (2016). "Dynamic Tensions from Management Control Systems and Performance in a sub-Saharan African Economy: Mediating Effects of competitive strategy. *Africa Journal of Management*, 2(4): 395-421.

33. Honig, B., & **Acquaah, M.** (2016). "Sustainable Management and Managing Sustainability: The Continued Challenges of the African Continent." *Canadian Journal of Administrative Sciences*, 33: 177-181.

32. Crabbe, M. J., & **Acquaah, M.** (2016). "The Determinants of Service Recovery Performance in the Retail Industry in Ghana." *African Journal of Economic and Management Studies*, 7(1): 54-74.

31. **Acquaah, M.**, & Tukamushaba, E. K. (2015). "Human Factor, Justice and Organizational Effectiveness in Africa." *Journal of Managerial Psychology*, 30(3): 320-335.

30. **Acquaah, M.**, & Padhye, G. K. (2015). "The Direct and Indirect Effects of Organizational Justice on the Human Factor through Mutual Commitment in Ghana and India: A Comparative Analysis." *Journal of African Business*, 16(1-2):16-47.  
\*Runner-up for Best Paper Published in the *Journal of African Business* in 2015.

29. **Acquaah, M.**, & Agyapong, A. (2015). "The Relationship between Competitive Strategy and Firm Performance in Micro and Small Businesses in Ghana: The Moderating Role of Managerial and Marketing Capabilities." *Africa Journal of Management*, 1(2): 172-193.

28. Nkomo, S. M., Zoogah, D. B., & **Acquaah, M.** (2015). "Why Africa Journal of Management and Why Now?" *Africa Journal of Management*, 1(1): 4-26.

27. **Acquaah, M.** (2015). "Determinants of corporate listings on stock markets in sub-Saharan Africa: Evidence from Ghana." *Emerging Markets Review*, 22: 154-175.

26. Galperin, B., Liturgy, T., **Acquaah, M.**, Bewaji, T., & Ford, D. (2014) "Leadership and Motivation in the African Diaspora: The United States and Canada." *Canadian Journal of Administrative Sciences*, 31(4): 257-269.

25. **Acquaah, M.**, Zoogah, D.B, & Kwesiga, E. (2013). "Advancing Africa through Management Knowledge and Practice: The Way Forward." *African Journal of Economic and Management Studies*, 4(2): 164-176.

**24. Acquaah, M.** (2013). "Management Control Systems, Business Strategy and Performance: A Comparative Analysis of Family and Nonfamily Businesses in a Transition Economy in sub-Saharan Africa." **Journal of Family Business Strategy**, 4: 131-146.

**23. Acquaah, M.** (2012). "Social Networking Relationships, Firm-Specific Managerial Experience and Firm Performance in a Transition Economy: A Comparative Analysis of Family and Non-Family Firms." **Strategic Management Journal**, 33: 1215-1228.

Also, published in Strategic Management Society (SMS) (January 2015). *Special Virtual Issues on "Applications: Strategy in African Countries"*.

**22. Acquaah, M.** (2011). "Utilization and Value of Social Networking Relationships in Family and Nonfamily Firms in an African Transition Economy." **European Management Journal**, 29: 347-361

**21. Acquaah, M.**, Amoako-Gyampah, & Jayaram, J. (2011). "Resilience in Family and Nonfamily Firms: An Examination of the Relationships between Manufacturing Strategy, Competitive Strategy and Firm Performance." **International Journal of Production Research**, 49(18): 5527-5544.

**20. Acquaah, M.** (2011). "Business Strategy and Competitive Advantage in Family Businesses in Ghana: The Role of Social Networking Relationships." **Journal of Developmental Entrepreneurship**, 16(1): 103 – 126.

**19. Acquaah, M., & Appiah-Nkrumah, J.** (2011). "Firm-Specific Managerial Experience and the Social Capital-Performance Relationship in a Sub-Saharan African Transition Economy." **Journal of African Business**, 12(1): 8-30.  
(Winner of the Best Paper Published in the Journal of African Business in 2011).

**18. Acquaah, M., & Eshun, J P.** (2010). "A Longitudinal Analysis of the Moderated Effects of Networking Relationships on Organizational Performance in a Sub-Saharan African Economy." **Human Relations**, 63(5): 667-700.

**17. Acquaah, M.** (2009). "International Joint Venture Partner Origin, Strategic Choice and Performance: A Comparative Analysis in an Emerging Economy in Africa." **Journal of International Management**, 15(1): 46-60.

**16. Acquaah, M.** (2008). "Social Capital: The Benefits, Potential Costs and Prospects." **ESR Review**, 10(2) (Fall): 12-18.

**15. Acquaah, M. & Gelardi, A. M. G.** (2008). "The Growth and Stability of Revenues in British Columbia, Canada." **Journal of Business and Economic Studies**, 14(2): 39-59.

**14. Acquaah, M. & Yasai-Ardekani, M.** (2008). "Does the Implementation of a Combination Competitive Strategy Yield Incremental Performance Benefits? A New Perspective from a Transition Economy in Sub-Saharan Africa." **Journal of Business Research**, 61: 346-354.

**13. Acquaah, M., Adjei, M. C., & Mensa-Bonsu, I. F.** (2008). "Competitive Strategy, Environmental Characteristics and Performance in African Emerging Economies: Lessons from Firms in Ghana." **Journal of African Business**, 9(1): 93-120.

12. Amoako-Gyampah, K. & **Acquaah, M.** (2008). "Manufacturing Strategy, Competitive Strategy and Firm Performance: An Empirical Study in a Developing Economy Environment." **International Journal of Production Economics**, 111: 575-592.

**11. Acquaah, M.** (2007). "Managerial Social Capital, Strategic Orientation and Organizational Performance in an Emerging Economy." **Strategic Management Journal**, 28: 1235-1255.

Also, published in Strategic Management Society (SMS) (January 2015). *Special Virtual Issues on “Applications: Strategy in African Countries”*.

10. **Acquaah, M.**, and T. Chi. (2007). "A Longitudinal Analysis of the Impact of Firm Resources and Industry Characteristics on Firm-Specific Profitability: A Longitudinal Analysis." **Journal of Management and Governance**, 11: 179-213.
9. **Acquaah, M.** (2006). "The Impact of Managerial Networking Relationships on Organizational Performance in Sub-Saharan Africa: Evidence from Ghana." **Organization Management Journal**, 3 (2), 115-138.
8. **Acquaah, M.** (2005). "Economic Liberalization, Entrepreneurial Development and Manufacturing Priorities in Ghana". **Journal of Comparative International Management**, 8(1): 58-83.
7. **Acquaah, M.** (2005). "Enterprise Ownership, Market Competition and Manufacturing Priorities in a Sub-Saharan African Emerging Economy: Evidence from Ghana." **Journal of Management and Governance**, 9 (3-4): 205-235.
6. **Acquaah, M.** (2004). "Human Factor Theory, Organizational Citizenship Behaviors and Human Resource Management Practices: An Integration of Theoretical Constructs and Suggestions for Measuring the Human Factor." **Review of Human Factor Studies**, 10(1): 129-162.
5. **Acquaah, M.** and K. Amoako-Gyampah. (2003). "Human Capital Availability, Competitive Intensity and Manufacturing Priorities in a Sub-Saharan African Economy". **Journal of Comparative International Management**, 6(2): 65-88.
4. **Acquaah, M.** (2003). "Organizational Competence and Firm-Specific Tobin's *q*: The Moderating Role of Corporate Reputation". **Strategic Organization**, 1(4): 383-411.
3. **Acquaah, M.** (2003). "Corporate Management, Industry Competition and the Sustainability of Firm Abnormal Profitability". **Journal of Management and Governance**, 7(1): 57-85.
2. **Acquaah, M.** (1997). "Prospects for the Harmonization of Accounting Standards in Africa: The Case of West Africa", **Review of Human Factor Studies**, Vol. 3, #1, pp. 27-47.
1. **Acquaah, M.** and S. Adjibolosoo. (1995). "The Role of Human Factor and Co-management in Managing the Sardinella Fisheries of Ghana", **Review of Human Factor Studies**, Vol. 1, #1, pp. 99 - 120.

## B. CONFERENCE PROCEEDINGS

Asare-Adjei, J., & Acquaah, M. (2021)." Firm-Specific Factors and Performance of Manufacturing SMEs in the Aluminium Industry in Ghana: The Mediating Effect of productivity". In P.D. Rwealamila (Eds.). **Entrepreneurship, Social Enterprise & Economic Stability in the African Context** (pp. 96-103). Proceedings of the 21<sup>st</sup> African Business and Development (AABD) Conference (Virtual), May 18-19, 2021.

