

# Vladislav Maksimov

University of North Carolina at Greensboro, North Carolina, USA

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## **EDUCATION**

PhD	University of Miami, School of Business Administration, Coral Gables, Florida Area: <i>Strategy and International Business</i>	2016
MBA	Ohio University, College of Business, Athens, Ohio	2002
BBA	Sofia University “St. Kliment Ohridski”, College of Economics and Business Administration, Sofia, Bulgaria	2000

## **EMPLOYMENT**

Associate Professor of Strategy and International Business Margaret Hill Dean’s Notable Scholar <i>Department of Management</i> <i>Bryan School of Business and Economics</i> <i>University of North Carolina at Greensboro</i>	2021-current
Director of MS in International Business program <i>Bryan School of Business and Economics</i> <i>University of North Carolina at Greensboro</i>	2022-current
Assistant Professor of Strategy and International Business Margaret Hill Dean’s Notable Scholar <i>Department of Management</i> <i>Bryan School of Business and Economics</i> <i>University of North Carolina at Greensboro</i>	2016-2020

## **PUBLICATIONS**

- Iglesias, A.E.A., & Maksimov, V. 2023. How can organizations tackle the challenge of pursuing a social mission? The role of dynamic managerial capabilities, *Development and Learning in Organizations*, 37(6), 25-28
- Maksimov, V., Wang, S.L., & Yan. S. 2022. Global connectedness and dynamic green capabilities in MNEs. *Journal of International Business Studies*, 53(4), 723-740
- Choiniere, H., & Maksimov, V. 2022. Investor-state dispute settlement and sustainable development: Negative externalities and a need for reform. *AIB Insights*, 22(1)  
<https://doi.org/10.46697/001c.32976>
- Maksimov, V. & Luo. Y. 2021. International springboard as an entrepreneurial act. *Journal of World Business*, 56(3), 101176

- Sun, J., Maksimov, V., Wang, S. L., & Luo, Y. 2021. Developing compositional capability in emerging economy SMEs. *Journal of World Business*, 56(3), 101148
- Luo, Y., Maksimov, V., & Bu, J. 2021. Making geographic dispersion work for emerging market MNEs. *Journal of International Management*, 27(3), 100800
- Wang, S.L., Luo, Y., Maksimov, V., Sun, J., & Celly, N. 2019. Achieving temporal ambidexterity in new ventures. *Journal of Management Studies*, 56(4): 788-822
- Maksimov, V., Wang, S.L., & Luo, Y. 2017 Reducing poverty in the least developed countries: The role of small and medium enterprises. *Journal of World Business*, 52(1): 244-257; 2018 (Inaugural) Best Phenomenon-Based Article Award, the Journal of World Business.
- Maksimov, V., Wang, S.L., & Luo, Y. 2017. Institutional imprinting, entrepreneurial agency, and private firm innovation in transition economies. *Journal of World Business*, 52(6): 854-865
- Zheng, Q., Luo, Y., & Maksimov, V. 2015. Achieving legitimacy through corporate social responsibility: The case of emerging economy firms. *Journal of World Business*, 50(3): 389-403
- Luo, Y., Liu, Yi., Yang, Q., Maksimov, V., & Hou, J. 2015. Improving performance and reducing cost in buyer-supplier relationships: The role of justice in curtailing opportunism. *Journal of Business Research*, 68(3): 607-615
- Wang, S. L., Luo, Y., Lu, X., Sun, J., & Maksimov, V. 2014. Autonomy delegation to foreign subsidiaries: An enabling mechanism for emerging-market multinationals. *Journal of International Business Studies*, 45(2): 111-130
- Dai, L., Maksimov, V., Gilbert, B., & Fernhaber, S. 2014. Entrepreneurial orientation and international scope: The differential roles of innovativeness, proactiveness, and risk-taking. *Journal of Business Venturing*, 29(4): 511-524
- Liu, Y., Luo, Y., Yang, P., & Maksimov, V. 2014. Typology and effects of co-opetition in buyer-supplier relationships: Evidence from the Chinese home appliance industry. *Management and Organization Review*, 10(3): 439-465
- Luo, Y., Rui, H., & Maksimov, V. 2013. Tales of rivals: Inter-Chinese attacks in international competition. *Organizational Dynamics*, 42(2): 156-166
- Oviatt, B.M., Maksimov, V.R., & McDougall, P.P. 2021. International Entrepreneurship. In L. Dana (Ed.), *World Encyclopedia of Entrepreneurship* (pp. 437-442). Cheltenham, U.K.: Edward Elgar.
- Oviatt, B.M., Maksimov, V.R., & McDougall, P.P. 2011. International Entrepreneurship. In L. Dana (Ed.), *World Encyclopedia of Entrepreneurship* (pp. 268-273). Cheltenham, U.K.: Edward Elgar.

### **RECENT CONFERENCE INVOLVEMENT**

- Maksimov, V., & Ouyang, C. 2024. A knowledge-based view of MNE support for inclusive economic growth. *AoM Annual meeting, Chicago, IL. **HKUST Best Paper in Global Strategy Award***
- Maksimov, V., Bu, J., Wang, S.L., & Cuervo-Cazurra. 2023. Liability of emergingness in exporting: Transactional and relational dimensions. *AoM Annual meeting, Boston, MA*
- Maksimov, V. 2023. Author participant in AIB Sustainability SIG PDW. *AIB Annual meeting, Warsaw, Poland*
- Maksimov, V., Bu, J., Wang, S.L., & Cuervo-Cazurra. 2023. Liability of emergingness in exporting: Transactional and relational dimensions. *AIB Annual meeting, Warsaw, Poland*

