CURRICULUM VITAE

Anne Mitchell Wood
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EDUCATION

2014	M.S.	University of North Carolina at Greensboro Major: Consumer, Apparel, and Retail Studies (cum laude)
1984	A.A.S.	Fashion Institute of Technology, SUNY Major: Fashion Buying and Merchandising (cum laude)
1983	B.A.	University of the South, Sewanee Major: German Studies (cum laude)

EMPLOYMENT HISTORY

Lecturer   University of North Carolina at Greensboro, NC
2015-Present   Responsibilities: Develop lesson plans, advise and teach students

Instructor   The Art Institute of Charlotte, Charlotte, NC
2015   Responsibilities: Develop lesson plans, advise and teach students

Color Analyst   Delta Apparel, Concord, North Carolina
2014-2016

Color & Trend Director   Cato Corporation, Charlotte, North Carolina
2007-2010

Color & Trend Director   Lane Bryant, Columbus, Ohio
2005-2007

Trend Manager   Saks Department Store Group (SDSG), Birmingham, Alabama
2003-2005

Owner, Principal   Color Syndicate Inc. New York, New York
1995-2003

Fashion Director   Pat Tunsky Inc. New York, New York
1994-1995

Color/Fabric Director   Associated Merchandising Corporation, New York, New York
1989-1994

Fashion Marketing Manager   Cotton Incorporated, New York, New York
1986-1989

Catalog Copywriter   J.C. Penney, New York, New York
1984-1986

RESEARCH FOCUS

The focus of my thesis was on sustainability as it related to entrepreneurship in the retail sector, specifically on the business models, motivation and decision making of small to medium sized enterprises (SME's). Future research could include best practices for teaching, sustainability in the textile and apparel industry, and historical aspects of dress and identity. Research streams of interest are professional development and global perspectives in education, and sustainability as it pertains to apparel development and consumer behavior.

TEACHING FOCUS

My primary teaching interests include Career Development, Internship Mentoring, Textile Science and Apparel Analysis, Color Theory, Trend Forecasting and Product Development, Dress and Identity, Retail/Marketing Strategy, Retail Analytics and Sustainability.

Courses Taught

The Art Institute of Charlotte
- FADA 208: Trend Forecasting Fall 2015

The University of North Carolina at Greensboro
- CRS 331: Professional Development Fall 2015-Fall 2024
- CRS 332: Internship Summer 2016-2024
- CRS 262: Fashion Marketing Spring 2019
- CRS 211: Introduction to Textile Science Spring 2017-Fall 2024
- RCS 355: Retail Consumer Research Spring 2020-2021, 2024
- RCS 363 Visual Merchandising & Product Presentation, Spring 2017-Fall 2024
- RCS 364: Retail Store Operations Management Spring 2016
- CRS 312: Textile Apparel Analysis, Spring 2017-Fall 2024
- CRS 400: Independent Study, Spring 2018-Spring 2022
- CRS 482: Special Problems in CARS, Spring 2017, 2022, 2023
- APD 452: Textile Products & Production Management, Spring 2018

HONORS & AWARDS

- Consumer, Apparel and Retail Studies Graduate Student of the year 2014
- Outstanding Thesis Nominee 2014 University of North Carolina at Greensboro
- ITAA 2015 Distinguished Paper Nominee "Exploring the Motivations and Decision-Making of Sustainable Entrepreneurs" co-written with Nancy Nelson Hodges PhD
- Bryan School Non-Tenure Track Teaching Excellence Award 2019-2020
- Eloise Hassell Teaching Excellence Award 2022-2023

PUBLICATIONS AND PRESENTATIONS

- Su, Jin, **Anne Mitchell Wood** & Gargeya, Vidyaranga (2021). Sustainable Entrepreneurship in the Apparel Industry: Passion and Challenges. Journal of the Textile Institute, 1-7, 1-7.
- Su, Jin, & **Wood, Anne** (2019). Applying a Supply Chain Perspective to Understand Sustainability in the Apparel & Textiles Discipline. International Textile and Apparel Association Annual Meeting, October 25-29, 2019, Las Vegas, Nevada, www.itaaonline.org/index2.html.
- Su, Jin, **Wood, Anne** & Gargeya, Vidyaranga (2019). Sustainable Sourcing in the Apparel Industry: The Small Business Owner's Perspective. Production and Operations Management Annual Conference, May 3-6, 2019, Washington, D.C. www.pomsmeetings.org/conf-2019/
- Williams, Miranda, **Wood, Anne**, & Hodges, Nancy. (2015). The American Lolita Subculture: An Exploration of Self-Authentication, Postmodernism, and Social Belonging. International Textile and Apparel Association Annual Meeting Proceedings, November 11, 2015, Santa Fe, NM, www.itaaonline.org/index2.html.
- Williams, Miranda, **Mitchell, Anne**, & Hodges, Nancy. (2014). Exploring the dichotomies of the American Lolita: Consumption, hierarchy and postmodernism. Popular Culture Association annual meeting, Chicago, IL, April 18, 2014.
- Ghassemi, Miriam, **Mitchell, Anne**, & Williams, Miranda (2013). "Why People Pay Starbucks Prices" Presented at *Southeastern Graduate Consortium*, April 18-19, 2013, Greensboro, North Carolina.

PROCEEDINGS

- Murphy, Cadye, & **Wood, Anne**. (2023). Seven Day Style Challenge: Implementing Visual Merchandising Concepts with online learning to promote higher-order cognitive thinking. International Textile and Apparel Association Annual Meeting Proceedings, November 9, 2023, Baltimore, MD, https://lib.dr.iastate.edu/itaa_proceedings/2023/ssr/1

- **Wood, A. M.** & Su, J., (2019) "Applying a Supply Chain Perspective to Understand Sustainability in the Apparel and Textiles Discipline", *International Textile and Apparel Association Annual Conference Proceedings* 76(1). doi: https://doi.org/10.31274/itaa.9746
- Su, Jin, & **Wood, Anne**. (2018). Responsible Sourcing: A Perspective from Small Apparel Business Owners. *International Textile and Apparel Association Annual Meeting Proceedings*, November 9, 2018, Cleveland, OH, https://lib.dr.iastate.edu/itaa_proceedings/2018/ssr/1
- **Wood, Anne**, & Hodges, Nancy. (2015). Exploring the Motivations and Decision-making of Sustainable Apparel Entrepreneurs. *International Textile and Apparel Association Annual Meeting Proceedings*, November 11, 2015, Santa Fe, NM, www.itaaonline.org/index2.html.

COMPUTER SKILLS AND CERTIFICATIONS

- Online Learning Level One training 2020
- Visual Retailing (Mockshop) training 2017
- VStitcher 3D Software training 2017-2019
- Green Belt Six Sigma Certification 2014
- Advanced Excel Training Certificate 2014
- Lean Senpei Training Certificate 2014
- Proficient in PLM software, Datacolor color spectrophotometer software

PROFESSIONAL AFFILIATIONS

- Color Association of the United States: Forecasting Committee member 2015-present
- Professional Development Committee: Answer Scholarship Charlotte NC 2018-present