**Acquaah, M.** (2016). "Social Capital, Market Competition and Productivity Growth in Family Businesses in sub-Saharan Africa: Evidence from Ghana". In M. Acquaah & K. Stanz (Eds.), **Managing Africa's Future: Prospects and Challenges** (pp. 133-149). Proceedings of the 3<sup>rd</sup> Biennial Africa Academy of Management Conference, Nairobi, Kenya, January 5-10.

Crabbe, M. J., & **Acquaah, M.**, (2014). "Sustaining Technology Adoption among Farmers". In M. Acquaah and K. Stanz (Ed.), **Sustainable Development in Africa through Management Theory, Research and Practice** (pp. 570-584). Proceedings of 2nd Biennial Africa Academy of Management Conference, Gaborone, Botswana, January 8-11.

Galperin, B.L., Lituchy, T., **Acquaah, M.**, Bewaji, T., Ford, D. (2014). "Effective Leadership and Motivation in the African Diaspora (LEAD): The Case of the United States and Canada." In M. Acquaah and K. Stanz (Ed.), **Sustainable Development in Africa through Management Theory, Research and Practice** (pp. 262-269). Proceedings of 2<sup>nd</sup> Biennial Africa Academy of Management Conference, Gaborone, Botswana, January 8-11.

**Acquaah, M.**, & Amoako-Gyampah, K. (2013). "The Role of Organizational Support on the Relationship between Fairness and Employee Job Effectiveness in Organizations in an African Economy." Proceedings of the **Eastern Academy of Management International Conference on Managing in a Global Economy XV**, Seville, Spain, June 23-27.

Crabbe, M. J., & **Acquaah, M.** (2013). "The Determinants of Service Recovery Performance in the Retail Industry in Ghana." Proceedings of the **14<sup>th</sup> International Academy of African Business and Development (IAABD) Conference**, Accra, Ghana, May 14-18.

Amoako-Gyampah, K., **Acquaah, M.**, & Jayaram, J. (2013). "Effects of HRM & Manufacturing Strategies on Competitive Strategy: Family vs. Nonfamily firms." Proceedings of the **24<sup>th</sup> Annual POMS Conference**, Denver, CO, May 3-6.

Galperin, B.L., T. Lituchy, B. J. Punnett, **M. Acquaah** (2012). "Effective leadership and motivation in the African Diaspora." In K. Jaakson & M. Vadi (Ed.), **Work Values: Stability and Change in the Global Context** (pp. 316-324), Proceedings of the International Society for the Study of Work and Organization Values Conference, Goa, India, June 24-27.

**Acquaah, M.**, & G. S. Kulkarni (2011). "Perceived Organizational Justice, Mutual Commitment and the Human Factor in Ghana and India." Proceedings of the **International Academy of African Business and Development (IAABD) Conference**, Edmonton, Canada, May 17-20. (Available on CD-ROM).

**Acquaah, M.**, & G. S. Kulkarni. (2011). "An Analysis of Employees' Perception of the Human Factor in Ghana and India: The Role of Perceived Organizational Justice and Mutual Commitment." Proceedings of the **Eastern Academy of Management International Conference on Managing in a Global Economy XIV**, Bangalore, India, June 26-30. (Available on CD-ROM)

**Acquaah, M.** & Tukamushaba, E. K. (2010). "Human Factor, Organizational Justice and Organizational Effectiveness in Sub-Saharan Africa." Proceedings of the **Academy of Management Annual Meeting**, Montreal, Quebec, Canada, August 6-10 (International Management Division (IMD) Best Paper in OB/HRM/OT Finalist).

**Acquaah, M.** (2009). "How Does Firm-Specific Managerial Experience Moderate the Social Capital-Performance Relationship? An Empirical Analysis from a Sub-Saharan African Transition Economy." Proceedings of the **Eastern Academy of Management International Conference on Managing in a Global Economy XIII**, Rio de Janeiro, Brazil, June 21-25. (Available on CD ROM).

**Acquaah, M.**, K. Amoako-Gyampah, & J. Jayaram, J. (2009). "Exploring the Relationships among Functional Strategies, Competitive Strategy and Firm Performance: Is there a Difference between Family and Nonfamily Firms?" Proceedings of the **Eastern Academy of Management International Conference on Managing in a Global Economy XIII**, Rio de Janeiro, Brazil, June 21-25. (Available on CD ROM).

**Acquaah, M.** & Tukamushaba, E. K. (2009). "The Human Factor, Organizational Justice and Perceived Organizational Effectiveness: An Empirical Analysis from Ghana and Uganda." In S. Sigue (Ed). **Supporting the Development of Businesses in Africa**. Proceedings of the **10<sup>th</sup> International Academy of African Business and Development (IAABD) Conference**, (Available on CD ROM, pp 359-367, International Academy of African Business and Development).

**Acquaah, M.**, Amoako-Gyampah, K., & Jayaram, J. (2008). “The Effects of Human Resource Management, Manufacturing and Marketing Strategies on Competitive Strategy and Firm Performance in an Emerging Economy: A Comparative Analysis of Family and Nonfamily Firms.” In Proceedings of the **39<sup>th</sup> Annual Meeting of the Decision Sciences Institute**. Baltimore, MD, pp. 5021-5026.

**Acquaah, M.** (2008). “The Impact of Social Networking Relationships and Firm-Specific Managerial Experience on Performance: A Comparative Analysis of family and Non-Family Firms from Ghana.” In S. Sigue (Ed). **Global and Local Dynamics in African Business and Development**. Proceedings of the 9<sup>th</sup> International Academy of African Business and Development (IAABD) Conference (Available on CD ROM), pp.293-301. International Academy of African Business and Development.

**Acquaah, M.** & Yasai-Ardekani, M. (2007). “Incremental Performance Benefits of Combination Competitive Strategy in a Transition Economy in Sub-Saharan Africa.” In C. Harris (Ed.), **Culture: Integration and Innovation**. Proceedings of the *Eastern Academy of Management International Conference on Managing in a Global Economy XII* (Available on CD ROM). Eastern Academy of Management International.

Amoako-Gyampah, K., **M. Acquaah**, & J. Jayaram. (2005). “An Empirical Test of the Mutual Causality between Operations Strategy and Competitive Strategy.” Proceedings of the **36<sup>th</sup> Annual Meeting of the Decision Sciences Institute**. San Francisco, CA, pp. 18141-18146.

**Acquaah, M.** (2005). “Managerial Networking Relationships and Organizational Performance: Evidence from Ghana.” In D. J. Wong-MingJi, and M. P. Mangaliso (Ed). **Business and Societal Transformation: Challenges and Opportunities for Economies on the Move**. Proceedings of the Eastern Academy of Management's Eleventh International Conference on *Managing in a Global Economy XI*, Cape Town, South Africa. (Available on CD ROM), pp. 1464-1495.

Amoako-Gyampah, K., **M. Acquaah**, & J. Jayaram. (2005). “Competitive Strategy, Operations Strategy and Firm Performance: A Test of Competing Models.” In A. Lago (Ed). **Decisions for Economic Development: Improving Management for a Better World**. Proceedings of the 8<sup>th</sup> International Conference of the Decision Sciences Institute (DSI), Barcelona, Spain, pp. 331-341.

**Acquaah, M.**, and K. Amoako-Gyampah. (2003). “The Impact of Perceived Human Capital Availability and Competitive Intensity on Manufacturing Performance: An Exploratory Study of the Manufacturing Sector of a Sub-Saharan African Economy”. In S.K. Saha (Ed.). **Nations, Regions, and Globalism: Tensions and Opportunities**. Proceedings of the Eastern Academy of Management's Tenth International Conference on *Managing in a Global Economy X*, Porto, Portugal (Available on CD ROM).

**Acquaah, M.** & M. Yasai-Ardekani. (2001). “Multiple Competitive Strategies and Firm Performance: Further Evidence”. In R. Sanyal (Ed.). **Firm Behavior, Competitive Advantage, and Sustainable Development: Linkages, Parallels, and Contradictions**. Proceedings of the Eastern Academy of Management's Ninth International Conference on Managing in a Global Economy IX, San Jose. Costa Rica (Available on CD ROM).