- Maksimov, V., Wang, S.L., & Ouyang, C. 2022. Enabling corporate social inclusion practices across nations: Managerial diversity, cross-sector connections, and home country welfare provision. *AIB US NE conference, Washington, DC; **Best Conference Theme Paper Award***
- Maksimov, V., Luo, Y., & Sun, J. 2022. Political strategy and performance tradeoffs for SMEs in an emerging economy. *AoM Annual meeting, Seattle, WA*
- Maksimov, V., Wang, S.L., & Ouyang, C. 2022. Corporate social inclusion practices across nations: Organizational and institutional enablers. *AoM Annual meeting, Seattle, WA*
- Grgic, S., & Maksimov, V. 2022. US-China trade tensions, COVID-19, and Mexico: A global supply chain shift in the fashion industry. *AIB Insights PDW, AIB Annual meeting, Miami, FL*
- Maksimov, V., Dissanayake, I., Taras, V., & Memili, E. 2022. Leveraging the knowledge and imagination of the global crowd to improve managerial decisions. *SMS special conference Milan, Italy.*
- Carle, H., & Maksimov, V. 2022. Digital platform ecosystems: Dynamic capabilities that build capacity for international market dominance. *SMS special conference Milan, Italy.*
- Wang, S.L., & Maksimov, V. 2021. Synchronous live presenter PDW 'The role of multinationals in tackling global sustainability challenges.' *AoM Annual Meeting, virtual*

## **TEACHING**

- Fall 2021-23, ***Strategic Issues in International Business***, seminar  
*PhD Program in Management, Evaluations – 4.67 (5-point Likert scale)*
- Spring 2025, ***International Business Theory***, seminar  
*PhD Program in Management*
- Fall 2018-24, ***Global Business***  
*MS in International Business & MBA, Evaluations – 4.74 (5-point Likert scale)*
- Spring 2024-25, ***Global Sustainability Management***  
*MS in International Business & MBA, Evaluations – 4.2 (5-point Likert scale)*
- Fall 2016 – Spring 2022, ***Business Policy and Strategy***  
*Undergraduate Program in Business Administration, Evaluations – 4.37 (5-point Likert scale)*

## **GRADUATE STUDENT MENTORSHIP**

- Chair of Dissertation Committee, Sheryar Tahirkheli ("*Predatory Competition and Digital Platforms: Understanding Strategy, Risk and Response among Third-Party Sellers on Amazon*"), proposal defended.
- Chair of Dissertation Committee, Christopher John ("*Corporate Non-Market Strategy: Novel Intersections in Corporate Social Responsibility*"), proposal defended.
- Chair of Dissertation Committee, Heather Carle ("*Innovation Platforms & Ecosystems: How Design Choices Influence Internationalization Potential*"), proposal defended.
- Co-chair of Dissertation Committee, Erika Henkel ("*Resource Dependence and Institutional Conflict with Human Resource Strategy in Professional Service Firms*")
- Member of Dissertation Committee, Mark Grambo ("*Aligning Blockchain Technology with Strategic Management Research and Practitioner Application: A Multimethod Analysis*"), proposal defended.
- Member of Dissertation Committee, Ben Kempton ("*Standing a Chance: Examining the Determinants of M&A Bidding*"), proposal defended.
- Member of Dissertation Committee, Katie Matt

Past member of Dissertation Committee, Linda Brewer (*"Theology of Leadership: Investigating Religions' Impact on Female Executive Advancement and Pay"*), defended.

Mentor of doctoral students: Geoffrey Plourde, Alma Rojo, Idrissa Stephen

Informal mentor of master's students (Fabiana Chiofetti, Haden Choiniere, Carter Hurley, Jennifer McNeely, Brandie Sakulidis, Lauren Tucker, and Yei Wuo)

### **SERVICE TO HOME INSTITUTION**

Graduate Council, member

University Graduate Program Committee, member

University Faculty Senate, Faculty Communications Committee, member

Department Curriculum Committee, chair

PhD Comprehensive Exam, Strategy Area Committee, member

Department Graduate Programs Committee, member

Department Annual Review Tenure Committee, member

Department Promotion & Tenure Committee, member

### **SERVICE TO PROFESSION**

**Member of Editorial Review Board, *Journal of International Business Studies*** 2023-current

**Ad-hoc reviewing since 2012:** Global Strategy Journal, Journal of Business Venturing, International Business Review, Journal of Management Studies, British Journal of Management, Journal of Business Research, Thunderbird International Business Review, Strategic Entrepreneurship Journal, Critical Perspectives of International Business, Journal of World Business, Journal of International Management, Asia Pacific Journal of Management, Journal of Small Business Management, Academy of Management Review, Research Policy, Management and Organization Review, Strategic Management Journal, AoM, AIB, SMS

### **AWARDS, HONORS, AND GRANTS**

**2024 HKUST Best Paper in Global Strategy Award, International Management Division, AoM**

**2022 Best Reviewer Award, International Management Division, AoM**

**2022, Best Conference Theme Paper Award, AIB US NE Chapter**

**2020 Junior Research Excellence Award, Bryan School of Business and Economics, UNCG**

**2019-23 Margaret Hill Dean's Notable Scholar, Bryan School of Business and Economics, UNCG**

**2019 Faculty Excellence in Research and Creative Activity, UNCG Office of the Provost**

**2018 Best Phenomenon-Based Article Award (Inaugural), Journal of World Business**

**OER Mini-Grant, Provost and University Libraries, University of North Carolina at Greensboro, 2017**

**Research Mini-Grants, University of Miami CIBER**

**Best Undergraduate Scholastic Achievement Award, Sofia University**

### **PROFESSIONAL AFFILIATIONS**

Academy of Management (Divisions: Strategy, International Management, Entrepreneurship, Social Issues in Management, Organizations and the Natural Environment)

Academy of International Business (SIG Sustainability and International Business Studies)