## C. BOOKS, BOOK CHAPTERS, REPORTS AND GUEST EDITORSHIPS

21. Namatovu, R., **Acquaah, M.**, & Kiggundu, M. N. (2021), (Guest Editors). Special Issue on The Covid-19 Pandemic and Management in Africa: Preliminary Investigations. **Africa Journal of Management**, Vol. 7(1).
20. **Acquaah, M.** & Kiggundu, M. N. (2017). (Guest Editors). Special Issue on Africa Academy of Management (AFAM) 2016 Conference: Prospects and Challenges in Managing Africa's Future. **Africa Journal of Management**, Vol. 3(1).

19. Acquaah, M. & Honig, B. (2016) (Special Issue Guest Editors). Sustainable Development in Africa through Management Theory and Research. **Canadian Journal of Administrative Sciences**, Vol. 33(3).
18. Acquaah M. (Ed.). (2016). **Family Businesses in sub-Saharan Africa: Behavioral and Strategic Perspectives**. New York, NY. Palgrave Macmillan.
17. Acquaah, M. (2016). Family Business Theories and Sub-Saharan African Family Businesses. In Acquaah, M., (Ed), **Family Businesses in sub-Saharan Africa: Behavioral and Strategic Perspectives (pp. 9-42)**. New York, NY: Palgrave Macmillan.
16. Acquaah, M., & Eshun, J. P. (2016). Family Business Research in Africa: An Assessment. In Acquaah, M., (Ed), **Family Businesses in sub-Saharan Africa: Behavioral and Strategic Perspectives (pp. 43-93)**. New York, NY: Palgrave Macmillan.
15. Acquaah, M., Amoako-Gyampah, K., & Tukamushaba, E. K. (2016). Organizational Justice and Employee Job Effectiveness in Family Businesses in Uganda: The Mediating Role of Organizational Support. In Acquaah, M., (Ed), **Family Businesses in sub-Saharan Africa: Behavioral and Strategic Perspectives (pp. 97-122)**. New York, NY: Palgrave Macmillan.
14. Acquaah, M., Amoako-Gyampah, & Jayaram, J. (2016). Human Resource Management and Market Orientation Strategies in Family and Non-Family Firms in Ghana: How Do They relate to Competitive Strategy and Firm Performance? In Acquaah, M., (Ed), **Family Businesses in sub-Saharan Africa: Behavioral and Strategic Perspectives (pp. 123-153)**. New York, NY: Palgrave Macmillan.
13. Agyapong, A., & Acquaah, M. (2016). The Direct and Indirect Effects of Innovative Capability on Firm Performance: Evidence from Micro and Small Family Businesses in Ghana. In Acquaah, M., (Ed), **Family Businesses in sub-Saharan Africa: Behavioral and Strategic Perspectives (pp. 175-204)**. New York, NY: Palgrave Macmillan.
12. Acquaah, M. (2016). Social Capital, Market Competition, and Productivity Growth in Family Businesses in Ghana. In Acquaah, M., (Ed), **Family Businesses in sub-Saharan Africa: Behavioral and Strategic Perspectives (pp. 205-229)**. New York, NY: Palgrave Macmillan.
11. Acquaah, M., & Amoako-Gyampah, K. (2016). Manufacturing Strategy, Competitive Strategy and performance; Testing Differences Between Family and Non-Family Firms in Ghana. In Acquaah, M., (Ed), **Family Businesses in sub-Saharan Africa: Behavioral and Strategic Perspectives (pp. 231-254)**. New York, NY: Palgrave Macmillan.
10. Acquaah, M. (2014). Construct Measurement in Strategic Management Research in Africa. In Zoogah, D. B., (Ed), **Advancing Research Methodology in the African Context: Techniques, Methods, and Designs (pp. 1-20)**. (Volume 10 of Research Methodology in Strategy and Management Series), Emerald Group Publishing Ltd.
9. Acquaah, M., Amoako-Gyampah, K., & Nyathi, N. Q. (2014). **Measuring and Valuing Social Capital: A Systematic Review**. Network for Business Sustainability-South Africa (NBS-SA), Gordon Institute of Business Science (GIBS), Johannesburg, South Africa. Available at [nbs.net/knowledge](http://nbs.net/knowledge)
8. Acquaah, M., & Stanz, K. (Ed.). (2014). **Sustainable Development in Africa through Management Theory, Research and Practice**. Proceedings of 2nd Biennial Africa Academy of Management Conference, Gaborone, Botswana. Africa Academy of Management.
7. Acquaah, M., Zoogah, D. B., & Kwasiga, E. (2013). (Guest Editors). Advancing Africa through management knowledge and practice. **African Journal of Economic and Management Studies**, Vol. 4(2).

6. **Acquaah, M.** (2013). Management Control Systems, Competitive Strategy and Performance. In Liturgy, T., Punnet, B. J., & Puplampu, B. B., **Management in Africa: Macro and Micro Perspectives**. NY: Routledge (pp. 188-209).
5. **Acquaah, M.**, & Tukamushaba, E. K. (2013). The Human Factor, Organizational Support and Organizational Effectiveness. In Liturgy, T., Punnet, B. J., & Puplampu, B. B., **Management in Africa: Macro and Micro Perspectives**. NY: Routledge (pp.291-317).
4. **Acquaah, M.** (2009). “Do Family Entrepreneurial Businesses Benefit More from Social Capital than Nonfamily Businesses in Emerging Economies? A Comparative Analysis.” In Tripp, G., Payne, M. & Diodorus, D., **Social Capital**. Nova Science Publishers.
3. Kshetri, N. B., & **Acquaah, M.** (2009). **Determinants of Birth and Mortality of Entrepreneurial Firms in OECD Economies**. A Report Submitted to the Marion Erwin Kauffman Foundation for a grant awarded through the 2007 Kauffman Symposium on Entrepreneurship and Innovation Data Small Grants Program.
2. **Acquaah, M.**, Amoako-Gyampah, K., & Jayaram, J. (2008). **The Effects of Human Resource Management, Manufacturing and Marketing Strategies on Competitive Strategy and Firm Performance in an Emerging Economy: A Comparative Analysis of Family and Nonfamily Firms**. A Report Submitted to the Family Owned Research Institute (FOBI), Grand Valley State University, Grand Rapids, MI, USA.
1. **Acquaah, M.** (1996). “Accounting Education for Economic Development Management in Anglophone Sub-Saharan Africa”. In S. B-S. K. Adjibolosoo (Ed.). **Human Factor Engineering and the Political Economy of African Development**. New York, Praeger Publishers (pp. 125 -140).

#### **D. PEER REVIEWED CONFERENCE PRESENTATIONS**

Oteng, D. O., & Acquaah, M. (2024). Strategic Financial Management and Performance of Family Businesses in Ghana. Paper Presented at the 7th Biennial Conference of the Africa Academy of Management, Cape Town, South Africa, January 8-10.

Acquaah, M., Hofstetter, J., Zoogah, B.D., Lamont B. et al. (2023). Sustainability, Natural Assets, and Regenerative Economy as Drivers of Africa's Economic Development. A Professional Development Workshop (PDW) organized at the **Academy of Management Annual Meeting**, Boston, MA, August 5.

Beugre, C., Kabongo, J., Acquaah, M., Calvin, J., & Kimakwa, S. (2023). Entrepreneurial Ventures in Multiethnic Environments: The Case of Sub-Saharan Africa. A Professional Development Workshop (PDW) organized at the **Academy of Management Annual Meeting**, Boston, MA, August 5.

Agyapong, A., Amankwah-Amoah, J., Acquaah, M., Akomea, S. Y., & Kyere, A.D. (2023). How Does Environmental Supply Chain Management Practices Mediate the Institutional Pressures and Firm Performance Relationship? Paper Presented at the **23<sup>rd</sup> Academy of African Business and Development Annual Conference**, London, UK, May 16-20, 2023.

Agyapong, A., Alonzo, G. & Acquaah, M. (2023). Organizational Learning Capabilities and Firm Performance Nexus: What are the Mechanisms and Boundary Conditions? Paper Presented at the **6<sup>th</sup> Biennial Conference of the Africa Academy of Management**, Cairo, Egypt, January 8-10.

Aidoo S. O., Acquaah, M., & Agyapong, A. (2022). Environmental orientation, green supply chain management, institutional pressures and sustainability performance: Moderated Mediation Analysis. Paper Presented at the **Strategic Management Society 42<sup>nd</sup> Annual Conference**, London, UK, September 17-20, 2022.

Kabongo J., Coursar, W. Acquaah, M., Ajiboye, S., Greppin, C., & Ahmed, H. (2022). Consulting in emerging economies: Experiences of engaged consultants. Paper presented as part of a PDW at the **82<sup>nd</sup> Annual Meeting of the Academy of Management** (Academic), Virtual. August 2-9.

Acquaah, M., (2021). "Mentoring Faculty and Doctoral Graduate Students for Capacity Development in Business Schools in Africa". Paper Presented at the **Carnegie African Diaspora Fellowship Program Alumni Convening**, October 6-7, 2021

Acquaah, M., Agyapong, A., & Aidoo, S. O. (2021). "Environmental Orientation, Green Supply Chain Management, and Institutional Pressures on Performance". Paper presented at the **81st Annual Meeting of the Academy of Management** (Academic), Virtual. July 29 -August 4, 2021

Asare-Adjei, J., & Acquaah, M. (2021). Firm-Specific Factors and Performance of Manufacturing SMEs in the Aluminium Industry in Ghana: The Mediating Effect of productivity. Paper Presented at the **21st African Business and Development (AABD) Conference** (Virtual), May 18-19, 2021.

Acquaah, M., Galperin, B. L. (2020). "Developing Quality and Culturally-relevant Research by Faculty in Business Schools in Africa: An Extension of the Debate," Paper presented as part of a PDW at the **80th Annual Meeting of the Academy of Management** (Academic), Virtual. August 7-11

Berko, O. B., Acquaah, M., & Mukanzi, C. (2020). Do Business Schools in Africa Have Ethical Policies Governing Graduate Education? A Paper presented as part of a Professional Development Workshop (PDW) on "Business and Management Education in Africa: Quality, Ethics and Knowledge Creation" at the **80th Academy of Management Annual Meeting**, Boston, MA, August 9-13.

Acquaah, M., & Amoako-Gyampah, K. (2019). Social Capital and Project Management Success in Africa: Mediating Role of Knowledge Integration and Exploitation. A Paper presented at the **Strategic Management Society 39th Annual Conference**, Minneapolis, MN, USA, October 19-22.

Acquaah, M., & Galperin, B. (2019). Developing quality and culturally-relevant research by faculty in Business Schools in African. A Paper presented as part of a Professional Development Workshop (PDW) on "Business and Management Education in Africa: Quality, Ethics and Knowledge Creation" at **Academy of Management Annual Meeting**, Boston, MA, August 9-13.

Galperin, B., & Acquaah, M. (2019). Africa in the context of globalization 4.0. A Paper presented as part of a Professional Development Workshop (PDW) on "The Future of Management Education and Training in Africa in the Context of Globalization" at **Academy of Management Annual Meeting**, Boston, MA, August 9-13.

Damoah, O. B., Acquaah, M., Mukanzi, C., & Gumbo, C. (2019). Do Business Schools in Africa Have Ethical Policies Governing Graduate Education? A Paper presented as part of a Professional Development Workshop (PDW) on "Business and Management Education in Africa: Quality, Ethics and Knowledge Creation" at **Academy of Management Annual Meeting**, Boston, MA, August 9-13.

Acquaah, M. (2018). African Indigenous Cultural Knowledge and Strategy Theory - The Asafo Institution. A Paper presented as part of a Professional Development Workshop (PDW) on "Theorizing from Ontological Experiences: Conversations on Management Theories from Africa" at **Academy of Management Annual Meeting**, Chicago, IL, August 10-14.

Nkomo, S. M., Metwally, E. K., Beugre, C. D., Kwesiga, E., Muthuri, J., **Acquaah, M.**, Zoogah, D. B., Tekleab, A., Honig, B., Mbapanga, D., & Nyathi, N. (2018). Improving Lives through Management Research, Theory and Practice: An African Dialogue. A Caucus presentation at the **Academy of Management Annual Meeting**, Chicago, IL, August 10-14.

Abugre, J. B., & **Acquaah, M.** (2018). Co-Worker Relationship and Turnover Intentions: The Mediating Role of Employee Cynicism. A paper presented at the **4th Biennial Africa Academy of Management Conference**, Addis Ababa, Ethiopia, January 3-6, 2018.

**Acquaah, M.**, & Agyapong, A. (2017). Capabilities, Strategy and Performance in Family and Nonfamily Businesses in an African Economy. A paper presented at the **Academy of Management Annual Meeting**, Atlanta, GA, August 4-8.

Zoogah, D. B., **Acquaah, M.**, Nkomo, S. M., Honig, B., Kwesiga, E., Beugre, C. D., Stanz, K. J., Nyathi, N., Ngunjiri, F. W., & Muthuri, J. (2017). Exploring the Interface of Indigenous and Western Knowledge for Management in Africa. Academy of Management Annual Meeting, Atlanta, GA, August 4-8.

**Acquaah, M.**, & Agyapong, A. (2017). Managerial Capabilities, Marketing Capabilities, Business Strategy, and Firm Performance in Family and Non-Family Businesses in a sub-Saharan African Economy. Paper presented at the Eastern Academy of Management International Conference on Managing in a Global Economy XVII, Gold Coast, Queensland, Australia, June 18 -22.

Ngunjiri, F. W., Zoogah, D. B., Nkomo, S. M., Muthuri, J., **Acquaah, M.**, Kwesiga, E., & Honig, B. (2016). "Making Organizations Meaningful: An African Dialogue on Theory, Research and Practice." A Caucus presentation at the Academy of Management Annual Meeting, Anaheim, CA, August 5-9.

**Acquaah, M.**, Amoako-Gyampah, K., & Tukamushaba, E. K. (2016). Organizational Justice, POS and Employee Job Effectiveness in Family-Owned Businesses in Uganda." A paper presented at the Academy of Management Annual Meeting, Anaheim, CA, August 5-9.

Acquaah, M., & Eshun, J. P. (2016). Family Business Research in Africa: A Review and Assessment. A paper presented at the 17<sup>th</sup> International Academy of African Business and Development (IAABD) Conference, Arusha, Tanzania, May 11-14.

**Acquaah, M.** (2016). "Social Capital, Market Competition and Productivity Growth in Family Businesses in sub-Saharan Africa: Evidence from Ghana". Paper presented at the 3<sup>rd</sup> Biennial Africa Academy of Management Conference, Nairobi, Kenya, January 5-10.

Rodgers, Z., Godfrey, P., Santos, F., & **Acquaah, M.** (2015). "What Base of the Pyramid Research can Learn from Poverty Studies in the Disciplines." A paper presented at the Academy of Management Annual Meeting, Vancouver, BC, Canada, August 7-11.

**Acquaah, M.**, & Saffu, K. (2015). "Female Entrepreneurial Activities and the Informal Sector in sub-Saharan Africa: A Research Agenda". A Paper presented as part of a Professional Development Workshop (PDW) entitled "Governance, Informal Entrepreneurship, and Creative Capitalism in sub-Saharan Africa" at the Academy of Management Annual Meeting, Vancouver, BC, Canada, August 7-11.

Zoogah, D. B., **Acquaah, M.**, Olabisi, J., & Rustambekov, E. (2015). "Which Mode of Governance in Africa? the Strategic, and Cultural Challenges." A Caucus presentation at the Academy of Management Annual Meeting, Vancouver, BC, Canada, August 7-11.

Lituchy, T. R., Galperin, B. L., Senaji, T. A., **Acquaah, M.**, Bagire, V. A., Charles, R. N., Knight, N., Metwally, E. K., Punnett, B.J., & Forson, C. (2015). "Doing Management Research in Africa, the Caribbean, and the Diaspora." A Caucus presentation at the Academy of Management Annual Meeting, Vancouver, BC, Canada, August 7-11.

Agyapong A., & **Acquaah, M.** (2015). "Does Organizational Capability Moderate the Business Strategy – Firm Performance Relationship in Micro and Small Businesses in Ghana? A paper presented at the 16<sup>th</sup> International Academy of African Business and Development (IAABD) Conference, Nairobi, Kenya, May 13-16.

Amoako-Gyampah, K., **Acquaah, M.**, Famiyeh, S., & Adaku, E. (2015). "Achieving Project Management Goals in Ghana: The Role of Social Capital." A paper presented at the 26<sup>th</sup> Annual POMS Conference, Washington, DC, May 8-11.

Beugre, C. D., Zoogah, D. B., & **Acquaah, M.** (2015). "Transforming sub-Saharan African Countries from Aid Recipients to Wealth Creators: A Model of Creative Capitalism." A paper presented at the 6<sup>th</sup> Business and Entrepreneurship in Africa Conference, Syracuse, NY, April 16-18.

**Acquaah, M., & Agyapong, A. (2015).** “Does Business Strategy Moderate the Relationship Between Innovative Capability and Competitive Advantage? Evidence from Micro and Small Family Businesses in Ghana.” A paper presented at the **6<sup>th</sup> Business and Entrepreneurship in Africa Conference**, Syracuse, NY, April 16-18.

Amoako-Gyampah, K., & **Acquaah, M.** (2014). Human resource strategy, competitive strategy and firm performance: Testing differences between family and nonfamily firms in Ghana. A paper presented at the **15<sup>th</sup> International Academy of African Business and Development (IAABD) Conference**, Bridgetown, Barbados, May 26-29.

**Acquaah, M., & Agyapong, A. K. (2014).** Innovative capabilities, competitive strategy and firm performance in family businesses in Ghana. A paper presented at the **15<sup>th</sup> International Academy of African Business and Development (IAABD) Conference**, Bridgetown, Barbados, May 26-29.

Crabbe, M. J., & **Acquaah, M.** (2014). Sustaining technology adoption among farmers. Paper presented at the **2<sup>nd</sup> Biennial Africa Academy of Management Conference**, Gaborone, Botswana, January 8-11.

Galperin, B., Lituchy, T. R., & **Acquaah, M.** (2014). Effective leadership and motivation in the African Diaspora: United States and Canada. Paper presented at the **2<sup>nd</sup> Biennial Africa Academy of Management Conference**, Gaborone, Botswana, January 8-11.

Galperin, B., **Acquaah, M.**, Lituchy, T. (2013). The LEAD Project in the US and Canada. A paper presentation as part of a Symposium on “Leadership Effectiveness and Motivation in Africa and the African Diaspora” at the **Academy of Management Annual Meeting**, Orlando, FL, August 9-12.

Damaraju, N. L., Gnan, L., **Acquaah, M.**, Shinkle, G. A., Hermelo, F. D., & Mostafa, R. (2013). Fostering Publication from around the World in Leading Organization and Management Journals. A Business Policy and Strategy (BPS) Division Global Representatives Professional Development Workshop (PDW) at the **Academy of Management Annual Meeting**, Orlando, FL, August 9-12.

Kwesiga, E., Metwally, E., Zoogah, D. B., Nyathi, N., Nkomo, S. M., Stanz, K., Acquaah, M., & Beugre, C. D. (2013). Capitalism in Africa: The Strategic, Managerial, and Cultural Challenges. A Caucus presentation at the **Academy of Management Annual Meeting**, Orlando, FL, August 9-12.

**Acquaah, M., & Amoako-Gyampah, K. (2013).** The Role of Organizational Support on the Relationship between Fairness and Employee Job Effectiveness in Organizations in an African Economy. Paper presented at the **Eastern Academy of Management International Conference on Managing in a Global Economy XV**, Seville, Spain, June 23-27.

Crabbe, M. J., & **Acquaah, M.** (2013). The Determinants of Service Recovery Performance in the Retail Industry in Ghana. Paper presented at the **14<sup>th</sup> International Academy of African Business and Development (IAABD) Conference**, Accra, Ghana, May 14-18.

Amoako-Gyampah, K., **Acquaah, M.**, & Jayaram, J. (2013). Effects of HRM & Manufacturing Strategies on Competitive Strategy: Family vs. Nonfamily firms. Paper presented at the **24<sup>th</sup> Annual POMS Conference**, Denver, CO, May 3-6.

**Acquaah, M., & Saffu, K. (2013).** Entrepreneurship and the base of the pyramid in sub-Saharan Africa: The Role of Institutional Context. Symposium presentation at the **Academy of Management Africa Conference**, Johannesburg, South Africa, January 7-11.

**Acquaah, M., & Padhye, G. S. (2013).** Organizational justice, mutual commitment and the human factor: Comparative study of Ghana and India, Paper presentation at the **Academy of Management Africa Conference**, Johannesburg, South Africa, January 7-11.

**Acquaah, M.** (2012). Competitive Strategy, Management Control Systems and Firm Performance in sub-Saharan Africa. Paper to be presented at the Academy of Management Annual Meeting, Boston, MA, August 3-7.

**Acquaah, M.** (2012). Women, Entrepreneurial Activities and the Informal Economy in sub-Saharan Africa. Paper presented as part of a Professional Development Workshop (PDW) entitled "A Research Agenda on Entrepreneurship in the Informal Economy in sub-Saharan Africa" at the Academy of Management Annual Meeting, Boston, MA, August 3-7.

Kwesiga, E., Metwally, E., Spraul, K., Jiang, C. X., Nkomo, S., Nyathi, N., & **Acquaah, M.** (2012). Informal Economy and Urban Development in Africa. A Caucus presentation at the Academy of Management Annual Meeting, Boston, MA, August 3-7.

Galperin, B.L., Lituchy, T., Punnett, B.J., **Acquaah, M.** (2012). Effective Leadership and Motivation in the African Diaspora. Paper presented at the International Society for the Study of Work and Organization Values Conference, Goa, India, June 24-27.

**Acquaah, M.** (2012). The Balanced use of Management Control Systems on Performance: The Mediating Effects of Competitive Strategy. Paper presented at the 13th International Academy of African Business and Development (IAABD) Conference, El Jadida, Morocco, May 15-19.

**Acquaah, M.**, & Amoako-Gyampah, K. (2012). Fairness and Commitment in Family-Owned and Non-Family Firms in a sub-Saharan African Economy. Paper to be presented at the 8th Family Enterprise Research Conference (FERC), Montreal, Quebec, Canada, May 11-13

**Acquaah, M.** (2011). Corporate Listings on Stock Markets in sub-Saharan Africa: An Exploratory Analysis from Ghana. Paper presented at the Academy of Management Annual Meeting, San Antonio, TX, August 12-16.

**Acquaah, M.** (2011). Competitive Strategy, Management Control Systems and Firm Performance in Ghana: A Contingency Perspective. Paper Presented at the Africa Academy of Management (AFAM) Inaugural Conference, San Antonio, TX, August 11.

**Acquaah, M.**, & Kulkarni, G. S. (2011). Perceived Organizational Justice, Mutual Commitment and the Human Factor in Ghana and India. Paper Presented at the 12th International Academy of African Business and Development (IAABD) Conference, Edmonton, Canada, May 17-20.

**Acquaah, M.** & Kulkarni, G. S. (2011). "An Analysis of Employees' Perception of the Human Factor in Ghana and India: The Role of Perceived Organizational Justice and Mutual Commitment." Paper presented at the Eastern Academy of Management International Conference on Managing in a Global Economy XIV, Bangalore, India, June 26-30.

**Acquaah, M.** (2011). Management Control Systems, Business Strategy, and Performance: A Comparative Analysis of Family and Nonfamily Businesses. Paper Presented at the 7th Family Enterprise Research Conference (FERC), Grand Rapids, MI, May 6-8 (Winner of Best Poster Presentation).

Kshetri, N. & **Acquaah, M.** (2010). "Determinants of birth and mortality of entrepreneurial firms in OECD economies." Paper presented at the Workshop/Symposium on Global Entrepreneurship: Latest Research on Business Creation, Washington DC, October 14-16.

**Acquaah, M.** & Tukamushaba, E. K. (2010). "Human Factor, Organizational Justice and Organizational Effectiveness in Sub-Saharan Africa." Paper presented at the Academy of Management Annual Meeting, Montreal, Quebec, Canada, August 6-10.

Zoogah, D., J. Muthuri, and **M. Acquaah** (2010). "Dare to Care: Passion and Compassion for African Management Research" A Caucus presentation at the **Academy of Management Annual Meeting**, Montreal, Quebec, Canada, August 6-10.

Amoako-Gyampah, K., **Acquaah, M.**, & Jayaram, J. (2010). "The Moderating Role of Market Orientation in the Competitive Strategy - Operations Strategy Link in a Developing Economy." Paper presented at the **Production and Operations Management Society (POMS) Annual Conference**, Vancouver, BC, Canada, May 7-10.

**Acquaah, M.** (2010). "Business Strategy and Competitive Advantage in Family Businesses in Ghana: The Role of Social Networking Relationships." Paper Presented at the **Whitman School of Management Conference on Entrepreneurship in Africa**, Syracuse, NY, February

**Acquaah, M.** (2009). "The Utilization and Benefits of Social Capital in Family and Nonfamily Firms in an African Economy." Paper presented the **Academy of Management Annual Meeting**, Chicago, IL, August 7-11.

Zoogah, D., **M. Acquaah**, and E. Kwasiga (2009). "African Management Research" A Caucus presentation at the **Academy of Management Annual Meeting**, Chicago, IL, August 7-11.

**Acquaah, M.** (2009). "How Does Firm-Specific Managerial Experience Moderate the Social Capital-Performance Relationship? An Empirical Analysis from a Sub-Saharan African Transition Economy." Paper presented the **Eastern Academy of Management International Conference on Managing in a Global Economy XIII**, Rio de Janeiro, Brazil, June 21-25.

**Acquaah, M.**, K. Amoako-Gyampah, & J. Jayaram, J. (2009). "Exploring the Relationships among Functional Strategies, Competitive Strategy and Firm Performance: Is there a Difference between Family and Nonfamily Firms?" Paper presented at the **Eastern Academy of Management International Conference on Managing in a Global Economy XIII**, Rio de Janeiro, Brazil, June 21-25.

**Acquaah, M.** & Tukamushaba, E. K. (2009). "The Human Factor, Organizational Justice and Perceived Organizational Effectiveness: An Empirical Analysis from Ghana and Uganda." Paper presented at the **10<sup>th</sup> International Academy of African Business and Development (IAABD) Conference**, Kampala, Uganda, May 19-23.

**Acquaah, M.**, K. Amoako-Gyampah, & J. Jayaram, J. (2009). "HRM and Market Orientation Strategies in Family and Nonfamily Firms: Relationships to Competitive Strategy and Firm performance in an African Emerging Economy". Paper presented at the **5<sup>th</sup> Annual Family Enterprise Research Conference (FERC)**, Winnipeg, Manitoba, Canada, April 24-26.

**Acquaah, M.**, Amoako-Gyampah, K., & Jayaram, J. (2008). "The Effects of Human Resource Management, Manufacturing and Marketing Strategies on Competitive Strategy and Firm Performance in an Emerging Economy: A Comparative Analysis of Family and Nonfamily Firms." Paper presented at the **39<sup>th</sup> Annual Meeting of the Decision Sciences Institute**, Baltimore, MD, November. (Winner of Best Interdisciplinary Paper Award at the Decision Sciences Annual Meeting).

**Acquaah, M.**, Lowe, K. B., & Ovadje, F. (2008). "The Impact of National and Individual Level Culture on Implicit Leadership Theories: Evidence from Two Sub-Saharan African Countries." Paper Presented at the **Leadership and Management Studies in Sub-Saharan Africa Conference**, Accra, Ghana, July 7-9.

**Acquaah, M.** (2008). "The Impact of Social Networking Relationships and Firm-Specific Managerial Experience on Performance: A Comparative Analysis of Family and Non-Family Firms from Ghana." Paper Presented at the **9<sup>th</sup> International Academy of African Business and Development (IAABD) Conference**, Gainesville, FL, May 20-24.

**Acquaah, M.** & Yasai-Ardekani, M. (2007). "Incremental Performance Benefits of Combination Competitive Strategy in a Transition Economy in Sub-Saharan Africa." Paper presented at the **Eastern Academy of Management International Conference on Managing in a Global Economy XII**, Amsterdam, Netherlands, June 24-28.

**Acquaah, M.** (2006). "The Direct and Contingent Effects of Organizational Networking Relationships on Performance in Ghana". Paper presented at the **Academy of Management Annual Meeting**, Atlanta, Georgia, August 11 – 16.

**Acquaah, M.** (2006). "Joint Venture Partner Origin, Strategic Choice, and Performance in a Sub-Saharan African Economy". Paper presented at the **Academy of Management Annual Meeting**, Atlanta, Georgia, August 11 – 16.

**Acquaah, M.**, and C. E. Appeddu. (2006). "Managerial Perceptions and Stock Market Development in an Emerging Economy". Paper presented at the **Academy of Management Annual Meeting**, Atlanta, Georgia, August 11 - 16

Amoako-Gyampah, K., **M. Acquaah**, and J. Jayaram. (2005). "An Empirical Test of the Mutual Causality between Operations Strategy and Competitive Strategy". Paper presented at the **36<sup>th</sup> Annual Meeting of the Decision Science Institute (DSI)**, San Francisco, CA, November 19 - 23.

Wingler, T., S. Balbirer, and **M. Acquaah**. (2005). "Corporate reputations: How long do they last and why?" Paper presented at the **Academy of Management Annual Meeting**, Honolulu, Hawaii, August 5 - 10.

Amoako-Gyampah, K., **M. Acquaah**, and J. Jayaram. (2005). "Competitive strategy, operations strategy and firm performance: A test of competing models." Paper presented at the **8<sup>th</sup> International Conference of the Decision Science Institute (DSI)**, Barcelona, Spain, July 3 - 6.

**Acquaah, M.** (2005). "Managerial Networking Relationships and Organizational Performance: Evidence from Ghana". Paper presented at the **Eastern Academy of Management's Eleventh International Conference on Managing in a Global Economy XI**, Cape Town, South Africa, June 26 - 30.

**Acquaah, M.** and A. M. G. Gelardi. (2005). "The Growth and Stability of Revenues in British Columbia". Paper presented at the **Canadian Academic Accounting Association Annual Conference**, Quebec City, Quebec, Canada, June 2 - 5.

**Acquaah, M.** and A. M. G. Gelardi. (2005). "The Stability of Revenues in British Columbia". Paper presented at the **American Accounting Association Regional Midwest Meeting**, St. Louis, Missouri, April 7 - 9.

**Acquaah, M.** (2004). "Social Capital, Competitive Strategy and Performance in a sub-Saharan African Emerging Economy". Paper presented at the **Academy of Management Annual Meeting**, New Orleans, LA, August 6 - 11.

Amoako-Gyampah, K. and **M. Acquaah**. (2004). "The Impact of operations and human resource strategies on firm performance: Evidence from an Emerging Economy". Paper presented at the **2<sup>nd</sup> World POM Conference and 15<sup>th</sup> Annual POMS Conference**, Cancun, Mexico, April 30 - May 3.

**Acquaah, M.** (2003). "Firm Ownership, Competition and Manufacturing Performance in a Sub-Saharan African Emerging Economy". Paper presented at the **Academy of Management Annual Meeting**, Seattle, WA, August 1 - 6.

**Acquaah, M.**, and T. Chi. (2003). "Firm Resources, Industry Structure and Profitability: A Longitudinal Analysis". Paper presented at the **Academy of Management Annual Meeting**, Seattle, WA, August 1 - 6.

**Acquaah, M.**, and K. Amoako-Gyampah. (2003). "The Impact of Perceived Human Capital Availability and Competitive Intensity on Manufacturing Performance: An Exploratory Study of the Manufacturing Sector of a Sub-Saharan African Economy". Paper presented at the Eastern Academy of Management's Tenth International Conference on Managing in a Global Economy X, Porto, Portugal, June 20 - 24.

**Acquaah, M.** (2002). "Organizational Competence and Firm-Specific Tobin's q: Moderating Role of Corporate Reputation". Paper presented at the Academy of Management Annual Meeting, Denver, CO, August 9-14.

**Acquaah, M.** (2001). "Corporate Management, Industry Competition and Firm Abnormal Profitability". Paper presented at the INFORMS 2001 Annual Conference, Miami Beach, FL, November 4-7.

**Acquaah, M.**, and M. Yasai-Ardekani. (2001). "Multiple competitive strategies and firm performance: Further evidence." Paper presented at the Eastern Academy of Management's Ninth International Conference on Managing in a Global Economy IX, San Jose, Costa Rica, June 17-21.

**Acquaah, M.** (1999). "The Determinants of Global Strategic Alliances." Paper presented at the INFORMS Spring Conference, Cincinnati, Ohio, May 2-5.

## E. NON-PEER REVIEWED PRESENTATIONS

**Acquaah, M.** and K. B. Lowe. (2008). "Implicit Leadership Theories in Two Sub-Saharan African Countries." Paper Presented at the Atlantic World Research Network (AWRN), UNCG., Research Colloquim, October 24.

**Acquaah, M.**, and C. E.Appeadu. (2005). "Managerial Perceptions and Stock Market Development in African Economies: The Case of Ghana." Paper Presented at the Department of Business Administration Faculty Seminar, October 7.

Wingler, T., K. B. Lowe, **M. Acquaah**, and S. Balbirer. (2004). "Another Look at Corporate Reputations." Paper Presented at the Department of Business Administration Faculty Seminar, October 25.

Amoako-Gyampah, K. and **M. Acquaah**. (2004). "The Impact of Operations and Human Resource Strategies on Firm Performance: Evidence from an Emerging Economy." Paper presented at the Department of Information Systems and Operations Management Seminar,

**Acquaah, M.** (2003). "Social Capital and Performance in Ghana." Paper Presented at the Department of Business Administration Faculty Seminar, August 29.

## F. MANUSCRIPTS UNDER REVIEW

Agyapong, A., **Acquaah, M.**, Abiew, G. E., & Zan, Hubert, N. (2023). Dynamic Pathways to SMEs Performance: Unraveling the Influence of Organizational Learning Capability, Innovation, Market Dynamism and Market Responsiveness in an African Emerging Economy. Manuscript under Initial Review at Africa Journal of Management.

Agyapong, A., **Acquaah, M.**, Mensah, H.K., Nitsche, B., & Amankwah-Amoah, J. Unlocking the Impact of Institutional Pressure: Greening Small Firms through Stakeholder Integration in Sustainable Supply Chains. Manuscript under 1<sup>st</sup> Revision at the International Journal of Production Economics.

## G. WORKING PAPERS AND WORK IN PROGRESS

**Acquaah, M., & Agyapong, A. (2023). Resource Mobilization in Women Entrepreneurial Businesses in the Informal Economy in sub-Saharan Africa. Under preparation to be submitted to the Journal of Business Venturing.**

**Acquaah, M., & Amoako-Gyampah, K. (2023). Relational Social Capital and Project Management Success in a sub-Saharan African Environment: The Mediating Effect of Knowledge Integration and Exploitation. Under preparation to be submitted to the Journal of Business Research.**

**Acquaah, M. (2023). African Indigenous Cultural Knowledge and Strategy Theory - The Asafo Institution of Ghana. Under preparation to be submitted to the Africa Journal of Management.**

**Acquaah, M., & K. Saffu. (2022). “Entrepreneurship and the Base of the Pyramid in sub-Saharan Africa: The Role of Institutional Frameworks.**

## GRANTS, HONORS AND AWARDS

### A. GRANTS

- Recipient of a grant of \$3000.00 from **Bryan Dean's Research Scholars Program (DRSP)**, UNC at Greensboro, for the proposal “What Really Matters in Project Management Success? The Role of Cognitive Social Capital and Knowledge management in an African Project Environment” (with Kwasi Amoako-Gyampah), December 2016.
- Recipient of ZAR 250,000 (approximately, US\$25,000) grant from the **Network for Business Sustainability: South Africa, Gordon Institute of Business Science (“GIBS”) at the University of Pretoria** for the proposal on “A review and synthesis of research and practice on measuring and valuing social capital for business decision-making and reporting” (with Kwasi Amoako-Gyampah and Nceku Nyathi).
- Winner of the **2011 Emerald African Management Research Fund Award** of £1500.00 from **Emerald Group Publishing/ALCS/INASP** for a proposal on the Supporting the Dissemination of Knowledge for the Social Good in Africa. Title of grant proposal is “Towards Understanding Leadership Effectiveness in Uganda and Kenya” (with Bella L. Galperin, Samuel Seijaaka, and Thomas Senaji), September 2012.
- Recipient of a grant of \$5000.00 from Business Administration Scholars Research Program, UNC at Greensboro. April 2012
- Recipient of a grant of \$3000.00 from Bryan Dean's Research Fellow Program, UNC at Greensboro. October 2010.
- Winner of the **2008 Emerald African Management Research Fund Award** of £2500.00 from **Emerald Group Publishing/ALCS** for a proposal on the Development of Public Sector Management in Africa. Title of grant proposal is “The Human Factor and Public Sector Effectiveness in Africa: The Role of Organizational Justice perceptions in Ghana and Uganda” (with Eddy K. Tukamushaba). February 2009.
- Recipient of Research Grant of \$20,000 from the **Erwin Marion Kauffman Foundation**, Kansas City, Missouri, for a proposal on entrepreneurship entitled “Determinants of birth, survival, growth, and mortality of entrepreneurial firms in OECD economies” (with Nir Kshetri), February 2008.
- Recipient of a Research Grant of \$5000.00 from the **Family Owned Business Institute (FOBI), Grand Valley State University**, Grand Rapids, MI, for a proposal on family businesses entitled “The Effects of Human Resource Management, Manufacturing and Marketing Strategies on Competitive Strategy and Firm Performance in an Emerging Economy: A Comparative Analysis”, (with K. Amoako-Gyampah and J. Jayaram), April 2007
- Recipient of a New Faculty Grant of \$5000.00 from the Office of Research Services, UNC Greensboro, for a research on managerial networking relationships and its impact on organizational performance in Ghana, 2004-2005.
- Recipient of a grant of \$500.00 from the International Travel Fund, UNC at Greensboro, to present a paper at an international Conference in Porto, Portugal, 2003.

- Recipient of a New Faculty Grant of \$2000.00 from the Office of Research Services, UNC Greensboro, for the development of a research proposal on managerial networking in Ghana, 2002.
- Recipient of a grant of \$1000.00 from the Kohler Fund, UNC Greensboro for travel to Ghana, 2002.
- Recipient of a grant of \$500.00 from the International Travel Fund, UNC Greensboro, to present a paper at an international Conference in San Jose, Costa Rica, 2001.

## B. HONORS AND AWARDS

- Carnegie African Diaspora Fellowship, Carnegie African Diaspora Fellowship Program (CADFP), Carnegie Foundation of New York and Institute of International Education (IIE). (March 2020).
- Carnegie African Diaspora Fellowship, Carnegie African Diaspora Fellowship Program (CADFP), Carnegie Foundation of New York and Institute of International Education (IIE), June 1 -July 31, 2018).
- Best Reviewer, **International Management Division**, Academy of Management Meeting, Montreal, Canada, 2010.
- Best Reviewer, **International Management Division**, Academy of Management Meeting, Chicago, 2009.
- Best Reviewer, **Eastern Academy of Management's Thirteenth International Conference on Managing in a Global Economy XIII**, Rio de Janeiro, Brazil, 2009.
- Best Reviewer, **Business Policy and Strategy Division**, Academy of Management Meeting, Anaheim, 2008.
- Outstanding Achievement Award for Best Interdisciplinary Research Paper, **39<sup>th</sup> Annual Meeting of the Decision Sciences Institute**, Baltimore, MD, 2008.
- Best Reviewer, **International Management Division**, Academy of Management Meeting, Philadelphia, 2007.
- Best Reviewer, **Eastern Academy of Management's Eleventh International Conference on Managing in a Global Economy XII**, Amsterdam, Netherlands, 2007.
- Appointed the Family Owned Business Institute (FOBI) Research Scholar, Grand Valley State University, Grand Rapids, MI, 2007-2008.
- Best Reviewer, **Eastern Academy of Management's Eleventh International Conference on Managing in a Global Economy XI**, Cape Town, South Africa, 2005.
- Doctoral Consortium in Business Policy & Strategy, Academy of Management Conference, San Diego, CA, August 1998
- Doctoral Research Scholarship, University of Wisconsin-Milwaukee, 1998-99
- Who's Who Among America's Teachers, 1998.
- British Government Overseas Development Administration Scholarship, 1987-88.
- Ghana Government Scholarship, 1981-1985.

## PROFESSIONAL AFFILIATIONS

- Academy of Management (AOM).
- Strategic Management Society (SMS)
- Africa Academy of Management (AFAM)
- International Institute for Human Factor Development (IIHFD).
- Institute for Operations Research and the Management Sciences (INFORMS).
- International Academy of African Business and Development (IAABD)
- Family Enterprise Research Conference (FERC)

## PROFESSIONAL DEVELOPMENT & SERVICE ACTIVITIES

### A. EDITORIAL BOARD MEMBERSHIP

- Editor-in-Chief, *Journal of African Business*, 6/2018 – Present
- Associate Editor, *Journal of Business Research*, 8/2023 -- Present
- Consulting Editor, *Journal of Comparative International Management*, 2021- Present
- Assistant Editor, *SA Journal of Human Resource Management*, 2013 – 06/2018
- Member Editorial Review Board, *Africa Journal of Management*, 2014-Present
- Member of Editorial Review Board, *African Journal of Economic and Management Studies*, 2013 – 2018
- Member Editorial Review Board, *International Journal of Comparative Management*, 2021- Present
- Member of Editorial Review Board, *Journal of Education for Business*, 2012- 6/2021
- Member of Editorial Review Board, *Journal of African Business*, 2007 – 06/2018.
- Member of Editorial Review Board, *Case Focus: The Journal of Business & Management Teaching Cases*. January 2020 - Present.

## B. ADHOC REVIEWER SERVICES

- Reviewer/Referee, Wayne State University, Mike Ilitch School of Business (P&T reference letter), July -October 2021.
- Reviewer/Referee, National Research Council of South Africa (September -November 2021)
- Reviewer, Strategic Management Journal, 2011 – Present
- Reviewer, Entrepreneurship and Regional Development, 2017
- Reviewer, Family Business Review, 2015 – Present
- Reviewer, International Journal of Entrepreneurial Behavior & Research, 2017
- Reviewer, Personnel Review, 2016 - Present
- Reviewer, Journal of Managerial Psychology, 2014, 2017
- Reviewer, Emerging Markets Review, 2012 – 2013
- Reviewer, Strategic Entrepreneurship Journal, 2013 – Present
- Reviewer, Journal of Developmental Entrepreneurship, 2012
- Reviewer, Journal of Management Studies, 2011
- Reviewer, European Journal of Marketing, 2011
- Reviewer, African Journal of Management and Economic Studies, 2011 – Present
- Reviewer, Journal of International Management, 2010
- Reviewer, Organization Management Journal, 2010-2012
- Reviewer, Journal of World Business, 2009
- Reviewer, Asia Pacific Management Review, 2009
- Reviewer, Journal of Business Research, 2008-2011
- Reviewer, Journal of Management Inquiry, 2007
- Reviewer, Corporate Governance: An International Review, 2006-2008
- Reviewer, Journal of International Business Studies, 2006-Present
- Reviewer, Journal of African Business, 2006 - Present
- Reviewer, Journal of Asia-Pacific Business, 2004-2006
- Reviewer, Review of Human Factor Studies, 2001-2007
- Reviewer, Academy of Management Annual Meetings, 1998-2012
- Reviewer, Eastern Academy of Management International Conferences, 2001-2009
- Reviewer, International Academy of African Business and Development (IAABD) Conferences, 2003 – Present

## C. OTHER PROFESSIONAL SERVICES

- Affiliate PDW Chair for the Annual Meeting of the Academy of Management, 2022, Academy of Management, Seattle, WA. (September 1, 2021 - Present).
- Vice President, Africa Academy of Management (AFAM), 2018 – Present

- Affiliate PDW Chair for the Annual Meeting of the Academy of Management, 2021, Academy of Management, Virtual. (September 1, 2020 – August 2021).
- Treasurer, Africa Academy of Management (AFAM), 2010 – 2017
- Session Facilitator, Entrepreneurship and Social Challenges (Track K), 37<sup>th</sup> Annual Strategic Management Society (SMS) Conference, Houston, TX, October 28-31, 2017.
- Vice President of Membership, International Academy of African Business and Development (IAABD), 2010 – 2016.
- Track Chair, Human Resources and Organizations, International Academy of African Business and Development (IAABD) Conferences, 2009-2018.
- Track Chair, Strategy and International Business, Africa Academy of Management Conference, Gaborone, Botswana, January 2014.
- Session Chair, Strategy and International Management Roundtable, Africa Academy of Management Inaugural Conference, San Antonio, TX, August 2011
- Track Chair, Strategy and International Management, Africa Academy of Management (AFAM) Biennial Conference, 2011, San Antonio, TX.
- Session Chair, Atlantic Literacies Conference, Greensboro, 2010
- Session Chair, Country Choice and Selection in International Management, International Management Division, 2010 Academy of Management Annual Meeting, Montreal, Canada, August 6-10.
- Session Chair, Global Strategy and Tactics in Emerging Economies, International Management Division, 2011 Academy of Management Annual Meeting, San Antonio, TX August 12-16.
- Session Chair, Dynamic Capability Development, Business Policy and Strategy Division, 2007 Academy of Management Annual Meeting, Philadelphia, August 3-8.
- Session Chair, Entrepreneurial Strategies and Managing the Entrepreneurial Firm, Business Policy and Strategy Division, 2007 Academy of Management Annual Meeting, Philadelphia, August 3-8.
- Session Chair, Institutional Environments and national competitive Advantage, International Management Division, 2007 Academy of Management Annual Meeting, Philadelphia, August 3-8.
- Session Chair/Facilitator, Culture + Strategy & Ops: Cross-Cultural Management, 2007 Eastern Academy of Management International Meeting, Amsterdam, The Netherlands, June 24-28.
- Session Chair, Dynamic Capability Development, Business Policy and Strategy, 2005 Academy of Management Annual Meeting, Philadelphia, August 3-8.

## **SERVICE ACTIVITIES AT THE UNIVERSITY**

### **A. University**

- Member, IBelong Names and Pronoun Initiative Implementation Team. September 2021- 7/2023
- Member, Equity, Diversity, and Inclusion Committee. August 1, 2020 – 7/2022.
- Member, University Promotion and Tenure Committee, August 2018 – 7/2022.
- Member, Faculty Senate, January 2018 – 7/2022.
- Chair, University Undergraduate Curriculum Committee (UCC), August 2010 – July 2011
- Chair-Elect, University Undergraduate Curriculum Committee, August 2009 – July 2010
- Member, Goal 3.5 Implementation Committee, August 2009 – July 2010
- Member, University Undergraduate Curriculum Committee, 2007 – July 2009
- Member of Advisory Board, Atlantic World Research Network (AWRN), 2008 – 2013.

### **B. Joseph M Bryan School of Business and Economics**

- Member, Graduate Programs Committee, 8/2023 - Present
- Member, MBA Program Committee, 2016-2019
- Chair, Admissions Sub-Committee, MBA Program Committee, 2012 – 2014, 2016-2019.
- Member, Dean's Search Committee, 2010 – 2011
- Member, Planning Committee, 2002 – 2004, 2007-2010.

- Member, MBA Program Committee, 2007- Present
- Member, Undergraduate Program Committee, 2006- July 2011, August 2012- present
- Member, MBA Strategy Task Force, 2002.

#### **C. Department of Business Administration/Department of Management**

- Acting Director, M.S. in International Business Program, August 1, 2020 - Present.
- Member, Graduate Programs Committee, August 1, 2020 - Present.
- Member, PhD Program Committee, August 1, 2019 - Present
- Member, Department Curriculum Committee, 2015-Present.
- Chair, Curriculum Committee, 2012 – 2014
- Chair, Search Committee for Strategy Position, 2012 – 2013
- Chair, Planning and Faculty Development Committee, 2007-2010.
- Chair, Intellectual Contributions Committee, 2005 – 2006
- Member, Head of Department Search Committee, 2012
- Member, Promotion and Tenure (P&T) Committee, 2007- Present
- Member, Search Committee for International Business Position, 2006-2008.
- Member, Curriculum Committee, 2006-2007
- Member, Planning and Faculty Development Committee, 2002-2007.

### **SERVICE TO THE COMMUNITY**

- Member, Board of Directors, Carolina Africa Connection, Inc., 2007 - Present

### **DEVELOPMENT ACTIVITIES**

- Attended the ACE Leadership Academy for Department Chairs, Washington DC, July 19-21, 2016
- Attended the Academic Chairpersons Conference, Austin, TX, February 4-6, 2015
- Attended the Assessment Conference, Indianapolis, IN, October 23-26, 2010
- Attended the Kauffman Symposium on Entrepreneurship and Innovation Data. Kansas City, Missouri, November 2-3, 2007.
- Attended a Strategic Management Teaching Seminar organized by McGraw Hill-Irwin. Boulder, Colorado, 2005.
- Attended the Master Teachers Program at Georgia State University, May 9-13, 2002.
- Attended the Enterprise Resource Planning (ERP) seminar on SAP, Bryan School of Business & Economics, UNCG, Summer 2001.

### **PRIOR EXTERNAL ACTIVITIES**

#### **Internal Relations Officer**

Simon Fraser Student Society, Simon Fraser University, Canada (December 1993 – May 1994).

#### **Finance Officer**

Teaching Support Staff Union, Simon Fraser University, Canada (August 1993 – May 1994).

#### **Faculty of Business Administration Representative**

Simon Fraser Student Society, Simon Fraser University, Canada (August 1993 – November 1994).

#### **Faculty of Business Administration Student Representative**

Senate Graduate Studies Committee, Simon Fraser University, Canada (Fall 1992 – Summer 1993).